TYE HASLIP
Senior Graphic Designer+

tyehaslip.com

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📞 507.461.3322
📍 Carver, MN

EXPERIENCE

Senior Graphic Designer
The Studio | Anywhere Real Estate

📅 10/2021 - Ongoing   📍 HQ - New Jersey

· Brand development for a top real estate company in the nation
· Specializing in marketing assets from logos to 50+ page presentations
· Print and digital design work
· Successful in delivering quality work under tight deadlines
· Assisting in website development, process improvements, and team collaboration all from a remote setting

Graphic Designer
Safco

📅 05/2018 - 10/2021   📍 New Hope, MN

· Creation of templates and marketing material
· Assisted in company re-brand
· Worked on 300+ page yearly catalog
· Took over company photography tasks
· Acting Creative Manager while the position was vacant
· Helped elevate the company's overall look and feel

Lead Graphic Designer
Mayflower Distributing, Inc.

📅 05/2015 - 05/2018   📍 Mendota Heights, MN

· Paired with the Art Director to develop and grow the company's creative department
· Aided in complete company re-brand
· Head designer for new business collateral, email campaigns, new product launches, social media channels, and web graphics.
· Handled photography for the company

Founder/Maker
1728 Designs

📅 01/2017 - Ongoing   📍 Carver, MN

· Founded successful woodworking business
· Sole builder, marketer, designer
· Self-grown to over $200K revenue
· Built and shipped/delivered/installed custom furniture to clients throughout the U.S.
· Built and ran the online presence: 1728Designs.com, Etsy Store, Social Media accounts

SKILLS

· Adobe Creative Cloud Programs (14+ years)
· Photography
· Project Managing Tools
    - Workfront, Monday, Teamwork
· CMS: Webflow/Wix/Squarespace
· Creative Direction
· Designer Management
· Leadership/Team/Communication Skills
· Powerpoint/Keynote
· Cross-team Collaboration
· Efficiency Innitiatives
· Project Management
· Establishing KPI's
· Microsoft Programs
· Mac OS

EDUCATION

Associates in Graphic Design
South Central College | Mankato, MN

📅 2008 - 2010