

Onyinye Modebe

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SUMMARY

Adept Content and UX Writer with over three years of diverse industry expertise, including blockchain, technology, and fashion. Proven track record in crafting compelling and user-centric articles/copies that drive engagement and enhance user experience. Proficient at translating complex concepts into clear, and easily digestible content. Committed to delivering high-quality content and innovative UX solutions that align with business objectives and exceed client expectations

EXPERIENCE

Copywriter

Llevarthebrand

December 2019 - Present, Nigeria

- Handle sales copy for the brand.
- Interact with customers and steer customers towards purchases.
- Create long form content for blog posts.
- Produce a high-volume catalogue of product descriptions per month, incorporating SEO best practices.

Technical Writer

Dot.alert()

November 2022 - November 2023, Australia

- Created scripts for the podcast space.
- Developed a uniformed guide for all documentation, ensuring consistency.
- Charged with creating documentation for the Polka-dot ecosystem's products and services.

Content Ambassador

Dot.bit

October 2022 - January 2023

- Developed content primed at engaging the African community.
- Developed and implemented strategies to engage and grow the community.

Content Writer

Block Wallet

November 2022 - November 2022

- Created articles for Block Wallet which were published on the Medium blog.
- Used my research in blockchain tech to create informative content for the target audience.

EDUCATION

Bachelor of Science in Accounting

University of Port Harcourt, Nigeria • Port Harcourt, Rivers State • 2022

CERTIFICATIONS

UX writing essentials

Udemy • 2024

- Certified in the basics of UX writing and best practices.

Copywriting for Conversion

Alison • 2022

- Certified in copywriting fundamentals and persuasive writing techniques.

SKILLS

Industry Knowledge: Writing, Creative Writing, Social Media, Research, Copy Editing, Proofreading, Publishing, Social Media Marketing, Copywriting, Freelance Writing, Web Content Writing, UX writing, Content Strategy, Usability Testing, User Research