Installing & Onboarding the Popsixle App

How to install the Popsixle Shopify app and complete the onboarding process to start your free trial

Go to popsixle.com

Create a Ticket

Important information about Popsixle setup and timing: Popsixle supports a 14-day free trial which starts at the time of app installation, but Popsixle's data connection will not be "live" on your site until you've completed the onboarding process.

Your account will be charged for the Popsixle subscription at 14 days, but you can cancel the trial or subscription support at any time by removing the app in Shopify

Step 1: Install the app

To get started with Popsixle, download and install the Popsixle app from Shopify https://apps.shopify.com/popsixle

Step 2: Complete the basic onboarding steps in the app

After you've successfully installed the Popsixle app, you'll be led through the steps in the onboarding process, which once completed will allow the Popsxle connection to go live on your site.

The onboarding steps only take about 10 minutes to complete, but remember trial setup is not a separate phase from the 14 days of free Popsixle support. If you're stuck at any point with a particular step in the process, reach out to our team for assistance via email or the live chat on our site so there's no delay in your ads benefitting from Popsixle's better data.

Overview:

Step 1: Install the app

Step 2: Complete basic onboarding

- 1. Account Setup
- 2. <u>Shopify Access</u>

Step 3: Access the dashboard, check account settings and add landing pages

Step 4: Connect Popsixle to your ads in each channel

- 1. <u>Connect to Meta</u>
- 2. <u>Connect to Google</u>
- 3. Connect to TikTok

The onboarding steps:

Account Setup

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Account Information - basic information of your contact info, brand name, site url, and 0 timezone should auto-populate here

Website Details - you'll need to select your site's type of website and cart/checkout from
the two options of either Shopify Standard or Headless/Custom. (If you're not sure, select
that option for further assistance)

Onboarding Steps Account Information Some of your info install process. ted during the app Please update and confirm Your First Name Your Last Name 🔴 Onboarding Statu Your Ernall Brand Name Website URL Shop Timezone EDT + -04:00

Onboarding Steps Back

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Account Setup

Shopily Access

Website Details 95% of Shopily websites use standard settings that the Popsiale app is expecting. If your shop is non-standard, let our team know so we can ensure you have a successful trial Tell us more about your website. Onboarding Status Website Type: Shopify Standard
 Headless / Custom
 I'm not sure - Please help Cart/Checkout Type Shopily Standard Custom Cart / Checkoul O I'm not sure - Please help

Sign in

Access Agreement - you'll need to agree to the terms to move forward with Popsixle 0 support. If you have any questions about the terms, reach out to our team for help via email or the live chat on our site





Shopify Access ٠

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- This step will direct you to your Shopify theme settings to toggle Popsixle "on" within the app embed. You'll wan to toggle Popsixle "on" for all actives themes in your library (ie. themes that are being used now or may be used in the future*) and make sure to click the SAVE button on the top right corner of each screen.
- How to toggle Popsixle "on" in your Shopify theme settings: ٠
 - 1. From the app, click the button "Take me to theme settings" to get to your Shopify Admin theme settings
 - a. or from the Shopify Admin, go to > Online Store > <u>Themes</u>
 - 2. For each theme, hit the button "Customize."
 - a. Once in the theme, look at the on the left-most margin to see the "App Embeds" icon (the 3rd option down, with 3-squares and a plus sign)
 - 3. Toggle the Popsixle on, then click the "Save" button in the upper right corner.
 - 4. Repeat for all active themes in the Theme Library (being used now, or may be used in the future)
- *Why do I need to toggle Popsixle "on" for all active themes being used now or in the ۰ *future?* If you switch themes in the future and Popsixle is not toggled on for that theme, your site's connection will have only partial data flow
- Why am I seeing a red-flag alert in the app for Shopify Access? A red-flag alert (image ٠ below) will appear on your app screen if you do not hit "save" in your Shopify Theme settings, or this step is otherwise incomplete. To clear the alert and proceed with onboarding, check to ensure that

Popsixle is toggled "on" for all active themes within the app embed (and hit save!), then refresh the app screen to move forward

Onboarding Data Sun	nmary Ad Performance Resources
Shop: kait_popsixle_test Account Status: Onboarding Trial Expiration Date: 2024-11-05	
Onboarding Steps	Shopify Access
Account Setup	toggle Popsixle "on" within the app embed. Make sure to toggle Popsixle "on" for all active themes in you library and save the settings (in themes that are being used now or may
Shopify Access	be used in the future).
Onboarding Status	Take me to theme settings
	€ My Shop's Theme • Live ···
	🛱 App embeds
	Q Search app embeds
	Popsixle Real-time data

Once the basic onboarding steps have been completed, you can click 'Access Dashboard' to check your settings, add landing pages and connect Popsixle to your ads in Meta, Google and TikTok.

Onboarding Steps	Congrats on completing your Popsixle onboarding!
Account Setup	 How to measure success with Popsixle FAQ: Turning off a CAPI/server-to-server connection What to Expect During Your Popsixle Trial
Shopify Access	Click the button below to access your Popsixle Dashboard.
Onboarding Status	Access Dashboard

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Once in the dashboard, click into Shop Settings > Account Settings to check the information you added to the app.

This is also where you'll need to add information for any landing pages:

If your ads are driving traffic to a domain or landing page other than the main domain connected to your Shopify store, you'll need to take a few additional steps to get Popsixle to track that traffic:

- 1. Add the domain of the landing page to your Domain Settings (you may notice the link will be shortened or lose a backslash, etc.)
- 2. Copy the Landing Page Custom Code Snippet in your Account Settings, then add it to the landing pages you need Popsixle to track (either directly in the body of the page or via GTM or CMS template you are using)
- 3. Reach out to our team via email at <u>success@popsixle.com</u> to let us know you've added the code (be sure to include the domain link in your email) so we can run a check and confirm Popsixle's code is tracking the page

Account Settings	Account Name
Facebook Settings	Enter or update your account name below
Google Settings	kait_popsixle_test Update
TikTok Settings	
	Timezone Settings
	Your timezone is automatically set from your Shopily store settings. Update your timezone below.
	EDT → -04:00 V Update
	Domain Settings
	Popsixle data can only be received from the web domains listed below. Any other data source will be blocked for your account security. To ensure Popsixle's base code loads on landing pages and partner sites, please go to the Custom Code Snippet section below.
	Add Another Domain:
	Please enter the domain you would like to your allowed domain list:
	Enter your domain name here Add
	Domains should be formatted like mydamain.com or blog.mydamain.com or mysite.partner.com
	Allowed Domains:
	kait-popsixle-test.myshopify.com
	Do not include 'https://' or anything after the top level domain (ie. '.com', '.co', '.lo', etc) Make sure the Shopity store URL is included as well. (ie. 'your-store.myshopity.com')
	Landing Page Custom Code Snippet
	Place the below custom code snippet into the header, footer, or theme template of any webpages outside of you core Shonify site that you want to track with Poeside code
	Need Help? Read our knowledge base article with step-by-step instructions.
	<script type="text/javascript" src="https://pop6serve.com/popsixle_v2.php?t=01332f781973cfb5a7f7</p>

Step 4: Connect Popsixle to your ads in Meta, Google and TikTok

popsixle	kait_popsixle_test
Home Popsiale Data Summary Pre - Post Report Health Check Shop Settings 🗭 Metadata Mode Settings	
	Popsixle Account Summary
	Popsixle Launch Date: 10/15/2024 Popsixle Expiration Date: 12/30/2025 Status: Trial Active Days live: 0 Next Billing Date: Current Usage Charges: \$0.00
Destinations Connected:	
Facebook (Meta): Connect Now TikTok: Connect Now Goggle: Connect Now Klaviyo: Corning Soon	
Questions? Setup a call with our team here.	
Questions?	
Use the chat window in the bottom right or email us at success@popsixle.com	

From the dashboard, click "Connect Now" to connect Popsixle to each platform.

You can add or disable each connection at any time during your Popsixle support from your Shop Settings on the dashboard. Follow the guides below to connect each channel:

- 1. Connect to Meta
- 2. <u>Connect to Google</u>
- 3. Connect to TikTok

Here's what to expect moving forward:

- After the connection has been live for about 48 hours (or two business days) the Popsixle team will run a post-launch Health Check on your account to ensure there are no issues with your setup or connection. We'll reach out to share the results of the report.
- We'll check in periodically during your trial to share updates on performance and accuracy to help you measure the impact of Popsixle's ۰ connection. Here are a few resources to support you during your trial:
 - Your Popsixle App support: How to get the most from your data 0
 - Learn more about how to optimize your campaigns for new customers purchases: Optimize your ads to target new customers with 0 <u>Popsixle</u>
 - Learn more from Noah's LinkedIn post about how to supercharge the performance of your ads
- Remember your account will be charged for the Popsixle subscription 21 days after installation, but you can cancel the trial ٠ or subscription support at any time by removing the app in Shopify (see subscription details: Popsixle App Pricing & Subscription)

Have questions or concerns? Reach out to the Popsixle via email or through the live chat on our site and a member of our team will get back to you within one business day.

Was this article helpful?	Yes	No

Related articles

How to turn off the Shopify-TikTok CAPI connection for Popsixle

How to add a Popsixle-Meta Ads Data Connection

Your Popsixle App support: how to get the most from your data

Understanding the Popsixle Google Ads data connection

How to add a Popsixle-TikTok Ads Data Connection