



DALLAS, MEET USEFULL.

THE REFILLERY ALLOWS
DALLASITES TO **RESTOCK**
ON ESSENTIAL
PRODUCTS WITHOUT
GENERATING **WASTE.**



HOW IT WORKS



BRING A
CLEAN CONTAINER
TO A USEFULL POP-UP.

REFILL WITH ANYTHING
FROM LAUNDRY DETERGENT
TO SHAMPOO.

WEIGH AND PAY.



Photo by @katoma_photos

“We really want to
be a **partner** in
helping you **reduce**
plastic waste.”

–**Adriana Kao**,
owner of **Usefull**

A POP-UP SHOP BRINGS

SUSTAINABLE

AND

BUDGET-FRIENDLY

SHOPPING TO DALLAS



BY PEYTON WEBB
PHOTOGRAPHS BY @KATOMA_PHOTOS



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