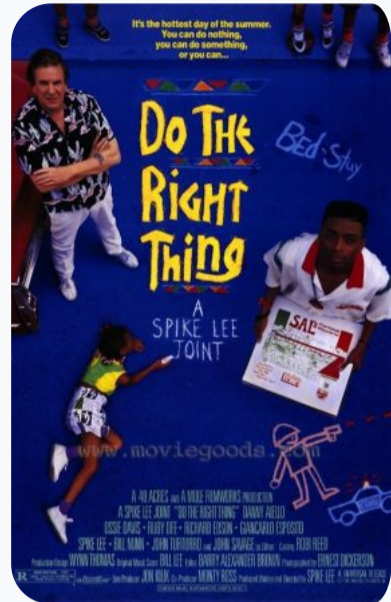


## DO THE RIGHT THING: 30TH ANNIVERSARY 4K RESTORATION

**R** DIRECTED BY SPIKE LEE | USA | 1989 | COLOR | 120 MINUTES |



The Frida Cinema is honored to present a brand new 4K restoration of Spike Lee's potent 1989 comedy-drama *Do The Right Thing* in time for its 30th anniversary!

On the hottest day of the year on a street in the Bedford-Stuyvesant section of Brooklyn, everyone's hate and bigotry smolders and builds until it explodes into violence. Centered around the daily travails of pizza delivery boy Mookie (Spike Lee), the scope of the story widens to document the tension building up within his neighborhood.

As raw today as it was when it was first released, *Do The Right Thing* boasts an ensemble cast of characters played by any number of actors who are now highly recognizable. *The Avengers'* Samuel L. Jackson appears as the fast-talking DJ Mister Señor Love Daddy, while Giancarlo Esposito, known for his role as the villainous Gus Fring in *Breaking Bad*, plays a very different role here in the form of Buggin' Out. All in all, it's definitely a movie worth revisiting on the big screen!

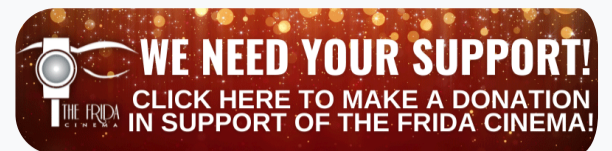


**"[Do the Right Thing is] an exceptional film, a movie that wisely deprives you of the cozy resolutions and epiphanies so often manufactured by Hollywood. Like the film's principals, you are left feeling that you have been torched where you live."** — Carrie Rickey, *Philadelphia Inquirer*

**"This might sound like a depressing story, but the level of performance and filmmaking is so high that *Do the Right Thing* becomes a most entertaining warning."** — Gene Siskel, *Chicago Tribune*

**"Do the Right Thing is complex, bravura movie making. It is also hugely entertaining, since fortunately for us, Lee's seditious method is to use humor to carry his biting message."** — Sheila Benson, *Los Angeles Times*

 [Sean Woodard](#)



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## TESTIMONIALS

"I recently rented the theatre for a six-day event and it was an incredible experience. The staff at the Frida is accommodating, helpful, and overall a pleasure to work with. The theatre has so much character and is such a gem! I would highly recommend the theatre for anything from just seeing a film to renting the space. I know I'll be back here time and time again!"

