

**YOU'RE**

Find out who our readers have chosen as

**THE**

the winners and runners-up of the

**BEST**

*Minnesota M+E Best of 2019 readers' choice awards.*

Written by Megan Gosch & Morgan Halaska



## BEST LIVESTREAMING/WEBCASTING SERVICE

### EIDECOM INC.

eidecom.com | 763.843.7371

Runners-up: Heroic Productions; Mediapolis, LLC

**MNM+E:** How can planners benefit from livestreaming a meeting or event?

**EideCom:** Corporations, nonprofits and government organizations alike are taking notice when it comes to the value of livestreaming events. We have livestreamed galas to raise more money from a remote audience, and we have streamed conferences to people who could not be there in person. Remote engagement has become a real player in the social media age.

**MNM+E:** Any tips for planners?

**EideCom:** To make the most out of livestreaming to a remote audience, make sure you have enough budget in the video department of the event. This can mean anything from the right encoders to broadcast trucks, depending on the complexity of the stream. Having plenty of camera angles and interesting camera types is helpful, too. I recommend budgeting to have many more cameras than usual. Having a dedicated team for the livestream

is crucial. Your online audience has different needs than your in-person audience and should be treated as such. Having commercials, pre- and post-roll content along with lower third graphics and packages all enhance the remote audience's experience. Don't settle for consumer-grade or prosumer-grade equipment. If you want a true experience for your remote audience, hire professionals with professional-grade equipment. It makes all the difference.



## BEST HOTEL WITH MEETING/EVENT SPACE

(300 or More Guest Rooms)

### JW MARRIOTT MINNEAPOLIS MALL OF AMERICA

jwmarriottminneapolis.com | 612.615.0100

JW Marriott Minneapolis Mall of America's location (connected to MOA and a light rail trip to downtown Minneapolis), local F&B offerings and various meeting spaces make the hotel a favorite among planners. It's also part of the Under One Roof meeting experience that works with the Mall of America and Radisson Blu Mall of America to offer even more event space and entertainment to planners.

**F&B:** The hotel's catering looks to Minnesota to influence its cuisine, cocktails, wine and coffee. Cedar + Stone, Urban Table, the on-site restaurant, has private dining space that can seat 14 guests.

Runners-up: Hilton Minneapolis; Radisson Blu Mall of America

#### BY THE NUMBERS

**342** rooms/suites

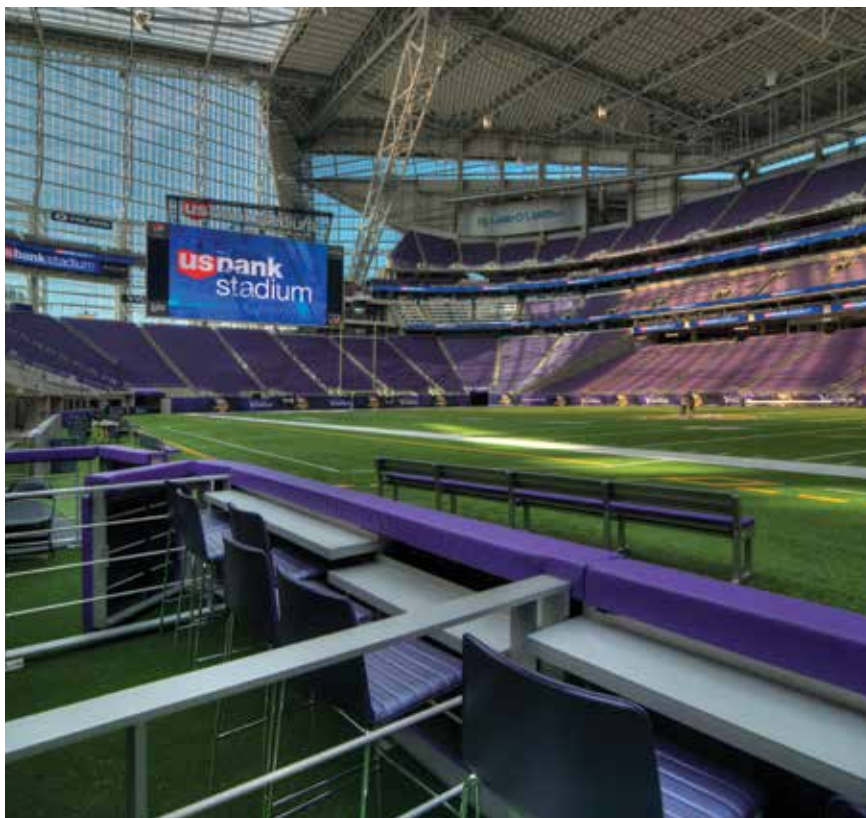
**19,945** square feet of flexible event space

**15,350**-square-foot Diamond Ballroom with **20**-foot ceilings for up to **1,700** attendees

**7,000+** square feet of prefunction space

**12** breakout rooms

**6** event spaces



## Best Sports Venue

### U.S. BANK STADIUM

usbankstadium.com | 612.777.8700

**MNM+E:** In April, Minneapolis hosted its fourth NCAA Men's Final Four tournament. How did the U.S. Bank Stadium team prepare for the event?

**U.S. Bank Stadium:** Our team was in lock-step with the NCAA and community partners in planning all event aspects taking place on the stadium's footprint. Transforming our football stadium to support basketball operations included adding a temporary basketball court, thousands of additional seats, a center-hung scoreboard and use of a darkening solution to cover the stadium's 460,000 square feet of glass to ultimately execute a world-class event for fans, staff and athletes alike.

*Runners-up: Target Field; Xcel Energy Center*

#### BY THE NUMBERS

**~480** events hosted per year

**241,000** square feet of stadium floor concourse space

**80,000** square feet of club space

**16** total event spaces, including six clubs, four cabins, a lodge and a truss bar

## BEST EVENT DÉCOR PROVIDER

### EVENT LAB

eventlab.net | 952.224.8558

*On the design inspiration for a recent event:*

"Pete Nelson designed an event at the Guthrie Theatre in the Black Box, a venue where colors really pop. Our Scandinavian client, celebrating their 80th anniversary, mentioned Marimekko fabric. We found a fabulous Marimekko fabric that drove the entire design. Custom linens were made for the dining tables and matching graphics to cover high-top cocktail tables. An 8-foot-by-8-foot-tall "80" was covered with over 1,200 pink and fuchsia ornaments. The ceiling treatment carried out the fabric design and stunning white amaryllis tied in the holiday season celebration."

*Runners-up: Bungalow 6 Design + Events; Girl Friday*



## BEST ENTERTAINMENT

(Performer or Talent Agency)

**ADAGIO DJAY ENTERTAINMENT**  
adagiodj.com | 651.437.3344

**MNM+E:** Do you have tips for planners on how to most effectively incorporate music into an event?

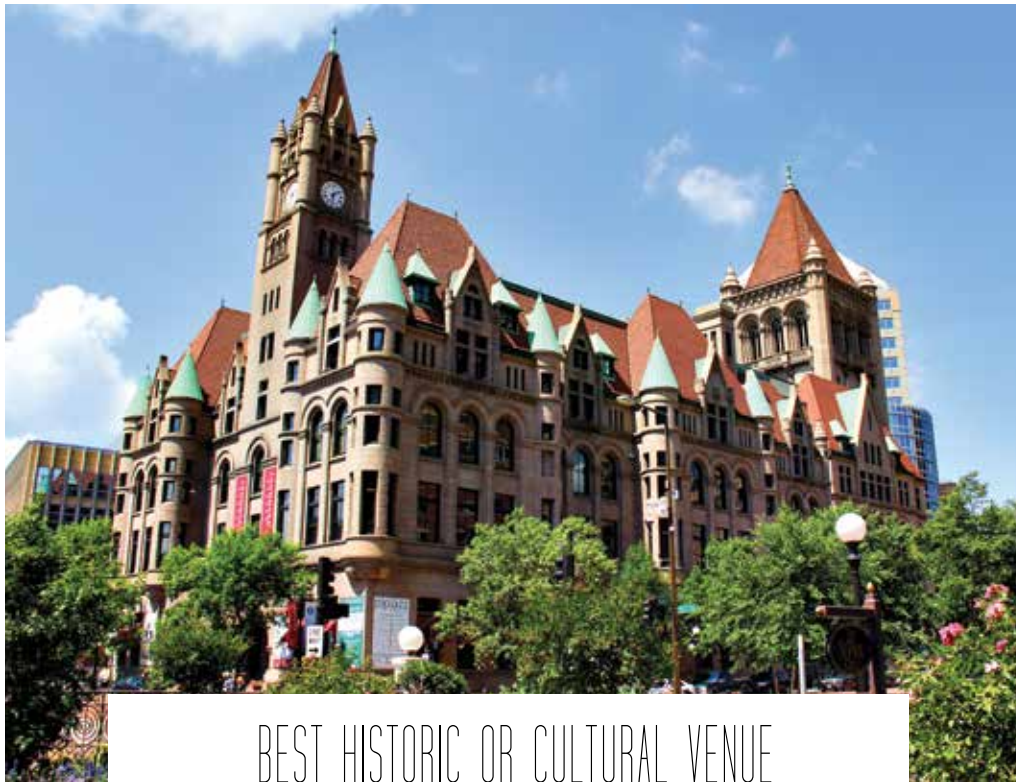
**Adagio:** We love it when clients have a theme for their events. It allows us to match the music to the venue and décor. It's also very important to know what kind of event you are hosting; some events benefit from a more subtle and elegant approach while others are designed for people to cut loose and go crazy. Having a clear vision going in enables us to seamlessly integrate the music with the overall feel of the event and create amazing outcomes for our clients.

**MNM+E:** What are some options that are best for a nonwedding event?

**Adagio:** Our Premium DJs are ideally suited for our corporate clients as they have a mountain of knowledge and experience working with a diverse clientele. Our new wireless up lighting packages have become very popular for clients looking to wow their guests. We also offer live music/DJ combos for clients looking for something a little different.

*Runners-up: Brave New Workshop; Acme Comedy Co.*

PHOTOS: U.S. BANK STADIUM - SMG; TIFFANY DANIELS; EVENT LAB; (OPPOSITE) LANDMARK CENTER; APRÈS EVENT DÉCOR & TENT RENTAL; GRADY PHOTOGRAPHY



## BEST HISTORIC OR CULTURAL VENUE

### LANDMARK CENTER

landmarkcenter.org | 651.292.3228

Runners-up: James J. Hill House; Mill City Museum

The Landmark Center is packed with history, which makes a stunning setting for meetings and events. Between its four restored courtrooms, auditorium and atrium, groups as small as 20 or as big as 1,000 can enjoy the space.

A look at Landmark Center's history:

**1902:** The building opened as a Federal Court House and Post Office for the Upper Midwest after starting construction in 1892. It was the site of many famous "Gangster Trials" in the 1930s.

**By 1965:** Virtually empty and in disrepair, the threat of demolition loomed. A group of local citizens spearheaded a campaign to save the building.

**1969:** The building was placed on the National Register of Historic Places and renovation began. The building was renamed Landmark Center.

**1978:** Reopened as an arts and cultural center. Today, it serves as a cultural center for music, dance, theater, exhibitions, public forums, and hosts countless special events.

## BEST CONVENTION & VISITORS BUREAU

(in Town/Area 25,000-80,000 in Population)

### VISIT LAKEVILLE

visitlakeville.org  
952.469.2020

**MNM+E:** What are the latest developments in Lakeville?

**Visit Lakeville:** Escape MSP just opened in Historic Downtown Lakeville; Hampton Inn & Suites is opening in fall 2019; and B52's restaurant will open soon. The Lakeville CVB is marketing our Weddings of Lakeville, as we have become a mecca of weddings with over a dozen area facilities that specialize in making this special day.

#### How the Visit Lakeville Helps:

The Lakeville Convention & Visitors Services include providing information and referrals on event facilities, lodging, restaurants, florists, transportation services, photographers, tours and area attractions, team-building activities, and so much more.

Runners-up: St. Cloud Area Convention and Visitors Bureau; Visit Mankato



## Best Event Rental Provider

### APRÈS EVENT DÉCOR & TENT RENTAL

apresparty.com | 952.942.3399

**MNM+E:** What are some of your eco-friendly practices?

**Après:** The nature of a rental business is eco-friendly! Our products can be cleaned and used again and again.

Here are some ways Après goes greener:

- refurbishing damaged tables into smaller rentable sizes
- printing on paper made of recycled material using black ink, and printing on both sides
- using in-house laundry
- reusing packaging materials such as bubble wrap, packing popcorn and plastic bags

Runners-up: Ultimate Events; BeThings

# BEST AUDIO-VISUAL PROVIDER

## ALLIED PRODUCTIONS & SALES

allied.productions  
651.451.6846

### 3 tips from Allied Productions & Sales:

1. You get what you pay for!
2. Learn your tech terminology and know what you are asking for.
3. The further ahead you can plan, usually the cheaper and smoother your event will be.

**MNM+E:** What new technology are you using?  
**Allied:** We have been doing a lot of interesting and fun things with video mapping this year. We did an interactive video of a river of life that moved as guests walked through during a gala.

*Runners-up:*  
AV For You; AVEX



# Best Transportation Provider

## RENEE'S LIMOUSINES

reneeslimousines.com | 763.551.1919

**MNM+E:** How can Renee's accommodate custom tours?

**Renee's:** All of our tours are customized for each client based on their interests and available time. For our Wine Tours, for example, we'll establish all of the routing and timing and coordinate with each winery for a VIP experience. If the group wants to incorporate a stop for lunch or another experience, we'll work that into the itinerary. For groups with out-of-towners, our City Tours are most popular. We often accommodate groups between 100 and 300, but we have yet to turn down a group because they are too large or complex.

*Runners-up:* Lorenz Bus Service; Premier Transportation

# Best Convention & Visitors Bureau

(In Town/Area More than 80,000 in Population)

**MEET MINNEAPOLIS**  
minneapolis.org | 888.676.6757

**MNM+E:** How is Meet Minneapolis marketing the city post-Super Bowl?  
**MM:** While the Super Bowl gave us an international platform to shine, our game plan has never wavered: to market, sell and maximize the visitor experience of Minneapolis for the economic benefit of our community. To that end, we continue working to bring meetings, conventions and events to the city. In 2019, we are welcoming more than 600 meetings, groups and conventions to Minneapolis. We are highlighting Minneapolis throughout all four seasons from the downtown core and into our unique neighborhoods. We are sharing the story of the city as well as our motto: You've never met a place quite like this. Meet Minneapolis.

*Runners-up:* Visit Saint Paul; Explore Brainerd Lakes

PHOTOS: TIM MCG PHOTO & VIDEO, ALLIED PRODUCTIONS & SALES; RENEES LIMOUSINES; (OPPOSITE) SURLY, PAUL CROSBY; MEET MINNEAPOLIS



## Best Brewery/Distillery/Winery with Event Space

**SURLY BREWING COMPANY**  
surlybrewing.com | 763.999.4065

**MNM+E:** What are the F&B options at Surly?

**Surly:** We offer a full-service, in-house event culinary team and pastry team. We're a completely from-scratch kitchen, using local vendors and farmers to fill as much of our needs as possible, and focus on creating exceptional menu items that elevate our beer. Scheid Hall is accompanied by its own private bar with 40 rotating tap lines, a seasonal beer-cocktail menu and house-made N/A beverages. Chef works closely with our event planners and clients to personalize the menu for each event by creating custom food and beer pairing dinner menus, creating custom desserts, and incorporating their logo or brands whenever possible.

*Runners-up: Winehaven Winery and Vineyard; Indeed Brewing Company*

### SCHEID HALL BY THE NUMBERS

**2,400**-square-foot ballroom

Accommodates **136** for a plated meal and up to **175** for a cocktail reception

The beer garden is also available to rent June 1-Sept. 30 and can hold **120** guests.

## BEST GOLF VENUE GOLDEN VALLEY COUNTRY CLUB

goldenvalleycountryclub.com  
763.732.4100

While the Golden Valley Country Club offers a challenging, yet enjoyable and golfer-friendly course, the club also offers top-notch special event amenities just 10 minutes from downtown Minneapolis. With more than 10,000 square feet of functional meeting space, the club can accommodate up to 500 seated guests for anything from smaller meetings and board retreats to holiday parties, wedding receptions and more. The property also features a grand ballroom with panoramic views overlooking the club's world-class course and a striking clubhouse with 60,000 square feet of floor-to-ceiling windows, classic chandeliers and wood-framed beams. Planners can also expect club trademarks including stunning décor, exceptional food and beverage options and personalized service at every event.

*Runners-up: Grand View Lodge; Madden's on Gull Lake*



## Best Convention/ Conference Center

**MINNEAPOLIS CONVENTION CENTER**  
minneapolisconventioncenter.com | 612.335.6000

The Minneapolis Convention Center won the 2018 Venue Excellence Award from the International Association of Venue Managers (IAVM). MCC won a Venue Excellence Award in 2014 in a stand-alone category just for convention centers, but the 2018 award put Minneapolis Convention Center in the same pool as arenas, performing arts centers, amphitheaters, casinos, stadiums, etc. "This validates the dedication and effort our entire team puts into providing a world-class hospitality venue for our clients and the community," says Executive Director Jeff Johnson. "Our employees are among the best in the world and, because of them, we are achieving our mission of serving this community by creating employment opportunities for workers, as well as generating tax revenue for the city."

*Runners-up: Saint Paul RiverCentre; Duluth Entertainment Convention Center (DECC)*

# BEST TEAM-BUILDING ACTIVITY/ORGANIZER

**ESCAPE MSP**  
escapemsp.com  
612.424.3845

## ESCAPE MSP BY THE NUMBERS

**8,785 groups**

visited Escape MSP in 2018

**24-48 Agents**

can be accommodated at one time (depending on location)

**10 unique** missions offered

**3 locations**

**MNM+E:** What sets Escape MSP apart from other team-building experiences?

**Escape MSP:** We believe in having unforgettable experiences and that's what we strive to give every Agent who walks through our doors. Each guest is greeted as an Agent as part of our fully-themed spy experience and after each mission, we give the group a debrief and an overall score. The James Bond mission at our Minneapolis location is our most popular and, without giving too much away, there are handcuffs involved.

*Runners-up:*

*Kerfoot Canopy Tour; Topgolf*

## Best Casino

### MYSTIC LAKE CASINO HOTEL

mysticlakecenter.com | 866.832.6402

5 need-to-know perks for planning a meeting or event at Mystic Lake Center:

**Experienced team:** The property's team of event planners, in-house chefs and audio-visual experts work collaboratively to ensure every detail is properly executed.

**Convenient amenities:** A championship golf course, spa, 10 bars and restaurants and one of the largest gaming floors east of Vegas await guests just steps from Mystic Lake's meeting spaces.

**Sophisticated space:** Inspired by Minnesota's changing seasons, the center combines state-of-the-art technology with stunning views and floor-to-ceiling windows overlooking the golf course.

**Immersive branding:** An on-site sign shop provides custom on-site branding packages including banners, floor decals, digital signage and more while expert printing and installation are coordinated by the property's event and in-house marketing team.

**A dedicated loading area:** With a semitrailer overhead door (perfect for boats and RVs), planners can take advantage of convenient loading and unloading directly into the room of an event or expo.

*Runners-up: Treasure Island Resort & Casino; Canterbury Park and Event Center*



## BEST PHOTOGRAPHY

### LAUREN B. PHOTOGRAPHY

laurenbfalk.com | 612.708.2090

**MNM+E:** Do you have a favorite photo you took in the last year?

**lauren b. photography:** One is the Bridgewater Bank's Mississippi Mingle at Nicollet Island Pavilion; I love all the action and color (pictured to the left).

*Runners-up: Coppersmith Photography; Graddy Photography*

## Best New Venue

(Sept. 2017-18)

### THE ARMORY

armorymn.com  
612.315.3965

**MNM+E:** Tell us about your 2018.

**The Armory:** We closed out 2018 having hosted a record number of sold-out concerts, live shows, and sporting events including FS1 Boxing, AXS TV HeavyWeight Championship, MLK Breakfast, HCMC Light Up The Night Gala, Slayer's Farewell Tour, Jack White, Greta Van Fleet, Beck, Deadmau5 and more. We were the winner of Best Venue to Open for City Page's Best of the Twin Cities 2018, a finalists in Growler Magazine's Kind-of-a-Big-Deal awards, as well as nominated for Pollstar's Best New Concert Venue. The Armory is poised for a full calendar in 2019 and beyond.

*Runners-up: The Hutton House; Mystic Lake Center*



## Best Boats/Cruises/Charters

### AL AND ALMA'S SUPPER CLUB AND CHARTER CRUISES

alandalmas.com | 952.472.3098

**MNM+E:** Any tips for planning an on-water event?

**Al and Alma's:** We often recommend keeping things simple with a less-is-more approach. Guests love being on the water and a good boat ride, complemented with the best food and beverage, can make for fast friends and lasting memories. The gentle glide of the boat on the water relaxes guests and the passing scenery can be an organic ice breaker

*Runners-up: St. Croix River Cruises; Stillwater River Boats*

## BEST CONVENTION & VISITORS BUREAU

(in Town/Area Less than 25,000 in Population)

### VISIT FERGUS FALLS

visitfergusfalls.com  
218.332.5425  
meetings@visitfergusfalls.com

Visit Fergus Falls' slogan—Find Us, Lose Yourself—is both a challenge and invite to discover all this West Central Minnesota city has to offer planners.

*Runners-up: Discover Stillwater; Red Wing Visitors & Convention Bureau*





## Best Resort/Lodge

### GRAND VIEW LODGE

grandviewlodge.com | 866.801.2951

#### NORTH BY THE NUMBERS

**3,100** square feet spread across

**65** guest activities available on-property from ice skating and sleigh rides to pontoon rides and kayaking

**60** guest rooms

**4** creative flexible meeting spaces

This year, this regular readers' choice awards winner has another accomplishment to celebrate with the opening of North, the resort's new boutique hotel.

Located on the resort's main property, North will feature the latest in energy efficiency and a style all its own with "an urban take on the traditional guest lodge that's quite a departure from the cabin-style accommodations at Grand View Lodge," says Leana Nelson, marketing communications specialist for Grand View Lodge. Planners will also love the hotel's two new gathering areas, expansive lobby with a grand fireplace, breakfast/wine bar, conference rooms, full-service business center and on-site A/V team. Flexible meeting spaces will also offer plenty of natural lighting, charging stations, large screen monitors/projectors, screen sharing and more.

*Runners-up: Madden's on Gull Lake; Bluefin Bay Family of Resorts*



## Best Florist

### BACHMAN'S SPECIAL EVENTS

bachmans.com | 612.861.7620

**MNM+E:** What trends do you expect to see in floral design in the year ahead?

**Bachman's:** Floral trends are constantly evolving. From bold protea to fun, unique foliage, our clients will ask for designs that include flowers and greens that they can connect to. It may be the color, it may be the rarity, or it may be the inherent beauty of living décor. Some trends we expect for the next year include the incorporation and obsession with greens. Creating special selfie or photo opportunities is also becoming quite popular. Floral and décor suspensions will also be trending.

**MNM+E:** What are some of the more unique events Bachman's has designed for lately?

**Bachman's:** Some of the recent notable events we've had the opportunity to bring to life include the Super Bowl at U.S. Bank Stadium, a garden party held at the Minneapolis Institute of Arts, a floral and willow arch for a selfie station and a suspended garden for a special party.

*Runners-up: Sadie's Couture Floral; Indulge & Bloom*

## BEST RESTAURANT WITH PRIVATE DINING SPACE

### CRAVE AMERICAN KITCHEN & SUSHI BAR

(The Shops at West End)

craveamerica.com | 952.933.6500

Whether it's a corporate meeting, company presentation, social celebration or any other type of special event, the staff at CRAVE understand the importance of providing an unforgettable experience to its guests and, ultimately, exceeds every expectation. CRAVE American Kitchen & Sushi Bar's Shops at West End location features two completely private spaces seating up to 54 guests. The eatery's Executive Rooms A and B can be combined to accommodate groups of up to 48 and divided for confidential meetings or breakout sessions for up to 24 guests each. With full or partial buyout options, planners can also utilize the restaurant's Martini Lounge, Chef's Table and spacious outdoor patio.

*Runners up: The Bachelor Farmer; 112 Eatery*

# Best Meeting/Event Venue

(No Hotel)

**MUSE EVENT CENTER**  
museumn.com | 612.345.8344

**BY THE NUMBERS**

- 9,000** square feet of meeting space across **3** levels
- 1,100** guests can be accommodated reception-style
- 475** guests can be accommodated for a seated meal
- 165** events held at Muse in 2018

**MNM+E:** What are some of the most unique architectural elements of Muse Event Center?

**Muse:** Muse has an open floor plan design with plenty of big, bright windows to bring in natural lighting. Our main ballroom also features grand 28-foot ceilings and our loft and mezzanine spaces on the second floor create a space for guests to look out over the event happenings below. The third-floor Club Room is the perfect area to host guests, volunteers, or members of the wedding party. On the lower level, our "behind the scenes" rooms include the Wedding Suite, which is a gorgeous space for the wedding party to get ready and our Green Room is a great get-away for live entertainment.

*Runners-up: Machine Shop; Aria*



# Best Catering Company

**CRAVE CATERING & EVENTS**  
cravecatering.com | 952.562.5620

**MNM+E:** How does CRAVE craft its new menu offerings?

**CRAVE:** We update our menus annually and release a spring/summer and fall/winter menu each year. As a team, we stay abreast of consumer trends locally and nationally and incorporate what we're seeing, tasting and learning about into our offerings. The Bang Bang Cauliflower Salad served over red quinoa, mini bao buns and smashed mini potatoes are some of our new menu favorites.

**MNM+E:** What's coming up for CRAVE in 2019?

**CRAVE:** Going into 2019 we're paying particular attention to ensure we're offering plenty of options for our customers with dietary restrictions. We're currently partnering with The Herviborous Butcher to create some delicious vegan options and we choose to make all of our sauces and dressings in-house so that we can offer them gluten free.

**BY THE NUMBERS**

**15,000** guests served over 4 days for Super Bowl LII (a record for the company)

**5-5,000** guests can be accommodated at CRAVE events

**1,200** events catered by CRAVE each year

**30** Twin Cities venues work with CRAVE as a preferred caterer

*Runners-up: D'Amico Catering; Chowgirls Killer Catering*





## BEST HOTEL WITH MEETING/EVENT SPACE

(Less than 300 Guest Rooms)

### THE SAINT PAUL HOTEL

[saintpaulhotel.com](http://saintpaulhotel.com) | 651.292.9292

Built in 1910, the historic Saint Paul Hotel has been a local and national favorite for decades. The hotel's not only a mainstay as a readers' choice award-winner, but it's also been named the Top Hotel in Minnesota by Travel + Leisure, landed a spot on the Condé Nast Traveler's Readers Choice list and more.

But what exactly makes this venue a go-to for events? "Our incredible staff is what keeps guests coming back. Regardless of position, they take pride in their work and guests often tell us that our staff treats them so well they feel like part of the hotel family. We're even starting to see four generations of the same family host their weddings at the hotel and many of our larger groups feel it is their company's hotel when they're in town," says Pete Zellmer, the hotel's director of sales. "We do offer 14,000 square feet of function space, have plenty of off-site catering venues that surround the hotel and provide great attention to detail for groups, but our staff hit it home. They do a great job at asking the right questions and providing impeccable follow-through to ensure all meetings and events are flawless."

*Runners-up: DoubleTree by Hilton Hotel St. Paul Downtown; Hotel Ivy, a Luxury Collection Hotel, Minneapolis*



## Best Planning Company

### DO GOOD EVENTS

[dogoodevents.com](http://dogoodevents.com) | 612-293-9420

**MNM+E:** What has Do Good Events been up to lately?

**Do Good Events:** From launching our event staffing division, to hosting a Super Bowl party and helping to raise \$5 million for our nonprofit partners, 2018 was a great year for Do Good Events and a year of amazing fundraisers. Our clients pushed the envelope with fashion shows, masquerade balls, flannel flings and a festival of lights and our events featured exciting themes, unique locations and a continued emphasis on the attendee experience. Our team also continues to grow and gain skills and insights on topics like event lingo and safety.

*Runners-up: Event Lab; BeEvents*



## ***Best Speaker/Presenter*** **NATIONAL SPEAKERS ASSOCIATION - MINNESOTA CHAPTER**

nsa-mn.com | 952.994.8356

**MNM+E:** What should planners know about the National Speakers Association's Minnesota chapter?

**NSA-MN:** To be a member of NSA-MN you must qualify—meaning you are truly a professional speaker (not just wishing, but doing). We're a community of professional speakers who use our words to inspire, educate, and entertain audiences. We're also committed to learning and growing so that we can offer each presentation the very best we have. We don't do gigs. We create powerful, impactful and activational presentations.

**MNM+E:** What types of events does NSA-MN typically work with?

**NSA-MN:** We have 130 members who are all individual business owners so there are countless presentations done by NSA-MN speakers each year, but our members speak in every industry, organization, association and educational environment that you can think of. NSA-MN also does about 30 events and 10 academy classes a year for our members.

*Runners-up: MinnesotaSpeakers.com; Élan Speakers Agency* 

# BOLDER

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[BloomingtonMN.org/meetings](http://BloomingtonMN.org/meetings)