



Sustainable solutions

Scotch™ Brand practices its “doing more with less” mission by creating products that use fewer energy and materials while saving time and worry for customers.

The team behind Scotch™ Brand is consistently finding new and clever ways to develop products that conserve resources and improve consumer experience. Caleb Brian, advanced product claims specialist, explained the objective of the brand's new sustainability platform is to “create the performance in a product that’s going to help the consumer do more with less,” while avoiding over-engineering and waste.

Notably, Scotch® Magic Tape boasts a 66% plant-based adhesive, while Scotch™ Cushion Lock Protective Wrap (an expanding and conforming packaging product used in place of plastic bubble) is crafted from 100% recycled paper. Caleb expressed the team’s enthusiasm for Cushion Lock, stating it “redefines what’s possible in shipping with paper.”

Brand & Sustainable Design Principal Katlyn Echeverri noted these advancements often serve as either an “invisible choice” or an enhancement, allowing consumers to make sustainable decisions effortlessly.

Kathy Magill, global portfolio director, emphasized that “not over-packaging things is also key,” reinforcing their dedication to minimizing environmental impact.

“[Cushion Lock] redefines what's possible in shipping with paper.”

— Caleb Brian, advanced product claims specialist

Journey to Zero

3M prioritizes a zero-incident culture through education, leadership and vigilance.

Rooted in the basic philosophy that a good workplace is a safe workplace, the Journey to Zero program aims to empower every 3Mer to play a part in the company-wide pursuit of a zero-injury environment.

“Even one injury is too many,” said Bill Brown, CEO, adding that “we’ve made good progress year-to-date on reducing recordable injuries in our manufacturing sites and distribution centers by about 25%, but we have a lot more to improve.”

Journey to Zero builds on the established environment, health and safety (EHS) commitments to further ensure safety measures at every level of the company — from offices to laboratories, factories to distribution centers. The zero-injury objective also extends to every employee, contractor and visitor at a 3M site.

“What we have now is the chance for us all to have a common approach to tackle Journey to Zero together,” said Peter Gibbons, group president of Enterprise Supply Chain.

The program will require the vigilance of everyone to help make 3M incident-free. Through educational and inspiring content, from videos to success stories, the spotlight will consistently be on safety to further engrain it into the culture.

“This is very personal to me. I don’t want anybody to go home after their shift less healthy and less well than when they arrived,” said Peter.