

PROFILE

Award-winning veteran journalist for NPR and other media outlets. Passionate about translating complex policy or academic content into easily-digestible, compelling prose. Experience in producing content for multiple media platforms while executing communications strategies. I thrive in a fast-paced, collaborative environment.

SKILLS

- Writing & Editing (Articles, blog posts, scripts, email campaigns, investigative reporting and ghostwriting)
- Media Relations /Story Pitches
- Interviewing and Research
- Presentations & Public Speaking
- Social Media Strategy
- Multimedia Production
- Community Outreach

PROFESSIONAL EXPERIENCE

Journalist / Writer — Portland, OR & Santa Barbara, CA**2014 - Present**

- Currently ghostwriting/editing book for prominent Portland businesswoman (Sept. 2017 - Present)
- Investigated the low-budget airline scene for the NPR podcast [Reveal](#) and additional projects on an as-needed basis. (Aug. 2017 - Present)
- Produced audio content for InvestigateWest's award-winning [Unequal Justice](#) series. (Jan. 2017)
- Researched, wrote and edited a personal memoir, published July 2017. (May 2014 - June 2017)
- Wrote campaign literature and website content for Oregon's Measure 98, which included preparing presentation materials for editorial board pitches. (Jan. - Mar. 2016)

Communications Director, "Yes for PSU" Campaign — Portland, OR**2016**

Branded and marketed a regional ballot measure campaign designed to raise money for scholarships, teachers and counselors at Portland State University using strategic messaging and media support.

- Served as campaign spokesperson, and pitched stories to local and national media.
- Wrote polling questions used to collect public opinion data to inform our messaging.
- Collaborated with Winning Mark consultants to create campaign marketing and media strategies
- Led a team of interns and volunteers for database management and understanding campaign talking points.
- Held bi-monthly strategy meetings to discuss our campaign with members of the public.

Santa Barbara Foundation — Santa Barbara, CA**2010 - 2014**

The Santa Barbara Foundation owned KDB Classical Radio and was a leading stakeholder in the Knight Foundation-funded investigative journalism start-up, Mission & State. As such, I worked for both under a single employer.

Features Producer, KDB Radio (12/10 – 11/13)

- Successfully promoted the causes of the Santa Barbara Foundation by producing features stories heralding its leadership, grantees and programs.
- Collaborated with the foundation's communications team to align stories and promotional efforts.
- Designed a spate of programming elements that better connected the station with the community, contributing to an increase of the station's donor base from fewer than 10 to over 700 in three years' time.
- Increased exposure of the local nonprofit community, focusing on the underserved sectors of society.

Investigative Reporter, Mission and State (02/13 – 06/14)

Launched the nonprofit's long-form investigative news site by producing stories vital to the community that weren't being told elsewhere; followed up stories with community discussion events.

- Solicited input from the community via weekly "coffee chats" to better serve our readers.
- Organized and moderated a public forum panel discussion on the lack of pro-bono legal services for the poor and immigrant communities of Santa Barbara County (following a story I wrote on the subject).
- Exposed the suspicious political activities that will likely greenlight California's first off-shore oil drilling permit since the devastating 1969 Santa Barbara oil spill.
- Worked collectively with my team to aid the efforts of local nonprofits and activists to delegitimize a proposed gang injunction that was ultimately blocked in the courts.

Producer & Reporter, NPR's "Here & Now" — Boston, MA**1999-2002, 2008-2010**

- Produced radio news segments on tight daily deadlines, including research, booking guests, pre-interviewing, taping, editing, and writing accompanying content for the web and social media.
- Covered a wide range of subjects with ease, including politics, sports, economics, global terrorism, pop culture, the arts, literature, business, sports, science, healthcare, and pretty much anything under the sun.

Freelance Journalist — New York, NY**2002-2008**

Projects Included:

- Reporting and producing for public radio as well as *Air America Radio*
- Nonprofit consulting (The Children's Radio Foundation in South Africa)
- Videography
- Non-fiction book research/ghostwriting
- Documentary film production, including work for award-winning documentarian Morgan Spurlock on two feature-length films—*What Would Jesus Buy?* and *Where in the World is Osama Bin Laden?* (I researched accompanying books for both films) — as well as for Australian entrepreneur, Joe Cross's nutritional health documentary, *Fat, Sick & Nearly Dead*.

EDUCATION

Bachelor of Business Administration - Marketing | James Madison University

AWARDS**• 2017 Northwest Excellence in Journalism:**

Bruce Baer Award & Runner Up in Best Crime and Justice Reporting for InvestigateWest's "Unequal Justice" (Jan. 2017)

• Radio-Television News Directors Association:

Best Use of Sound, "The Sounds of Cirque du Soleil"; aired 10/23/01 on NPR's "Here & Now"

• **Associated Press:** Best Use of Sound, "The Sounds of Cirque du Soleil"; aired 10/23/01 on "Here & Now"

• Southern California Journalism Awards (L.A. Press Club):

Best Radio Feature, "9/11 Requiem of Remembrance"; aired 09/09/11 on KDB Radio