

Award-winning veteran journalist for NPR and other media with extensive content creation and storytelling skills ideal for internal or external organizational communications and public relations needs. I identify stories and convey information in a compelling fashion, often translating complex policy or academic content into easily digestible prose. I thrive in a fast-paced, dynamic and collaborative arena with varied stakeholders and seek to make an impact by forming, supporting and executing strategic communications plans with solid judgement and diplomacy.

- Writing/Editing (articles, op-eds, ghostwriting, campaign materials, newsletters, scripts, email blasts, web content)
- Internal/External Communications Strategy
- Research and Interviewing
- Public Speaking/Presentations
- Strategic Doer
- Branding
- Multimedia production

PROFESSIONAL EXPERIENCE

Journalist/Writer/Volunteer (Portland, OR/Santa Barbara, CA) 2014 - present

- Ghostwrote, researched and edited memoirs for Portland developer John Russell (2019-2020), Portland businesswoman and bike maven Mia Birk (2018) and a private client in Santa Barbara (2014-2017). I conducted lengthy interviews and significant research into historical events and developed an intimate understanding of the subjects' tones and perspectives. Copious fact-checking was also a top priority.
- Volunteered for the ACLU of Oregon doing phone intake, referring Oregonians in legal need to an array of other organizations, as well as conducting case-specific research for the attorneys. (Feb. 2017 – April 2018)
- Investigated the low-budget airline industry for the NPR podcast "Reveal" and additional editing and research projects on an as-needed basis. (Aug. 2016 - present)
- Produced audio content for InvestigateWest for its award-winning criminal justice series. (Jan. 2017)

"Yes for PSU" Campaign (Portland, OR) 2016**Communications Director**

Branded and marketed a regional ballot measure campaign designed to raise money for scholarships, teachers and counselors at Portland State University using strategic messaging and media support.

- Served as campaign spokesperson and pitched stories to local and national media.
- Wrote polling questions used to collect public opinion data to inform our messaging.
- Collaborated with Winning Mark consultants to create campaign marketing and media strategies, disseminating those strategies to my colleagues on the campaign staff.
- Led a team of interns and volunteers for database management and understanding campaign talking points.
- Held open bi-monthly strategy meetings to discuss our campaign with members of the public.

Santa Barbara Foundation (Santa Barbara, CA) 2010 - 2014

(The Santa Barbara Foundation owned KDB Classical Radio and was a leading stakeholder in the Knight Foundation-funded investigative journalism startup, *Mission & State*. As such I worked for both under a single employer.)

Features Producer, KDB Radio (12/10 – 11/13)

- Promoted the causes of the Santa Barbara Foundation by producing feature stories heralding its leadership, grantees and programs, working with the advisory board and other community leaders and stakeholders.
- Collaborated with the foundation's communications team to align stories and promotional efforts.
- Designed a spate of programming elements that better connected the station with the community, contributing to an increase of the station's donor base from fewer than 10 to over 700 in three years' time.
- Increased exposure of the local nonprofit community, focusing on the underserved sectors of society.

Investigative Reporter, Mission & State (02/13 – 06/14)

Helped launch this nonprofit long-form investigative news site by producing stories vital to the community that weren't being told elsewhere; followed up stories with community discussion events.

- Solicited input from the community via weekly “coffee chats” to better serve our readers.
- Organized and moderated a public forum panel discussion on the lack of pro bono legal services for the poor and immigrant communities of Santa Barbara County (following a story I wrote on the subject).
- Exposed the suspicious political activities that could likely greenlight California's first off-shore oil drilling permit since the devastating 1969 Santa Barbara oil spill.
- Worked collectively with my team to aid the efforts of local nonprofits and activists to delegitimize a proposed gang injunction that was ultimately blocked in the courts.

WBUR 90.9 FM (Boston, MA)**2008 - 2010*****Producer/Reporter, NPR's "Here & Now"*****1999 - 2002**

- Produced radio news segments on tight daily deadlines. This included research, booking guests, pre-interviewing, taping, editing and writing accompanying content for the web and social media.
- Covered a wide range of subjects including politics, sports, economics, global terrorism, pop culture, the arts, literature, business, sports, science, healthcare, and pretty much anything under the sun.

Freelance Journalist (New York, NY)**2002 - 2008*****Film Producer/Writer/Researcher***

Engaged in a broad spectrum of freelance projects, including public radio reporting, nonprofit consulting (The Children's Radio Foundation in South Africa), videography, non-fiction book research/ghostwriting, and documentary film production. As a film producer I worked for award-winning documentarian Morgan Spurlock on two feature-length films—*What Would Jesus Buy?* and *Where in the World is Osama Bin Laden?* (I researched accompanying books for both films), as well as for Australian entrepreneur Joe Cross on his nutritional health documentary, *Fat, Sick & Nearly Dead*.

EDUCATION

Bachelor of Business Administration - Marketing | James Madison University

AWARDS

Radio-Television News Directors Association: Best Use of Sound, “The Sounds of Cirque du Soleil”; aired 10/23/01 on NPR's “Here & Now”

Associated Press: Best Use of Sound, “The Sounds of Cirque du Soleil”; aired 10/23/01 on “Here & Now”

Southern California Journalism Awards (L.A. Press Club): Best Radio Feature, “9/11 Requiem of Remembrance”; aired 09/09/11 on KDB Radio

TECHNOLOGY

Software - Microsoft Office (Word, Excel, PowerPoint), Adobe Audition, Basecamp, Sony Sound Forge, Pro Tools, Adobe Photoshop, Nation Builder, WordPress, Adobe Premier Elements

Hardware - Zoom H4n Digital Recorder, Sony ECM MS907 Stereo Condenser microphone, Audio Technica AT897 mini shotgun condenser microphone