

# EMAIL BLOCK

LIVE: 6/4 • ASSET #1

**SL:** DAMME, these movies are free?

**SSL:** Kick out boredom with free Van Damme movies: Black Eagle, The Bouncer, Wake of Death, and Swelter! Download the Redbox app on your TV & start watching now.

GMAIL TAB



538 x 138

FULL VIEW

# CUSTOM | BLOCK A

LIVE: 2/24 • ASSET #3 + 4

sl: Cocaine Bear: Line up to watch the trailer! 🐻

ssl: Plus, check out Devil's Peak (our NEWEST release) or The Old Way. Stream Early: Knock at the Cabin, The Whale, & Plane. Download the Redbox app on your TV to stream now.

GMAIL TAB



538 x 138

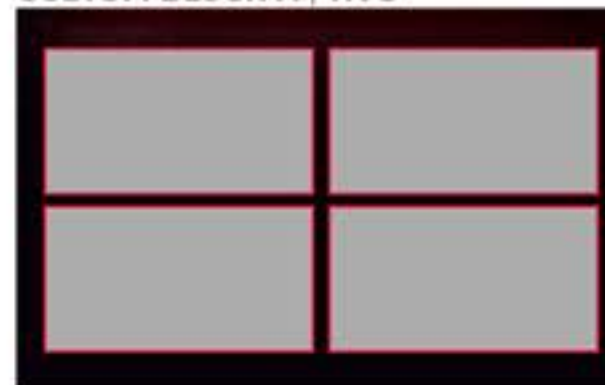
## NEW MOVIES FASTER



### STREAM EARLY



CUSTOM BLOCK A | TIVO



# AVOD - BLOCK A

LIVE: 2/5 • ASSET #1

SL: Celebrate Black History Month with Redbox.

SSL: Tyrel, Woman Thou Art Loosed, A Day in the Life, Hurricane Season, and more streaming for free this month. Download the Redbox app on your TV & start watching now!

GMAIL TAB



538 x 138

# BLACK STORIES.

CELEBRATE BLACK HISTORY

SEE MORE BLACK STORIES

WATCH FREE

redbox AT THE RIDGE | ON DEMAND | WATCH FREE

# BLACK STORIES.

CELEBRATE BLACK HISTORY

SEE MORE BLACK STORIES

WATCH FREE

REEL HEADER 25PT

REEL HEADER 25PT

WATCH FREE **LIVE TV**

CELEBRATE BLACK HISTORY MONTH

LEARN HOW TO WATCH ON DIFFERENT DEVICES

Roku VIZIO SAMSUNG LG PlayStation XBOX tv androidtv

# AVOD - BLOCK A

LIVE: 4/30 • ASSET #1

SL: C'mon, everyone's watching these 🍿

SSL: FREE & TRENDING: Out of Time, Skyfire, Girl, and Blackway.  
Download the Redbox app on your TV & start watching now!

EMAIL TAB



538 x 138



**r. WATCH FREE**  
HIT MOVIES

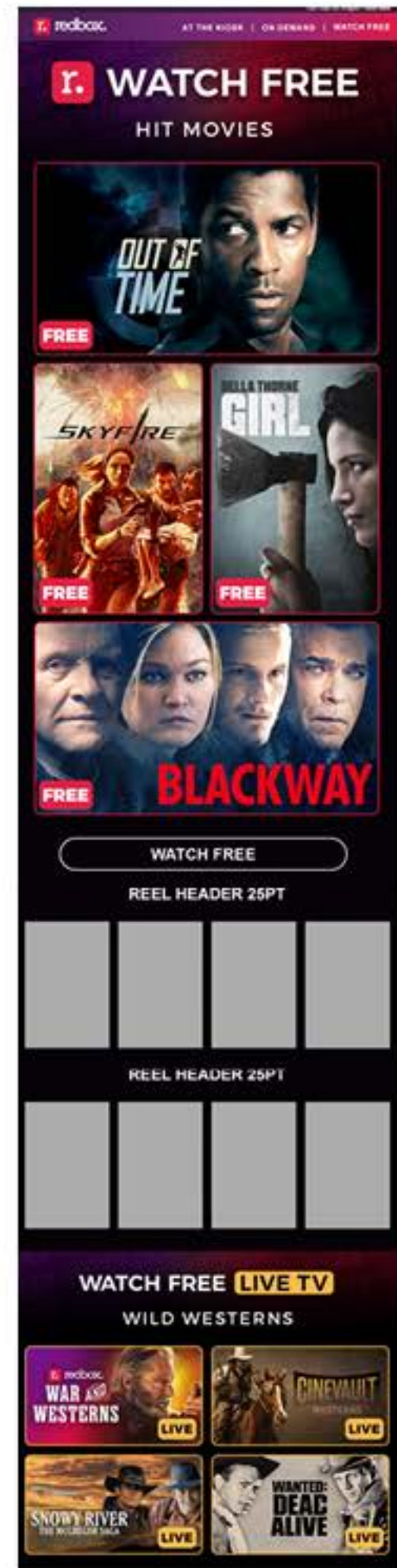
**FREE** **OUT OF TIME**

**FREE** **SKYFIRE**

**BELLA THORNE**  
**GIRL**

**FREE** **BLACKWAY**

**WATCH FREE**



**r. WATCH FREE**  
HIT MOVIES

**FREE** **OUT OF TIME**

**FREE** **SKYFIRE**

**BELLA THORNE**  
**GIRL**

**FREE** **BLACKWAY**

**WATCH FREE**

REEL HEADER 25PT

REEL HEADER 25PT

**WATCH FREE LIVE TV**

WILD WESTERNS

**WAR WESTERNS** **LIVE**

**CINEVAULT** **LIVE**

**SNOWY RIVER** **LIVE**

**WANTED: DEAD ALIVE** **LIVE**

# AVOD - BLOCK A

LIVE: 5/14 • ASSET #1

SL: 🌸 Free movies for moms! (and everyone else)

SSL: Watch FREE Mother's Day movies like Mothers & Daughters, Authors Anonymous, My Other Mother, and A Little Bit of Heaven. Download the Redbox app on your TV & start watching now!

GMAIL TAB



538 x 138

A large vertical promotional graphic for Mother's Day movies. At the top, it says 'Watch Free Mother's Day Movies' in a large, bold font, with pink hearts scattered around. Below this, there are four movie posters arranged in a 2x2 grid. The top row features 'MOTHERS and DAUGHTERS' and 'AUTHORS ANONYMOUS'. The bottom row features 'MY OTHER MOTHER' and 'A LITTLE BIT of HEAVEN'. Each poster has a 'FREE' badge in the bottom right corner. At the bottom of the graphic is a large 'WATCH FREE' button.

A vertical mobile app interface for Mother's Day movies. At the top, it says 'Watch Free Mother's Day Movies'. Below this, there are four movie posters arranged in a 2x2 grid: 'MOTHERS and DAUGHTERS', 'AUTHORS ANONYMOUS', 'MY OTHER MOTHER', and 'A LITTLE BIT of HEAVEN'. Each poster has a 'FREE' badge. Below the posters is a 'WATCH FREE' button. Underneath that are two rows of 'REEL HEADER 25PT' placeholders. At the bottom, there is a 'mom's movie night' section with a 'WATCH FREE LIVE TV' button and several movie posters for 'romance', 'faith &amp; family', 'MOM COMS', and 'HON &amp; TRON'.

# OFFER SLIVERS

LIVE: 5/20 • ASSET #1-3

SL: 🍷 Mamma Mia! Get \$1.25 OFF ⭐

SSL: EARLY ACCESS to The Super Mario Bros. Movie, Evil Dead Rise, and Scream VI. Rent all the hits at the Kiosk, or download the Redbox app on your TV and stream now.

## TAKE \$1.25 OFF

A MOVIE NIGHT  
RENT AT THE KIOSK OR STREAM!

ENDS 5/21/23 @ 11:59 PM CT

SL: 🍷 Mamma Mia! Get \$1 OFF ⭐

SSL: EARLY ACCESS to The Super Mario Bros. Movie, Evil Dead Rise, and Scream VI. Rent all the hits at the Kiosk, or download the Redbox app on your TV and stream now.

## TAKE \$1.00 OFF

A MOVIE NIGHT  
RENT AT THE KIOSK OR STREAM!

ENDS 5/21/23 @ 11:59 PM CT

SL: 🍷 Mamma Mia! Get 75¢ OFF ⭐

SSL: EARLY ACCESS to The Super Mario Bros. Movie, Evil Dead Rise, and Scream VI. Rent all the hits at the Kiosk, or download the Redbox app on your TV and stream now.

## TAKE 75¢ OFF

A MOVIE NIGHT  
RENT AT THE KIOSK OR STREAM!

ENDS 5/21/23 @ 11:59 PM CT



# EMAIL BLOCK

LIVE: 5/20 • ASSET #5

SL: 🍀🌟 It's a me, a movie night!

SSL: EARLY ACCESS to The Super Mario Bros. Movie, Evil Dead Rise, and Scream VI. Rent all the hits at the Kiosk, or download the Redbox app on your TV and stream now.

GMAIL TAB



538 x 138

Nintendo + ILLUMINATION  
**THE SUPER MARIO BROS. MOVIE**

EARLY ACCESS

STREAM THE NEWEST HITS EARLY

EVIL DEAD RISE      DUNGEONS & DRAGONS: HONOR AMONG THIEVES      SCREAM VI

CATCH MORE MOVIES AT THE KIOSK & ON DEMAND

STREAM THE NEWEST HITS EARLY

EVIL DEAD RISE      DUNGEONS & DRAGONS: HONOR AMONG THIEVES      SCREAM VI

CATCH MORE MOVIES AT THE KIOSK & ON DEMAND

RENT NOW

redbox TAKE \$1.25 OFF A MOVIE NIGHT

EARLY ACCESS

STREAM THE NEWEST HITS EARLY

CATCH MORE MOVIES AT THE KIOSK & ON DEMAND

RENT NOW

THE HOTTEST \$4 HOT DEAL

REEL HEADER 25PT

REEL HEADER 25PT

FAST & FURIOUS

# EMAIL BLOCK

LIVE: 5/21 • ASSET #1

SL: Hey... you there. Want some Perks Points?

SSL: Get 500 just by signing in on your TV in 2 easy steps through 5/28/23. Plus, catch movies like Leaving Las Vegas before they're gone from free streaming. Points apply on or around 5/31/23.

GMAIL TAB



538 x 138

**SCORE**  
**500 POINTS**

Important details & information

**SIGN IN ON YOUR TV**

- 1 ACTIVATE NOW** in My Perks
- 2 SIGN INTO** the Redbox app on your TV

**ACTIVATE NOW**

Now thru 5/28/23. Make sure the Redbox app is installed. Points will be applied to account on or around 5/31/23.

\*Must activate offer to be eligible for promotion. Requires active, logged in Redbox Perks account between 5/21/23 and 5/28/23. Can't be combined with other offers. Points will be applied to account on or around 5/31/23. Subject to terms at redbox.com/perks/terms.

**WATCH FREE**

**FREE** Leaving Las Vegas

**SCORE**  
**500 POINTS**

**SIGN IN ON YOUR TV**

- 1 ACTIVATE NOW** in My Perks
- 2 SIGN INTO** the Redbox app on your TV

**ACTIVATE NOW**

Now thru 5/28/23. Make sure the Redbox app is installed. Points will be applied to account on or around 5/31/23.

**WATCH FREE**

**FREE** Leaving Las Vegas

REEL HEADER 25PT

REEL HEADER 25PT

**WATCH FREE LIVE TV**

NEW CHANNELS

**CONFESS** **JUDGE HOSEY**

**LIVE** **LIVE**

**QVC** **HSN**

**LIVE** **LIVE**



# EMAIL BLOCK A

LIVE: 5/21 • ASSET #2

- SL: 🕒 You're running out of time!
- SSL: Don't miss out on hits like Leaving Las Vegas, River's Edge, Diggers, and 2:22 while they're still free!

GMAIL TAB



538 x 138

**r. WATCH FREE**  
LEAVING FREE SOON

**FREE** Leaving Las Vegas

**FREE** DIGGERS

**FREE** 2:22

**FREE** RIVER'S EDGE

**WATCH FREE**

**r. WATCH FREE**  
LEAVING FREE SOON

**FREE** Leaving Las Vegas

**FREE** DIGGERS

**FREE** 2:22

**FREE** RIVER'S EDGE

**WATCH FREE**

REEL HEADER 25PT

REEL HEADER 25PT

**WATCH FREE LIVE TV**  
NEW CHANNELS

**LIVE** CONFESS

**LIVE** JUDGE JOSEY

**LIVE** QVC

**LIVE** HSN

# OFFER SLIVERS

LIVE: 5/27 - ASSET #1-3

**SL:** Get \$1.25 OFF for Memorial Day Weekend!

**SSL:** Knock out Creed III and Shazam! Fury of the Gods at the Kiosk. Plus, EARLY ACCESS to John Wick: Chapter 4, The Super Mario Bros. Movie, and Guy Ritchie's The Covenant. Rent all the hits at the Kiosk, or download the Redbox app on your TV and stream now.

**TAKE \$1.25 OFF**

**A MOVIE NIGHT  
RENT AT THE KIOSK OR STREAM!**

ENDS 5/29/23 @ 11:59 PM CT

**SL:** Get \$1 OFF for Memorial Day Weekend!

**SSL:** Knock out Creed III and Shazam! Fury of the Gods at the Kiosk. Plus, EARLY ACCESS to John Wick: Chapter 4, The Super Mario Bros. Movie, and Guy Ritchie's The Covenant. Rent all the hits at the Kiosk, or download the Redbox app on your TV and stream now.

**TAKE \$1.00 OFF**

**A MOVIE NIGHT  
RENT AT THE KIOSK OR STREAM!**

ENDS 5/29/23 @ 11:59 PM CT

**SL:** Get 75¢ OFF for Memorial Day Weekend!

**SSL:** Knock out Creed III and Shazam! Fury of the Gods at the Kiosk. Plus, EARLY ACCESS to John Wick: Chapter 4, The Super Mario Bros. Movie, and Guy Ritchie's The Covenant. Rent all the hits at the Kiosk, or download the Redbox app on your TV and stream now.

**TAKE 75¢ OFF**

**A MOVIE NIGHT  
RENT AT THE KIOSK OR STREAM!**

ENDS 5/29/23 @ 11:59 PM CT



# EMAIL BLOCK A

LIVE: 7/8 • ASSET #5 | NON-OFFER

- SL:** Rent John Wick: Chapter 4 at the Kiosk!
- SSL:** Plus, see Avatar: The Way of Water On Demand and get EARLY ACCESS to Fast X! Rent all the hits at the Kiosk, or download the Redbox app on your TV and stream now.

GMAIL TAB



538 x 138

**JOHN WICK  
CHAPTER 4**

RENT NOW

**CATCH UP ON  
BOX OFFICE HITS**

AVATAR: THE WAY OF WATER

**STREAM THE NEWEST HITS**

GUARDIANS OF THE GALAXY VOL. 3    FAST X    KANDAHAR

**CATCH UP ON  
BOX OFFICE HITS**

AVATAR: THE WAY OF WATER

**STREAM THE NEWEST HITS**

GUARDIANS OF THE GALAXY VOL. 3    FAST X    KANDAHAR

**DISCOVER YOUR NEW FAVORITE FILM**

SEE MORE

RENT NOW

**CATCH UP ON  
BOX OFFICE HITS**

AVATAR: THE WAY OF WATER

**STREAM THE NEWEST HITS**

GUARDIANS OF THE GALAXY VOL. 3    FAST X    KANDAHAR

**DISCOVER YOUR NEW FAVORITE FILM**

SEE MORE

EXCLUSIVE \$3 PER WEEK 80-BRADY

REEL HEADER 25PT

REEL HEADER 25PT

REEL HEADER 25PT

# FLTV BLOCK A

LIVE: 7/9 • ASSET #1 | FALLBACK IMAGE

SL: 🎄😊 It's Christmas in July!

SSL: It's never too early for holiday fun and romance! Tune into FREE live TV channels with endless comfort Christmas movies. Download the Redbox app on your TV & start watching now.

GMAIL TAB



538 x 138

**COZY CHRISTMAS & CHILL**

WATCH FREE **LIVE TV**

r. redbox. **romance HOLIDAY** **LIVE**

MEETING MR. CHRISTMAS — FEATURED THIS MONTH —  
**CELEBRATE THE HOLIDAYS** **LIVE**  
Chicken Soup with Soul

MAJESTIC CHRISTMAS **LIVE**  
Hallmark MOVIES & MORE  
**Jingle in July**

redbox. AT THE BOX | ON DEMAND | WATCH FREE

**COZY CHRISTMAS & CHILL**

WATCH FREE **LIVE TV**

romance HOLIDAY **LIVE**

CELEBRATE THE HOLIDAYS **LIVE**

MAJESTIC CHRISTMAS **LIVE**  
Jingle in July

REEL HEADER 29PT

REEL HEADER 25PT

'TIS THE **SUMMER** SEASON

HOLIDAY ENGAGEMENT **FREE**

HOLIDAY HEIST **FREE**

FAMILY HOLIDAY **FREE**

HOMETOWN HOLIDAY **FREE**

WATCH FREE