

The logo for Louis Cruises, featuring the word "LOUIS" in a large, bold, sans-serif font above the word "CRUISES" in a smaller, bold, sans-serif font. A small red icon resembling a stylized globe or a ship's wheel is positioned above the letter "I" in "LOUIS".

**LOUIS**  
**CRUISES**

**Kalimera!**  
We Say It.  
You Live It.

A woman with long brown hair in a high ponytail, wearing a bright yellow strapless dress, is seen from behind. She is holding the hand of another person whose hand is visible in the foreground. They are standing on a stone-paved outdoor dining area with several tables covered in white cloths and wooden chairs. In the background, there is a harbor with blue water and a town built on a hillside with white buildings and blue accents. The sky is clear and blue.

It's the real Greek experience!

Don't resist!

MARCH - NOVEMBER 2015

## Say "Kalimera!" to the real Greek experience!

Kalimera doesn't just mean "good morning," it means "good" in every sense of the word: quality, satisfaction and happiness...it's what we live by at Louis Cruises. We take you to the places you've dreamt of, iconic harbors famed the world over and idyllic islands where you'll feel as if you've stepped back into a bygone Greece. With Louis, you enjoy an authentic Greek experience, both on board and at our breathtaking destinations. When you cruise with us, you cruise with family: this is the essence of cruising with Louis. The Hellenic Mediterranean is our home. Come surrender yourself to her dazzling beauty, her pine-scented breezes, her blazing sun, the sweet blue hues of her seas...kalos orisate, welcome to 10,000 years of paradise.

Each of our cozy ships is like a floating hotel, one at which the entire staff knows you by name. The core of your experience with Louis Cruises is this personalized, enthusiastic attention. Our people love what they do, and each of them considers you his or her personal guest while you're sailing with us. The warmth of our crew will delight you, and this feeling of bonhomie is infectious: a Louis Cruise is like a floating party, one at which you're friends with most of the guests. Our smaller vessels also give us access to the many harbors larger ships can't access, which means we can take you to many of the smaller islands, the little jewels of the Aegean and the Adriatic and the Ionian – imagine having the Mediterranean all to yourself! Be our guest, and find out what real Greek hospitality is all about.

**In 2014 we were awarded a Gold Award for Contribution to Local and Social Development; we also received two Bronze Awards, one for our promotion of Greek destinations in 17 countries, the other for the rich Greek culinary experience we provide to our cruisers.**

**Come share our passion for the Mediterranean, the sea of myth and magic. Come live "Kalimera!" with us in 2015! We say it. You live it. Welcome to the best in Mediterranean cruises.**





Sofia29

This is the real big blue!  
And the air is so clear.  
Amazing. This is paradise.

## Let Us Take You to Our New 2015 Destinations!



Love the Mediterranean? Say "Kalimera!" in 2015 to 12 new destinations, iconic and idyllic, many of them still considered "undiscovered". We'll take you deep into Western Greece, through the magical Peloponnese, to beautiful Italy and to the spectacular Dalmatian coast, "the next Riviera," where the Dinaric Alps kneel to kiss the azure Adriatic. And beginning in 2015 you can enjoy the real Greek experience on a cozy cruise from Bari, Italy! You no longer have to fly to Athens or Istanbul to board our classic ships, just make your way to Bari by bus, car or train. Traveling in Greece or Turkey? Combine your city break or countryside excursion with an Iconic or Idyllic cruise. Traveling in Italy? Add a Louis Cruise to your tour package and board the Louis Cristal in Bari for one of our impeccable 7 Day Mediterranean Cruises.

**Saranda, Albania**  
Burning blue on the Ionian coast, this unspoiled resort beckons you to its glistening sands. Nearby Butrint is home to a Roman temple and amphitheater and a Byzantine basilica.

**Bari, Italy**  
Old Bari is an atmospheric maze, home to 40 churches, the Norman basilica of San Nicola, the Pinacoteca Provinciale and the mighty Castello Svevo.

**Kephalonia**  
The largest Ionian island, with 250 kilometers of coastline for beach lovers and explorers. Mt. Aenos, one of the highest mountains in western Greece, is a national park.

**Cerfs**  
Home to more than 30 Blue Flag beaches and a paradise for lovers of architecture. The Liston, the capital's colonnaded square, is perfect for coffee and people-watching.

**Dalmatian Croatia**  
The pearl of the Adriatic. Stroll beside the city's majestic medieval walls, completed in the 1500s, then take a cable car to the top of Mt. Srđ.

NEW  
DESTINATIONS



**Ioannina**

A bustling, picturesque port surrounded by mountains in the northwest of Greece. The ruins of two temples and an ancient theater have been discovered here.

**Kalamata**

The old town, beneath the 13th century Kastro, was rebuilt by the French in the 1830s and is home to the Archeological Museum of Messina and the Military Museum.

**Katakele**

A picturesque harbor town in western Greece, this sleepy port is home to a mere 600 people and is a gateway to Ancient Olympia.

**Kotor, Montenegro**

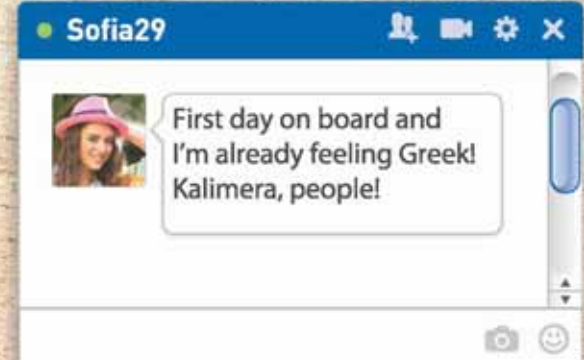
A walled medieval city between a sparkling blue bay and steep evergreen mountains. Within its sturdy walls waits a labyrinth of architectural grandeur.

**Monemvasia**

The Kastro, a massive fortress of rock, rises from the sea just off the eastern coast of the Peloponnese. A charming, labyrinthine medieval village awaits inside.

**Nafplio**

One of the most beautiful towns in the Peloponnese: romantic, elegant and architecturally homogenous. Step back into the 16th century in Plateia Syntagmatos, the heart of the city.



## Give Yourself to Our Idyllic Cruises!

Our Idyllic Cruises are an entirely different conversation than our iconic cruises, whispers mostly, deeply satisfying visits to the Mediterranean's best-kept secrets, future classics of the Aegean, the charming, simple, untamed locations that will leave you speechless, each of them unique, inviting, a splendid micro-cosm. We've selected these unique, secluded destinations for those cosmopolitan voyagers who love the Aegean and want to travel further. As the only home-porting cruise line in Greece, we know these places best. Let us show you the best of them. We'll help you make your own adventure.



**Cesme**  
The sugar-sand beaches of Cesme will dazzle you, but don't miss Cesme Castle, ancient Ephesus, the seaside resort of Alacati and Izmir, Turkey's third-largest metropolis.

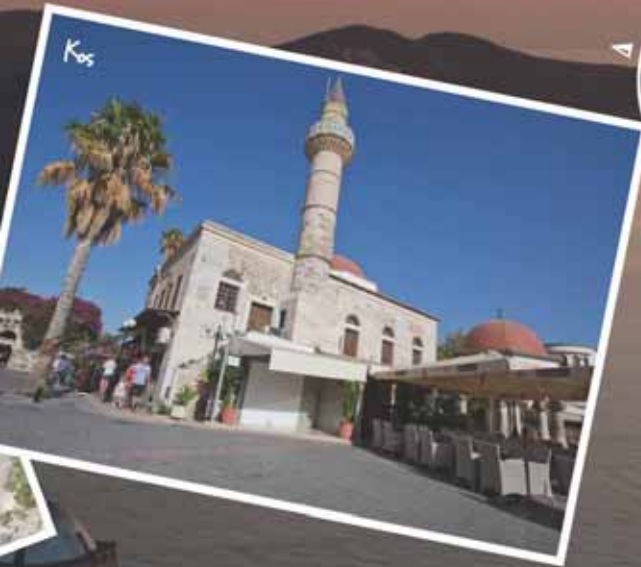
**Chios**  
Nea Moni Monastery and the citrus groves of Kambos await at the center of Chios. To the south, the Mastic Villages date to the 13th century.

**Ios**  
Tiny Ios is home to the pre-historic settlement of Sharkos and 365 churches -- you'll find many of them on the sunny hillsides of Hora.

**Kos**  
The Asklepeion, just outside Kos Town, dates to the 2nd century BC. Enjoy an afternoon at Bravo Beach or in Zia, a beautiful mountain village.



▲  
▲  
**IDYLIC  
DESTINATIONS**  
▲  
▲



**Miles**

A geological marvel and home to the greatest number of beaches in the Cyclades. Enjoy a breathtaking view of the Aegean at Panayia Thalassitra.

**Samos**

Birthplace of some of the great minds of Ancient Greece, including Pythagoras. Enjoy a 4x4 tour and a traditional Samian feast, or conquer a sunbed on Tsamadou Beach.

**Syros**

The mansions of sponge fishing millionaires rise above the harbor, a protected architectural site. Don't miss 15th century Panormitis Monastery, which towers beside its namesake bay.

**Syros**

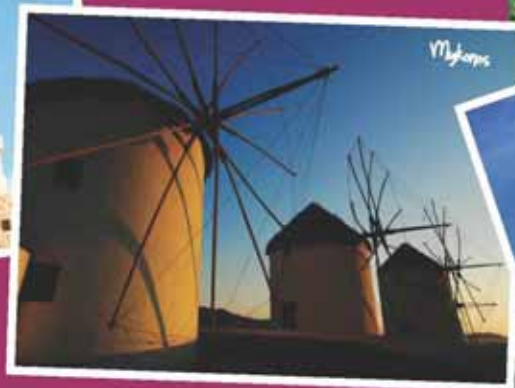
Tour the Vaporia district in Ermoupoli to see the mansions built by the island's merchants and ship owners. The entire city is a UNESCO World Heritage site.

**Sofia29**

Santorini is magical! I've never seen a sunset like this - it's magnificent!

## No One Can Resist Our Iconic Cruises!

Our Iconic Cruises are like a master class in the Mediterranean. We take you to the classics, to ancient cities and legendary harbors that have been beloved of travelers to this breathtaking part of the world for millennia. These are destinations thick with a patina of history wherever you turn, the kind of places people describe to you with awe. Your friends who have been have told you, "You have to see it!" The Hellenic Mediterranean, vivid and unforgettable, is our home. Let us show it to you.



### Agios Nikolaos

The St. Tropez of Crete welcomes you with lovely cafes, a fascinating archeological museum and Voulismeni Lake. The magnificent beaches of Elounda are nearby.

### Athens

Cosmopolitan Athens is dense with ancient monuments, chic cafes and unique shops. Wander through Plaka to the Acropolis and the New Acropolis Museum.

### Heraklion

A former Venetian harbor. Splendid Venetian art and architecture and a short drive to the Minoan Palace of Knossos, home to Europe's oldest civilization.

### Istanbul

Magical Istanbul is one of the world's great cities, home to Hagia Sofia, the Greek Patriarchate, the gardens of Sultanahmet Square and the Grand Bazaar.



ICONIC  
DESTINATIONS

Athens



**Kusadasi**

The white sand beaches of Kusadasi are a stone's throw from ancient Ephesus. Kusadasi is also home to Adaland, a world-class water park.

**Mykonos**

You'll think you've fallen into a dream. Stroll the picturesque alleys of Mykonos Town and, after an exquisite sunset, enjoy its exhilarating nightlife.

**Patmos**

Many believe John wrote the Book of Revelations in a mountainside grotto here. Atop its highest peak stands the monastery founded in his honor in 1088.

**Rhodes**

The Old City of Rhodes will make you think you've stepped back in time. The Acropolis of Lindos, high above the Aegean, dates to the 4th century B.C.

**Santorini**

Santorini will leave you breathless. Its cliffs rise from the blue Aegean like a dream. Don't miss the sunset from spectacular Oia Village.

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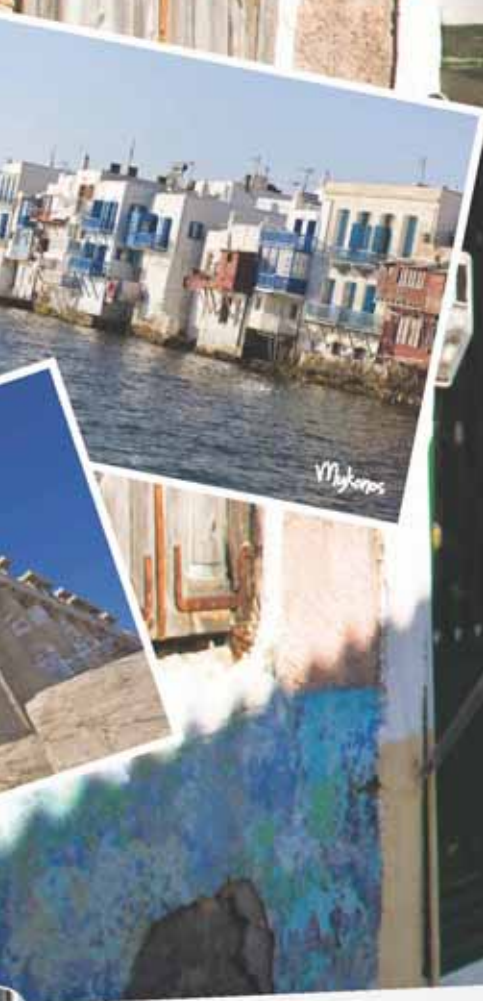
The Eastern Mediterranean is incomparable. The food, the hospitality, the museums, the archeological sites... it's impossible to choose a favorite!

## Let Us Take You on Our Fabulous Shore Excursions

We don't just know how to cruise; we know how to guide you when you're ashore, too, where we bring you to some of the world's most storied destinations. We know every centimeter of the Mediterranean, and we take you to the best of it on our excursions. Our mission is to immerse you in the region's enchanting culture and history, to bring you up close to its incredible geography. Whatever you decide to do when we're in port, we want you to experience the joy of discovery – we want you to feel, taste, touch, learn, ramble...Whether you want to hike through a gorge, visit open air museums like Ancient Ephesus and Ancient Olympia, tour some of the world's most significant early Christian sites, haggle for bargains in a souk or simply laze away the morning on a pristine Aegean beach, we've got the perfect excursion package for every taste and interest.




We promise you a safe, organized and thrilling experience, every time. Our excursions are safe and secure: they are supervised by recognized, trusted operators who are vetted by local authorities to ensure the security of our passengers: our local guides are knowledgeable and enthusiastic, and our professional drivers are cautious and efficient. During each excursion, our bridge remains in direct contact with your guide, so the ship is aware of



Mykonos

any unexpected delays. Your guide and your driver will make sure you are at the ship well before it departs from port, so you don't have to worry. You won't even need to check your watch. This means you can concentrate on learning about fascinating archaeological sites, eating delicious local cuisine, strolling through medieval cities, visiting ancient churches and taking exquisite photographs...Come ashore with us.

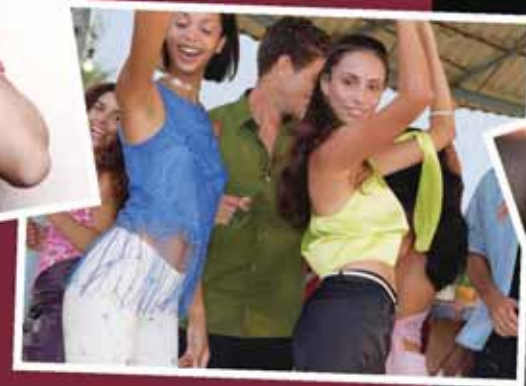
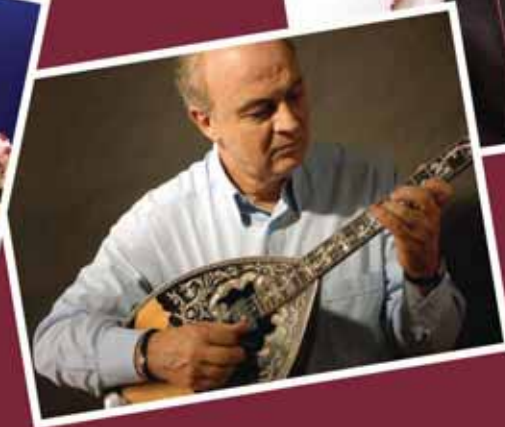
Sofia29



There's no such thing as a quick walk when there are this many cobblestone alleys, flower boxes and whitewashed buildings (and no cars).

## Our Themed Cruise Programs Are Irresistible

At Louis Cruises, we know you want to do more than travel to unique destinations. You want a real, authentic Greek experience: archaeology, history, traditions and heritage, folk music and dancing, local cuisine and wine and ouzo (the legendary liqueur of Greece), a variety of contemporary Greek music...You want the best of Greece, and you want to participate. You want to learn, touch, taste...you want to sing and dance. Our 2015 themed cruise program has been designed to satisfy this desire, to give you the best of Greece. We plan to take you deeper into our breathtaking destinations, to tell you the incredible stories behind medieval castles and ancient cities. We want you to taste singular Greek wines and learn how to cook traditional Greek dishes. We want you to put your fingertips to the embroidery upon the centuries-old fabric of our customs and heritage. And, of course, we want you to sing and dance with us until morning. We want you to live "Kalimera" with us. Come experience the best of Greece with us! You can't do it with any other cruise line.





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Can't remember the last time I danced the night away. I am under the spell of Greece. Opa!



## "Kali Orexii!" and "Ya mas"!

### Your Thirst Is No Match for Our Drinks Packages!

Our All-Inclusive Drinks Unlimited Packages are designed for maximum onboard fun. Choose either the full-bodied, unlimited "All-Inclusive Drinks Package" or the colorful, tasty and fun "Non-Alcoholic Drinks Package," which is suitable for both adults and children. Both packages are designed to make your onboard beverage purchases simpler and more economical. We want you to enjoy your cruise to the last drop.

Our "All Inclusive Drinks Package" entitles you to unlimited alcoholic and non-alcoholic drinks every day of your cruise, from the time our bars open until 2:00 AM. Don't worry about refilling your glass or paying for anything extra: you won't have to – no hassle about your bill. If you are a couple, or if you are traveling with your adult family, it's to your benefit to give our All-Inclusive Drinks Package as a gift to everyone in your party. It's the best, most economical way for all of you to enjoy our incredible array of delicious wines, beers, premium spirits and non-alcoholic beverages.

Our "Non-Alcoholic Drinks Package" is extremely popular with adults and children alike: the non-alcoholic cocktails, juices and soft drinks never run out! This is the perfect package if you're traveling with children or if you are a lover of alcohol-free beverages. You can drink as much as you want from the time our bars open until 2:00 AM. Welcome to a playground of taste and refreshment.

Unlimited  
Drinks  
Packages



### It's Impossible to Resist Our Mouthwatering Meals!

"Kali Orexii!" A Louis Cruise is a journey deep into Greek cuisine, which is famed for its health benefits and its simplicity – come lose yourself in a labyrinth of unforgettable tastes! We prepare our dishes onboard with fresh, seasonal, local ingredients: onions and garlic, artichokes, tomatoes, eggplant, feta cheese and, of course, olives and olive oil, sweet and golden. Our chefs have spent years in Greek kitchens, and they love Greek food, everything from Yia Yia's (grandmother's) from-scratch recipes to gourmet meals;





our menus include dishes from the incredible spectrum of Greek gastronomy. At every meal, even at our endless breakfast buffet, you'll find fresh Greek yogurt, a variety of freshly-baked breads and fresh coffee. You'll also find outstanding dishes from many of the world's best-loved cuisines, and incredible wines. Wine has been produced and enjoyed in Greece for more than 4,000 years, and our wine cellars are a delicious celebration of this rich history. In 2014 we were awarded a Bronze Award at the Greek Tourism Awards for the outstanding regional Greek cuisine you will enjoy on our ships.

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Greek cuisine is so fresh and delicious. And the hospitality makes every meal memorable.

## Our Onboard Entertainment Will Grab You

There's always something to do for everyone on board, from kids to seniors. We pack every day with fun, and it never stops. We get started with our activities first thing in the morning, and we continue all day and throughout the evening. There's always something to do, even if all you want to do is sit down with a close friend and a backgammon set. We also have checkers, chess, Risk, Monopoly...



We bring the magic of a night at a crowded nightclub onboard – you will be unable to resist the call of the bouzouki, and you'll soon find yourself on one of our dance floors performing the "sirtaki" from Zorba the Greek with 100 of your closest friends! If you're a bit shy about your "moves," we offer Greek dancing classes during the day. You'll also find classical concerts, disco, karaoke,







line dancing and talent shows – there's music everywhere onboard our ships! On each of our cruise ships we've built a complete nightclub with a high quality sound system and professional club lighting. Come have a drink while professional DJs spin the best contemporary sounds, both Creek and international. And don't miss our Latin Night, one of the wildest evenings on the high seas. Opal



Sofia29



There's so much to do on board. I don't want to miss any of it!



## You Won't Pay Any Taxes or VAT in Our Onboard Duty Free Shops

We have an onboard convenience store, where you'll be dazzled by an immense array of products at exceptionally competitive prices on a global scale, from tobacco and alcohol to delicatessen products and souvenirs. We also have everything you might need during your cruise, including snacks and books and toiletries, in case you left anything behind. And every purchase is duty free, even if you just forgot your toothbrush.

Our new duty free gift shop will make you feel as if you've been transported to a European boutique. Say "Kalimera!" to the best in international perfumes, beauty supplies, skin care products, fine jewelry and watches, bags, and designer clothing and accessories. At our Swarovski counter you'll find chic jewelry, bags and accessories from this world-renowned jewelry designer, then shop for unique, all-natural skincare products, hair products and fragrances from Athens-based Korres, a much loved global cosmetics brand.




We also have a section of our **Duty Free shop** devoted exclusively to Greek products. Stop by and browse our outstanding selection of Greek wines and spirits (including ouzo), cosmetics and jewelry made in Greece and specialty Greek souvenirs. And we've got everything you need to stock your "new" Greek kitchen, including





capers, olives, olive oil, oregano and thyme, so you can start cooking Greek cuisine at home.

We sail in international waters, which means you won't pay taxes or VAT on any of the products in our convenience store or duty free gift shop! Sail with us and shop 'til you drop.

Sofia29



Duty free shopping?  
No tax and no VAT! Next time I'm bringing an empty suitcase.



## Surrender to our Cozy Ships

Cruise ships don't need to be floating cities of the future. We're traditionalists at heart, and our comfortable, cozy ships are grandes dames, replete with wooden decks and railings, vessels that evoke the glamour and grandeur of a bygone era, when travel by ship was elegant and luxurious. We want you to feel as if you've stepped back in time once you cross the gangway. Be our guest.



### Louis Olympia


There's no better way to see our iconic Aegean destinations than on the Louis Olympia. Want to discover the heart of cruising? Order a drink on the Hera deck, beside the Olympia's sparkling pool, and watch the Aegean unfurl before her. Two lounges, five bars, three delicious restaurants, our fully-equipped Olympian Gym, Sana Beauty Center and our Kids' Club...the Louis Olympia is a gold medalist at every turn. Want an unforgettable holiday? We invite you and your family to travel the Aegean with her.



**Louis Cristal**

She's a gem of the high seas, a summertime classic - you'll fall in love with her the moment you stride up the gangway to escape with us. There's romance wherever she sails. From holy sites to Aegean hillsides, let the cozy Louis Cristal be your home at sea during the holiday of a lifetime. Two restaurants, two bars, a café, a thrilling casino and our wellness center! She only sails to spoil you. Don't resist.

Sofia29



I have achieved total relaxation - didn't think it was possible!

## Our Company

### Louis Cruises

Founded in the early 1970s, today Louis Cruises is one of the preeminent cruise lines in the Mediterranean. We operate a fleet of three ships. Two sail from the two major ports of Athens, Piraeus and Lavrion, the third from Limassol. From Piraeus and Lavrion, Louis Cruises sails to Chios, Crete, Ios, Kos, Milos, Mykonos, Patmos, Rhodes, Samos, Santorini, Symi and Syros, to the Turkish ports of Bodrum, Istanbul and Kusadasi, to Kefhalonia and Corfu, to Western Greece, to the magical Peloponnese, to exquisite Italy, and to the spectacular Dalmatian coast.

### Our Awards

Louis Cruises was named "Passenger Line of the Year" during the annual Lloyds List Greek Shipping Awards in 2010 and has twice been the recipient of the Condé Nast Travelers Choice Award. In 2014. We were awarded a Gold Award for Contribution to Local and Social Development, thanks to our tremendous contribution to the Greek economy as the only home porting cruise line in Greece; we also received two Bronze Awards, one for our integrated 2013 communications campaign promoting Greek destinations in 17 countries, the other for the rich Greek culinary experience we provide to our cruisers.



**Gold prize** for Community and Social Development  
**Bronze prize** for Excellence in regional cuisine  
**Bronze prize** for Advertising campaign

### Louis Group

Louis Group was founded in 1935 as a small travel agency. Today, Louis Group is one of the leading tourism organizations in the Eastern Mediterranean, with five cruise ships, 19 hotels in Cyprus and Greece and more than 6,000 travel professionals in its employ. Two of the company's ships, the "Thomson Spirit" and "Thomson Majesty," are under charter to Thomson Cruises



of TUI AG. The company hosts tens of thousands of travelers from all over the world year-round. We are passionate about what we do and proud to create value and opportunities while offering the best of the Eastern Mediterranean to the world. For more information, please visit the Louis Group website, [www.louisgroup.com](http://www.louisgroup.com).

● Information and Reservations:



Gold prize for Community and Social Development  
Bronze prize for Excellence in regional cuisine  
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   [www.louis cruises.com](http://www.louis cruises.com)



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