



Say Kalimera to the *real* greek experience!

MARCH - NOVEMBER 2014



Kalimera!
We Say It.
You Live It.



www.louiscruises.com



Kalimera!
We Say It.
You Live It.



Kalimera doesn't just mean "good morning," it means "good" in every sense of the word: quality, satisfaction and happiness...it's what we live by at Louis Cruises. We take you to the places you've dreamt of: iconic destinations famed the world over and exquisite smaller islands where you'll feel as if you've stepped back into a bygone Greece. With Louis, you don't just visit Greece; you enjoy an authentic Greek experience, both on board and at our incredible destinations. When you sail with us, you sail with family – this is the essence of sailing with Louis Cruises. The Hellenic Mediterranean is our home, and you are invited. Surrender yourself to her dazzling beauty, her pine-scented breezes, her blazing sun, the sweet blue hues of her seas...Kalos orisate, welcome to 10,000 years of paradise. Come share our passion for Greece. Come live "kalimera" with us. We say it. You live it.

Come Sit at Our Table

"Kali Orexi!"

A Louis Cruise is a journey deep into Greek cuisine, which is famed for its health benefits and its simplicity. We make ours onboard with fresh, seasonal, local ingredients: onions and garlic, artichokes, tomatoes, eggplant, feta cheese and, of course, olives and Cretan olive oil, sweet and golden. Our chefs have spent years in Greek kitchens, and they love Greek food, everything from Yia Yia's (grandmother's) from-scratch recipes to gourmet dishes; our menus include dishes from the incredible spectrum of Greek gastronomy. At every meal, even at our endless breakfast buffet, you'll find fresh Greek yogurt, just-baked breads and real Greek coffee. "Kali orexi!"



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“Ya Mas!”

Wine has been produced and enjoyed in Greece for more than 4,000 years, and our wine cellars are a celebration of this rich history. Try our Santorini whites, like assyrtiko, dry and fruity, and athiri, which is slightly aromatic, or our Peloponnesian wines, like white Moschofilero, with its aroma of roses and violets and spice, and Agiorghitiko, a dry aromatic red. Enjoy a chilled glass of ouzo, the infamous anise-flavored liqueur of Greece, or our bartenders' spectacular Skinis cocktails, delicious one-of-a-kind concoctions with mastiha, a liqueur made from the mastic bushes of Chios.





Come Dancing



opa!

Kalo vradi, good evening. What better way to throw yourself into the Greek experience than with authentic Greek music and dancing? We bring the magic of a night at a crowded taverna onboard – you will be unable to resist the call of the bouzouki, and you'll soon find yourself on one of our dance floors performing the "sirtaki" from Zorba the Greek with 100 of your closest friends! If you're a bit shy about your "moves," we offer Greek dancing (and language) classes during the day. On many of our cruises, the members of the Lyceum Club of Greek Women perform Greek folk dances in traditional costumes, giving you a taste of authentic village life. You'll also find classical concerts, disco, karaoke, line dancing and talent shows – there's music everywhere onboard our ships! Sail with us, and we'll teach you to celebrate like a native. Come dance the night away with us, every night.

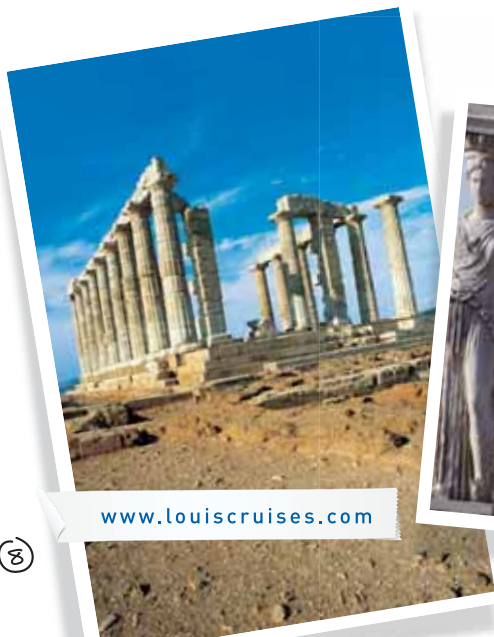
www.louisccruises.com





A Vacation that's an Education

We don't just take you to Greece, we immerse you in it. Education has been a core value for the people of Greece going back thousands of years, when great teachers like Aristotle, Plato and Socrates were revered. Ancient Greece was the birthplace of democracy, philosophy, medicine, mathematics and poetry, while modern Greece has given the world of letters the works of novelist Nikos Kazantzakis and Nobel laureates Odysseus Elytis and George Seferis. Our home is the land of myths and magic, of poetry and history, and we want to show it to you up close. We host entertaining, informative lectures by eminent Greek historians to provide you with the kind of background that makes your visits to famous sites such as the Acropolis at Lindos, the Cave of the Apocalypse, Ephesus, the Minoan Palace at Knossos and the Parthenon even more meaningful, indelibly memorable. We send you on our shore excursions with convivial, proud local guides who want you to see and learn as much as you can about our miraculous destinations. We want you to feel as passionately about our culture and our history as we do.





Our Destinations Will Take Your Breath Away

Greece is home to more than 3,000 islands, 140 of them inhabited, each of them a microcosm, all of them remarkable. We take you to the finest islands and coastal cities in the Aegean: from the thrilling nightlife of whitewashed Mykonos Town to the quiet pine-scented breezes of Patmos; from the black sand beaches of majestic, volcanic Santorini to the sugar-sand beaches of tiny Ios; from Samariá Gorge, the Grand Canyon of Crete, to the interior of verdant Samos, dense with pines, cypresses and orchards; from the massive Grand Bazaar of Istanbul (more than 61 covered streets) to the sugar-sand beaches and cool fountains of Cesme. We select our destinations with pride and care, with each of our passengers in mind. Our cosmopolitan passengers may want to visit the region's most famed destinations, while the connoisseur might want to combine the Aegean's most popular destinations with a few gems on the road less traveled.

Athens. One of the world's oldest cities, cosmopolitan Athens is dense with ancient monuments, chic cafes and unique shops. Wander through Plaka to the Acropolis and the New Acropolis Museum, or visit the Temple of Poseidon, with its incredible view of the Saronic Gulf, and Cape Sounion.

Mykonos is renowned for its lovely countryside and its beaches, which will make you feel as if you've stepped into a postcard. Stroll through the picturesque alleys of Mykonos Town and, after the sun slips into the sea, enjoy its exhilarating nightlife.

Santorini will leave you breathless. Its cliffs rise from the blue waters of the Aegean like a dream. Take a jeep safari into the interior or cruise to Santorini's smaller islands and volcanoes or, if archeology is your passion, visit the Akrotiri Village excavations. You should also feel free to just sit in a café in spectacular Oia Village and watch the sunset.

Bodrum has been described as the St. Tropez of Turkey, thanks to its pristine beaches and stellar nightlife. Bodrum Castle, built by Crusaders in the 15th century, is home to the Bodrum Museum of Underwater Archeology.

Cesme. The sugar-sand beaches of Cesme will dazzle you, but don't miss Cesme Castle, built in the 1500s and home to the Archeological Museum. From Cesme we can take you to the ancient city of Ephesus, to the posh seaside resort of Alacati or to Izmir, Turkey's third-largest metropolis.



The white sand beaches of quiet **Kusadasi** are a stone's throw from ancient Ephesus and the Terrace Houses, the House of the Virgin Mary, beautiful Sirince Village and the thrilling metropolis of Izmir. Kusadasi is also home to Adaland, one of the world's best water parks.



Crete. Greece's largest island is a wonderland of secluded beaches, hiking trails, rivers and archeological marvels, including the Minoan Palace of Knossos. Don't leave the island without a bottle of Cretan olive oil, the world's finest, or before visiting the Archeological Museum in Heraklion.



Magical **Istanbul** is one of the world's great cities, home to Hagia Sofia, the Greek Patriarchate, the lovely fountain and gardens of Sultanahmet Square and the incredible Grand Bazaar (61 covered streets!). We can also show you miraculous Istanbul from the historic Bosphorus on a short and stunning cruise from Europe to Asia.

The Palace of the Grand Masters, in the old walled city of **Rhodes**, a Unesco World Heritage site, will make you think you've stepped back in time, as will the Acropolis of Lindos and the Citadel of the Knights. If you've had your fill of history, try some delicious local wines and relax at charming Tsampika Beach.



Mary believe John the Apostle wrote the Book of Revelations in a mountainside grotto on **Patmos**. Further up the mountain, within the white walls of Hora, stands the monastery founded in his honor in 1088. Patmos is also home to many lovely beaches, including placid Agio Livadi, and some of the Aegean's most beautiful countryside.

Just outside lively **Kos Town** lies Asklepeion, a curative center and temple to Asklepios which dates to the 2nd century BC. Enjoy an afternoon at Bravo Beach or in Zia, one of the island's most beautiful mountain villages, or sail to Nisyros, a tiny volcanic island off the coast. Don't miss the Platane (Plane Tree) of Hippocrates in Kos Town.



For the experience seekers, Louis Cruises is the best choice – we take you to singular islands like **Chios, Ios, Milos, Samos, Symi, Kos and Syros**, where you create your adventure. Whatever type of traveler you are, and whatever kind of experience you seek in the Hellenic Mediterranean, we promise to take you to some of the most incredible places you've ever seen, places so exquisite you'll think you're dreaming.



Chios. Chios Town is home to one of the Aegean's liveliest bazaars. At the center of the island is Nea Moni Monastery, from the 11th century, and the citrus groves of the Kambos. Southern Chios is home to the mastic villages, which date to the Genoese occupation.

Tiny Ios is home to the pre-historic settlement of Skarkos and 365 churches – you'll find many of them on the sunny hillsides of Hora. Relax at beautiful Manganari Beach on the south coast, or join us for the trek north to the Tomb of Homer.

Samos. Feed your mind at the Archeological Museum, home to the Kouros of Samos, a 6th century BC statue, or join us for a traditional Samian feast. Interested in a tour of the island in a 4x4? Or would you prefer to conquer a sunbed on Tsamadou Beach or a windsurfer in Kokkari? Welcome to a little island with big options.

Symi. The mansions of sponge fishing millionaires and shipping magnates climb the hillsides above the harbor at Symi, a protected architectural site since the 1970s. Two steep stairways lead to Horio, home of the Knights' Castle and 13 churches. Don't miss exquisite Panormitis Monastery, built in the 15th century on the seafront along Panormitis Bay.

Syros. The port of Ermopouli is the capital of the Cyclades and a UNESCO World Heritage site. You'll want to tour the Vaporia district to see the mansions built by the island's bankers, merchants and ship owners. We'll show you the island's neoclassical side and give you a real taste of its cosmopolitan culture.



Milos. Step back in time on geological marvel Milos, home to the greatest number of beaches in the Cyclades. Stroll along the marble-paved esplanade along the harbor in Adhamas, and visit the Church of Panayia Thalassitra for one of the best views in the Aegean.



2014
itineraries
3 Day Cruise

ICONIC AEGEAN 4 GREEK ISLANDS & TURKEY

LOUIS
CRUISES

Kalimera!
We Say It.
You Live It.

LOUIS OLYMPIA

DAY	PORT	ARRIVAL	DEP
FRI	ATHENS (PIRAEUS), Greece	-	11:00
	MYKONOS*, Greece	18:00	23:00
SAT	KUSADASI (Ephesus), Turkey	07:00	13:00
	PATMOS*, Greece	16:00	21:00
SUN	CRETE (HERAKLION), Greece	07:00	11:30
	SANTORINI*, Greece	16:30	21:00
MON	ATHENS (PIRAEUS), Greece	06:00	-

* Tendering weather permitting.



FROM ATHENS (PIRAEUS):

MARCH 14, 21, 28, **APRIL** 04, 11, 18, 25, **MAY** 02, 09, 16, 23, 30, **JUNE** 06, 13, 20, 27, **JULY** 04, 11, 18, 25,
AUGUST 01, 08, 15, 22, 29, **SEPTEMBER** 05, 12, 19, 26, **OCTOBER** 03, 10, 17, 24



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ICONIC AEGEAN

5 GREEK ISLANDS & TURKEY

LOUIS OLYMPIA

DAY	PORT	ARRIVAL	DEP
MON	ATHENS (PIRAEUS), Greece	-	11:00
	MYKONOS*, Greece	18:00	23:00
TUE	KUSADASI (Ephesus), Turkey	07:00	13:00
	PATMOS*, Greece	16:00	21:00
WED	RHODES, Greece	07:00	18:00
THU	CRETE (HERAKLION), Greece	07:00	11:30
	SANTORINI*, Greece	16:30	21:00
FRI	ATHENS (PIRAEUS), Greece	06:00	-

* Tendering weather permitting.

FROM ATHENS (PIRAEUS):

MARCH 17, 24, 31, **APRIL** 07, 14, 21, 28, **MAY** 05, 12, 19, 26, **JUNE** 02, 09, 16, 23, 30, **JULY** 07, 14, 21, 28
AUGUST 04, 11, 18, 25, **SEPTEMBER** 01, 08, 15, 22, 29, **OCTOBER** 06, 13, 20, 27



2014
itineraries
4 Day Cruise



2014
itineraries
3 Day Cruise



IDYLIC AEGEAN 3 GREEK ISLANDS & TURKEY

LOUIS
CRUISES

Kalimera!
We Say It.
You Live It.

LOUIS CRISTAL

DAY	PORT	ARRIVAL	DEP
FRI	ATHENS (PIRAEUS), Greece	-	11:00
	MYKONOS*, Greece	18:00	23:59
SAT	KUSADASI (Ephesus), Turkey	07:00	13:00
	SAMOS, Greece	15:30	22:00
SUN	MILOS*, Greece	09:00	18:00
MON	ATHENS (LAVRION**), Greece	06:30	-

* Tendering weather permitting.

** The port of Lavrion is near the Athens airport and aprox. 60 klm from the center of Athens.



FROM ATHENS (PIRAEUS):

JULY 04, 11, 18, 25, **AUGUST** 01, 08, 15, 22, 29



IDYLIC AEGEAN 4 GREEK ISLANDS & TURKEY

LOUIS CRISTAL

DAY	PORT	ARRIVAL	DEP
MON	ATHENS (LAVRION**), Greece	-	14:30
	SYROS, GREECE	19:00	23:00
TUE	CESME, Turkey	07:00	14:00
	BODRUM, Turkey	22:00	
WED	BODRUM, Turkey		05:00
	KOS, Greece	07:00	18:00
THU	IOS*, Greece	06:30	14:30
	SANTORINI*, Greece	16:30	21:00
FRI	ATHENS (PIRAEUS), Greece	06:30	-

* Tendering weather permitting.

** The port of Lavrion is near the Athens airport and approx. 60 klm from the center of Athens.

FROM ATHENS (LAVRION):

JULY 07, 14, 21, 28, **AUGUST** 04, 11, 18, 25, **SEPTEMBER** 01



2014
itineraries
4 Day Cruise



2014
itineraries
7 Day Cruise



IDYLIC AEGEAN 7 GREEK ISLANDS & TURKEY

LOUIS
CRUISES

Kalimera!
We Say It.
You Live It.

LOUIS CRISTAL

DAY	PORT	ARRIVAL	DEP
FRI	ATHENS (PIRAEUS), Greece	-	11:00
	MYKONOS*, Greece	18:00	23:59
SAT	KUSADASI (Ephesus), Turkey	07:00	13:00
	SAMOS, Greece	15:30	22:00
SUN	MILOS*, Greece	09:00	18:00
MON	ATHENS (LAVRION**), Greece	06:30	14:30
	SYROS, GREECE	19:00	23:00
TUE	CESME, Turkey	07:00	14:00
	BODRUM, Turkey	22:00	
WED	BODRUM, Turkey		05:00
	KOS, Greece	07:00	18:00
THU	IOS*, Greece	06:30	14:30
	SANTORINI*, Greece	16:30	21:00
FRI	ATHENS (PIRAEUS), Greece	06:30	-

* Tendering weather permitting.

** The port of Lavrion is near the Athens airport and aprox. 60 klm from the center of Athens.



FROM ATHENS (PIRAEUS):

JULY 04, 11, 18, 25, **AUGUST** 01, 08, 15, 22, 29



ICONIC AEGEAN

6 GREEK ISLANDS & ISTANBUL

LOUIS CRISTAL

DAY	PORT	ARRIVAL	DEP
FRI	ATHENS (LAVRION**), Greece	-	12:00
SAT	ISTANBUL, Turkey	09:00	19:00
SUN	KUSADASI (Ephesus), Turkey	15:30	22:00
MON	SANTORINI*, Greece	10:00	18:30
TUE	CRETE (AG. NIKOLAOS), Greece	06:30	18:00
WED	RHODES, Greece	07:00	14:00
	SYMI*, Greece	16:30	20:00
THU	CHIOS, Greece	07:00	12:00
	MYKONOS*, Greece	17:30	-
FRI	MYKONOS*, Greece	-	00:30
	ATHENS (LAVRION**), Greece	06:00	-



2014
itineraries
7 Day Cruises



* Tendering weather permitting. ** The port of Lavrion is near the Athens airport and approx. 60 klm from the center of Athens.

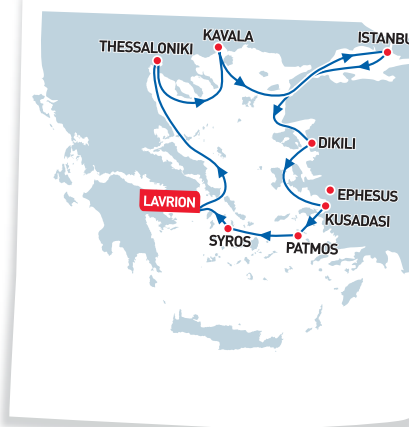
FROM ATHENS (LAVRION):

APRIL 25, MAY 02, 09, 16, 23, 30, JUNE 06, 13, 20, 27, SEPTEMBER 05, 12, 19, 26, OCTOBER 03, 10, 17, 24

7-day cruise "Pilgrimage Voyages" on April 18 & October 31, 2014

LOUIS CRISTAL

DAY	PORT	ARRIVAL	DEP
FRI	ATHENS (LAVRION**), Greece	-	17:00
SAT	THESSALONIKI, Greece	08:00	18:00
SUN	KAVALA, Greece	08:00	16:00
MON	ISTANBUL, Turkey	09:30	20:00
TUE	DIKILI, Turkey	12:00	20:00
WED	KUSADASI, Turkey	08:00	23:30
THU	PATMOS*, Greece	06:30	11:30
	SYROS, Greece	18:00	23:30
FRI	ATHENS (LAVRION**), Greece	06:00	-



* Tendering weather permitting.

** The port of Lavrion is near the Athens airport and approx. 60 klm from the center of Athens.

Welcome to Your Home at Sea



We don't believe cruise ships need to be floating cities of the future. We're traditionalists at heart, and our ships are grande dames replete with wooden decks and railings, the kind of vessels that evoke the glamour and grandeur of a bygone era, when travel by ship was elegant and luxurious, beyond the everyday. We want you to feel as if you've stepped back in time once you cross the gangway. Each of our cozy ships is like a floating hotel, one at which the entire staff knows you by name. The core of your experience with Louis Cruises is this personalized, enthusiastic attention, from the linen on your table to the sheets on your bed, which we fold down every night before you turn in. Our people love what they do, and each of them considers you his or her personal guest while you're sailing with us. The warmth of our crew will delight you, and this feeling of bonhomie is infectious – a Louis Cruise is like a floating party, one at which you're friends with most of the guests. Our smaller vessels also give us access to the many harbors larger ships can't access, which means we can take you to many of the smaller islands, the little jewels of the Aegean, and you can have them all to yourself. Be our guest.



The Louis Cristal

The beautiful Louis Cristal will take passengers on our classic seven-day cruise from the last week of April 2014 until the end of June. Beginning in July, the Louis Cristal will take passengers on our three and four-day "Idyllic Aegean" cruises, with new destinations, throughout July and August, leaving from the port of Piraeus, Athens (these cruises can be combined as a seven-day cruise, if desired). In September, the Louis Cristal once again begins sailing the seven-day cruise. She will also embark on a special seven-day cruise, the "Pilgrimage Voyage," on 18 April 2014 and again on 31 October.

The Louis Olympia

Named for the ancient sanctuary that was the birthplace of the Olympic Games, and for the mother of Alexander the Great, the lovely Louis Olympia will inaugurate our 2014 season on 14 March and will sail our three and four-day "Iconic Aegean" cruise itineraries throughout the season.



Louis Cruises

In the early 1970s, Louis Cruises began operating short cruises from Limassol, Cyprus to destinations throughout the Eastern Mediterranean. Today Louis Cruises is the preeminent cruise line for the Greek Islands and Turkey, with three ships operating from the ports of Piraeus (Athens) and Limassol. From the Port of Piraeus, Louis Cruises sails to Chios, Crete, Ios, Kos, Milos, Mykonos, Patmos, Rhodes, Samos, Santorini, Symi and Syros, and to the Turkish ports of Bodrum, Cesme, Istanbul and Kusadasi. In addition to Piraeus, our passengers can create their own stay & cruise vacations, with embarkation for three and four-day cruises from Kusadasi and Heraklion, Crete.

In 2011 Louis Cruises became a member of Cruise Lines International Association (CLIA), a worldwide cruise industry alliance that promotes a safe, secure and healthy cruise ship environment. Louis Cruises was named "Passenger Line of the Year" during the annual Lloyds List Greek Shipping Awards in 2010 and has twice been the recipient of the Condé Nast Travellers Choice Award. In 2005, Costakis Loizou, Executive Chairman of Louis Group, was awarded the prestigious European Pioneer Award by the International Society of Hospitality Consultants for making an outstanding contribution to the industry by bringing cruising to a greater number of tourists.

Two of the company's ships, the "Thomson Spirit" and "Thomson Majesty," are under charter to Thomson Cruises of TUI AG. Louis Cruises' strategic alliances with leading tour operators such as TUI AG have significantly strengthened its position in the international cruising market.

Louis Cruises is proud of its Hellenic identity. The Eastern Mediterranean is our home, and we are the only cruise line that gives its passengers an authentic Greek cruise experience. A Louis Cruise engages all five senses. We give you the unique opportunity to visit legendary archeological sites, to enjoy music by authentic Greek musicians and singers, to taste delicious, homemade Greek cuisine, and to sample outstanding Greek wines and spirits. We invite you to inhale the aromas of Greece and Turkey, to travel into the past, to join us onstage for traditional Greek dances...to live "Kalimera" with us. For more information, please visit our website, www.louis cruises.com.

The cruise is subject to the Carrier's conditions of carriage which form part of the cruise passengers' contract. You may obtain copies on request or download them from the internet by visiting www.louis cruises.com

www.louis cruises.com





Louis Group

The late Louis Loizou, “the Father of Cyprus Tourism,” founded Louis Group in 1935 as a small travel agency. Today, Louis Group is one of the leading tourism organizations in the Eastern Mediterranean, with six cruise ships, nineteen hotels and more than 6,000 travel professionals in its employ. The company hosts tens of thousands of travelers from all over the world year-round on its ships and at its hotels in Cyprus, Greece and Turkey.

Louis Hotels

Louis Hotels owns and operates 19 four and five-star hotels in Cyprus and Greece, nine on six Greek islands and 10 in Cyprus; it is the largest hotel chain in Cyprus and Greece. In Greece, Louis Hotels offers leisure and family holidays and all-inclusive and business stay at its properties in Corfu, Crete, Mykonos, Rhodes and Zakynthos (Zante) – the Mykonos Theoxenia, a deluxe boutique hotel, is the company’s first. Louis Hotels in Cyprus are found in the coastal cities of Limassol, Paphos and Protaras, and in the capital, Nicosia, where the company’s Hilton Park Hotel is a center of social and business activity on the island.

The Louis Group vision:

- Exceed the expectations of our guests and partners at every turn by offering them the highest quality products and services
- Maintain our leadership position in the Eastern Mediterranean
- Expand our international operations by capitalizing on niche markets
- Give our guests products and services worth more than they spend on them
- Strengthen and enhance our strategic alliances with our industry partners

We are passionate about what we do and proud to create value and opportunities while offering the best of the Eastern Mediterranean to the world.





Kalimera!
We Say It.
You Live It.

Information and Reservations



www.louis cruises.com