

Screenplay

ADVERT FOR VELVET BY LIPPS.

SCENE ONE: INT, OFFICE BUILDING, DAY.

MAN A WALKS INTO A BUILDING, CAMERA FOCUS ON HIS SHOES

CUT TO:

WOMAN A IS APPLYING LIPSTICK IN A MIRROR, CAMERA FOCUS ON HER LIPS AND LIPSTICK

CUT TO:

MAN A AND WOMAN A COLLIDE AT A DOOR BECAUSE THEY ARE BOTH DISTRACTED **OR** THEY ARE FRIENDS AND THEY HUG EACH OTHER.

THEY EXCHANGE PLEASANTRIES AND THE LADY LEAVES.

MAN A NOTICES A LIPSTICK STAIN ON A CONSPICUOUS PART OF HIS SHIRT AND IS UPSET BY IT.

CUT TO:

HE WALKS BRISKLY TO HIS OFFICE, TRYING HARD TO COVER THE STAIN.

CUT TO:

DURING A PRESENTATION, HE COMICALLY TRIES TO KEEP THE STAIN HIDDEN, BUT ONE OF THE PEOPLE HE IS PRESENTING TO KEEPS STARING AT IT.

CUT TO:

THE PRESENTATION IS OVER, HE DASHES OUT OF THE OFFICE AND DIALS THE DRY CLEANER

CUT TO:

SCENE TWO: INT, MAN A'S HOUSE. THE NEXT DAY...

DOORBELL RINGS IN A BEAUTIFUL HOUSE. WOMAN B (MAN A'S WIFE) OPENS THE DOOR AND IT IS A LAUNDRY DELIVERY MAN, HOLDING UP A FEW DRY-CLEANED SHIRTS

SHE THANKS HIM AND COLLECTS THE SHIRTS. ON HER WAY INSIDE, SHE STOPS AND NOTICES SOMETHING ON ONE OF THE SHIRTS.

A LIPSTICK STAIN.

MAN A EMERGES FROM INSIDE ONE OF THE ROOMS AND HALTS DRAMATICALLY WHEN HE SEES HIS WIFE LOOKING AT HIS SHIRT.

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2.

HE IS SHOCKED THAT THE STAIN IS STILL THERE.

WOMAN B LOOKS BACK AT HER HUSBAND, DEMANDING AN EXPLANATION,  
BUT HE STEPS AWAY COMICALLY AND RUNS UP THE STAIRS. HE  
REACHES FOR HIS PHONE

CUT TO:

INT, WOMAN A'S BEDROOM

WOMAN A IS APPLYING THE SAME LIPSTICK FROM BEFORE, READY TO  
GO OUT. CAMERA FOCUSES ON HER PHONE RINGING. IT'S MAN A  
CALLING.

SHE SETS THE LIPSTICK DOWN. CAMERA FOCUSES ON LIPSTICK

CUT TO:

END MONTAGE WITH THESE WORDS:

"VELVET BY LIPPS. IMPRESSIONS THAT LAST."