

Claritev Team Takes Home Top Prize at KPMG 2025 Oracle GenAI Hackathon

We're pleased to announce that a team from Claritev has been awarded first place at KPMG's 2025 Oracle GenAI Hackathon. The event, held September 9-10 at KPMG's Lakehouse learning center in Orlando, Florida, was designed to empower organizations to solve their biggest challenges and accelerate business value through the application of Oracle's cutting-edge cloud technologies and generative AI solutions.

Claritev's solution represents the first step towards integrating an agentic AI framework — an artificial intelligence system that operates with minimal human intervention — into BenInsights, Claritev's analytics platform designed to help clients optimize their benefits program. Using the agentic framework, BenInsights aims to replicate expert reasoning and automate complex data interpretation. In the future, the system may enable users to receive immediate, natural language responses to questions such as "How is my healthcare plan performing this month?" or "What's driving my healthcare costs?" The longer-term vision includes capabilities that could support targeted recommendations, for example, "What actions could improve employees' health and reduce costs?"

The aim of the project was to make BenInsights more interpretable and approachable. "BenInsights, when paired with industry expertise, has proven its ability to positively impact healthcare affordability," says Geoff Joe, who led the winning team from Claritev. "But the team's vision goes further — we aim to democratize these insights, making them accessible to every user, regardless of resources or budget. This hackathon has accelerated that vision and puts those plans into motion," Joe explains.

Claritev beat out seven other teams from leading companies to take home the prize: an opportunity to present their use case at the upcoming Oracle AI World in October. "We beat teams from some great companies. This is definitely proof that we are building world-class AI capabilities at Claritev," says Michael Kim, EVP and Chief Digital Officer at Claritev.

Each team consisted of technical and business leads from KPMG, Oracle, and KPMG's client organizations. Claritev, as a KPMG client, was represented by Christine Han, VP of AI; Geoff Joe, VP of Health Analytic Solutions; and Harini Kannan, Manager of Data Science. They collaborated with Chenming Xue, Manager of Data Science at KPMG; Chandra Avadhani, Director at KPMG; and Adrian Alba, a senior cloud engineer at Oracle.

Solutions were judged by representatives from Oracle, Forrester, and Taylor Corporation (which won the event in 2024) on five criteria: use of AI, business outcome and value, innovation and creativity, presentation and pitch, and completeness of the build. "The Claritev team was selected as the winner because it was a truly agentic solution showcasing the true power of Gen AI technology," says Tristan Stelzner, Manager, Advisory at KPMG. "The judges were also impressed by the time savings that the solution will provide, taking a process that currently takes 2 weeks down to 15 minutes," Stelzner further explains.

Claritev's participation in the KPMG Oracle hackathon is part of a larger strategic alliance with Oracle. Earlier this year, Claritev announced it would consolidate its cloud infrastructure on Oracle Cloud Infrastructure (OCI) to support its digital transformation. Claritev also recently entered the Oracle Cloud Marketplace, allowing Oracle Cloud HCM customers to implement Claritev solutions like BenInsights.