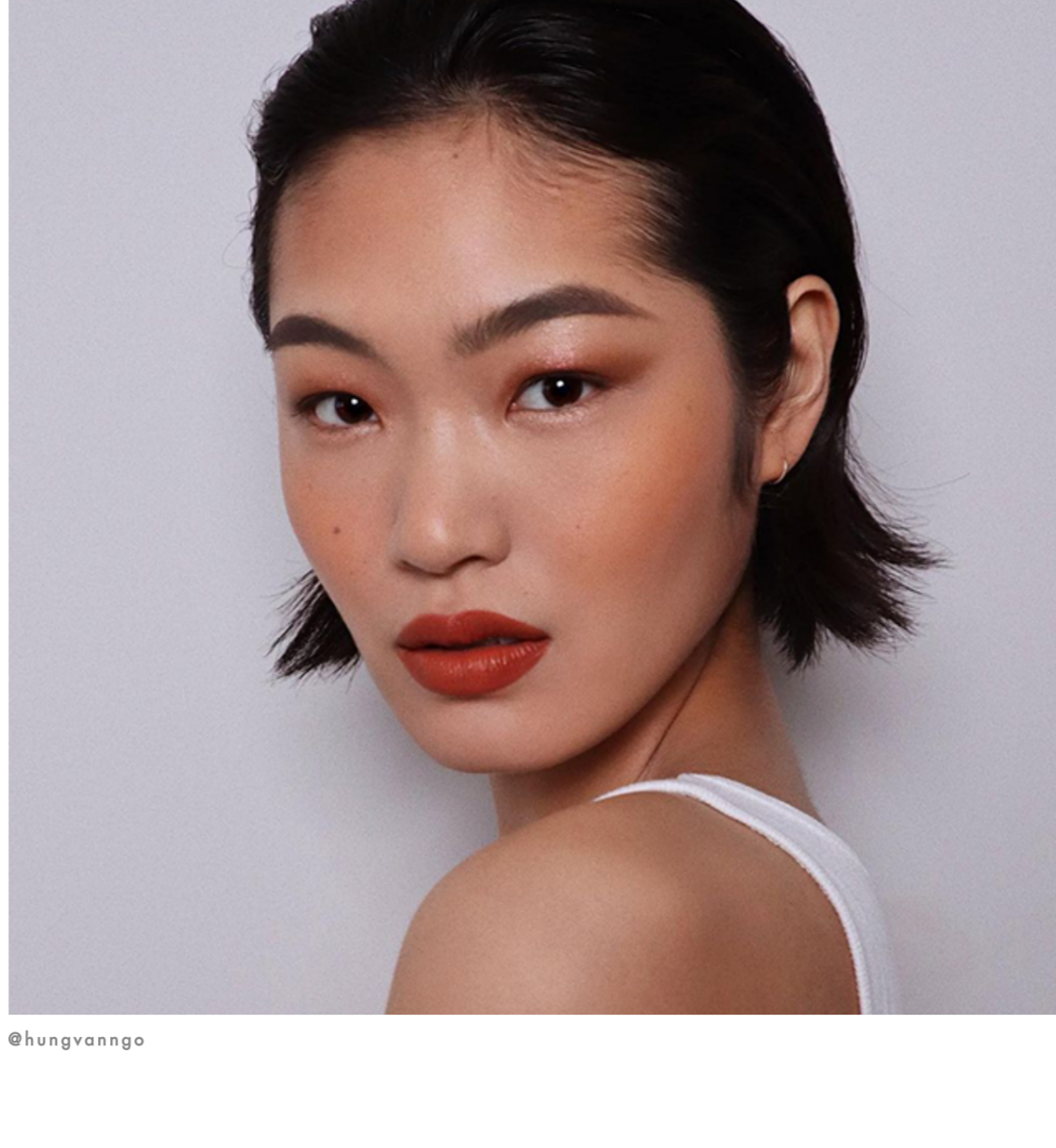


MAKEUP

A LOVE LETTER TO TERRACOTTA LIPSTICK: THE PERFECT FALL SHADE

• by Sara Pollock



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• By Sara Pollock October 14, 2021

If there was ever a colour to sum up October, it's undoubtedly the rich, sultry shade that's warm terracotta. As we transition into cooler months, nothing beats a slick of this ginger red hue to brighten up bleak days. The head turning shade not only looks effortlessly modern, but also gives a subtle nod to the early 1990s, serving up grungy Kristen McMenamy catwalk vibes. Plus, it looks great on deep and fair undertones alike, as well as in all finishes, from intensely pigmented to subtle lazy-day tints and stains. Below, we've picked our favorite terracotta lipstick formulas so you can try this perfect fall shade.



Bite Beauty

Power Move Hydrating Soft Matte Lipstick in Harissa



Lanolips

Rose Gold 101 Ointment



Byredo

Lipstick in Reunion

MAC Cosmetics Powder Kiss Lipstick in Devoted To Chili

MAC's Powder Kiss range is all about that blurred, toned down finish, and we're obsessed. Devoted To Chili is a modern take on their classic bestselling Chili shade, but in a weightless matte formula. The gorgeous spicy brick red shade will take you through fall, winter and beyond.

Bite Beauty Power Move Hydrating Soft Matte Lipstick in Harissa

Bite Beauty reformulated their signature cream lipstick last year, making the range completely vegan and certified clean. Their range of shades is also better than ever. Our pick is Harissa – a muted roasted cinnamon shade with a soft semi-matte finish and feather light wear. The addition of soothing tapioca beads and cocoa butter ensures that your lips stay supple and nourished throughout the day.

Lanolips Rose Gold 101 Ointment

Okay, so it might not be textbook terracotta, but this product deserves a mention. The super thick (and we mean thick) emollient balm will leave lips moisturised for hours and hours (not kidding) with a subtle brownish red glow. You can also go for a monochrome look and wear it on your cheeks.

Byredo Lipstick in Reunion

Everything about Byredo's makeup range is just cool as hell. The extremely covetable lipsticks alone are literal sculptures fit for display. But that's a whole story for another day. This honourable mention goes to the shade Reunion, a highly pigmented brown-toned red which looks amazing when potted into lips for an ever-so-slightly imperfect look.



Lisa Eldridge

True Velvet Lipstick in Velvet Dragon



French Girl

Le Tint in Terre Rouge



Bobbi Brown Cosmetics

Luxe Defining Lipstick in Terracotta

Lisa Eldridge True Velvet Lipstick in Velvet Dragon

True to the product's name, Lisa Eldridge's range is like pure luxurious velvet for the lips. Velvet Dragon is a creamy, rusty, orange-toned red with yellow undertones which feels like a delight and has exceptional staying power.

French Girl Le Lip Tint in Terre Rouge

If you would rather keep the pigment light but still treat your lips to a concoction of organic plant oils and butters, you'll want to snap up Terre Rouge ASAP. The natural burnt red dewy flush will add a little je ne sais quoi to lazy days.

Colourpop Lux Blur Lipstick in 21 Questions

If you're looking for a budget-friendly option that ticks all the boxes, look no further than Colourpop's Lux Blur range. 21 Questions is a warm-toned coppery red with a silky-smooth non-drying application.

Bobbi Brown Cosmetics Luxe Defining Lipstick in Terracotta

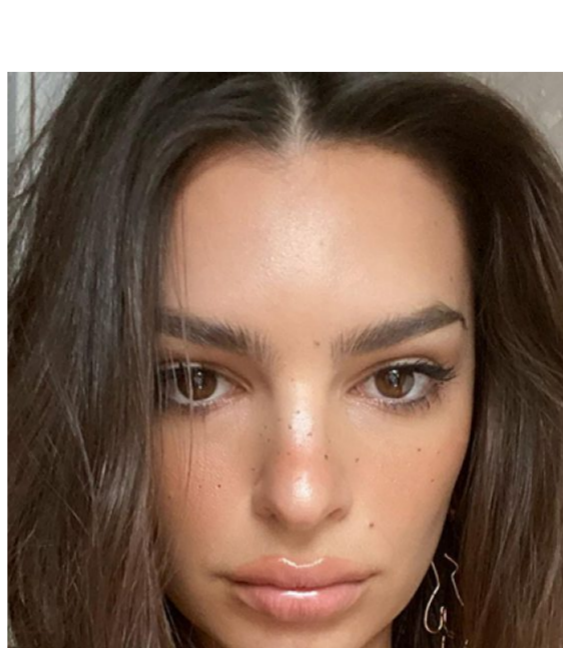
A superbly pigmented, moisturising lip colour with a built-in liner? Count us in! True to its name, Terracotta is a true brick red with pen-like precision. The ultra thin bullet allows for super precise definition. Bobbi Brown also claims that the range is their "boldest, most vibrant colour ever" if you weren't already tempted to add to cart.

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