



A Celebration of Hope For Mental Health

Thursday, November 8th, 2018

Meier Clinics Foundation

The *Meier Clinics Foundation* is a nonprofit founded to provide charitable care for those in need seeking affordable mental healthcare. Since 2001, we have provided over \$720,000 *annually* in charitable counseling and medical care. As generous individuals and organizations share our vision and help fund these efforts, we continue to reach out to more individuals in need through the Meier Clinics.



2nd Annual

Hope for Mental Health

Silent Auction Fundraiser and Evening of Celebration

November 8th, 2018 6:30-8:30pm

Doubletree by Hilton Hotel Dallas-Richardson

1981 N Central Expressway, Richardson, TX 75080

- ◆ Live music, entertainment, dinner and drinks, raffle drawings, and silent bidding on auction items
- ◆ Silent Auction open: 6:30-8:15pm
- ◆ Dinner and drinks served —6:30-7:00pm
- ◆ Welcome: Gratitude to our Sponsors, promotional videos 7:15pm
- ◆ The Meier Clinics Foundation and a word from our Founder, Dr. Paul Meier, M.D.—7:30-7:45
- ◆ Testimonial— “The Chance at a New Life” - 7:45-8:15
- ◆ Silent Auction closes, raffle winners announced, take home winnings 8:15-8:30

SPONSORSHIP OPPORTUNITIES:

PLATINUM LEVEL: \$5,000

Platinum benefits remain from 07-01-2018 through 6-30-2019, for the duration of **one complete year** (which includes *prior* to the event, *during* the event, and *post* event). Your company will receive premium advertisement to the specific market our organization has acquired and maintained.

Prior to Event/Post Event:

- **Website Promotion:** Meier Clinics website receives 11,500 visits monthly (9,000 NEW visits) – Your company will be featured on our **Home Page** as our “*PLATINUM Sponsor and Advocate for Mental Health*” for the duration of the entire year and will link to your company’s website URL
- **Newsletter Promotion:** Meier Clinics has 9,000 subscribers to our newsletter with more subscribing each month. We would list you on each monthly newsletter as our featured “*PLATINUM Sponsor and Advocate for Mental Health*” for the duration of the entire year.
- **Mental Health News Radio Podcast:** Our Founder and Medical director, Dr. Paul Meier, leads a podcast weekly where there are 10,000 downloads from 170 nations worldwide, where he is the featured speaker. He will highlight your corporation as a “*PLATINUM Sponsor and Advocate for Mental Health*” monthly to their podcast audience.
- **Invitations for Event:** Invitations for the event will be advertised monthly from July, 2018 through October, 2018 to over 9,000 individuals nationally and over 10,000 individuals locally in the Dallas/Fort Worth metroplex. Your company (and URL) will be featured on every digital, paper, and email invitation as the “*PLATINUM Sponsor and Advocate for Mental Health*” for Meier Clinics.
- **URL:** Your logo on each digital invitation will allow guests to click on your link to bring them to your website and/or the page you are requesting they go to (if specified for a certain deal, those who come as a Meier Clinics referral).
- **Post Event Email:** Your company will be featured to all attendees with the promotional video (created by you) that was shown at event and with relevant information written about your company, so that our guests can follow up.
- **LOCAL office Promotion:** Visits per day at the Meier Clinics Richardson Office are approximately 175 persons. Monthly, visits are approximately 1,200 persons. Our waiting room will display your company’s logo and your company will be featured as a “*PLATINUM Sponsor and Advocate for Mental Health*” for the duration of one complete year.

During Event:

- **Table feature:** Your company will have a featured table (72” length by 30”width) to display with desired products, banners and/or promotional material in a prominent location at the event for our guests to visit.
- **Vocal feature:** Your company will receive vocal recognition as the “*PLATINUM Sponsor and Prominent Advocate of Mental Health*” during the opening remarks
- **Video feature:** Your company will be able to produce a 1 minute video about your services and we will display that in front of our guests at the start of our celebration and time
- **Event tickets/Reserved Seating:** You will be provided with 10 free admissions with which to invite guests (valued at \$50 per ticket)
- **Slide Show:** Your company and a featured write up will be displayed on our slideshow presentation throughout the duration of the evening festivities

GOLD LEVEL: \$3,000

Sponsorship benefits remain from 07-01-2018 through 12-31-2019, for the duration of **six full months** (which includes *prior* to the event, *during* the event, and *post* event). Your company will receive premium advertisement to the specific market our organization has acquired and maintained.

Prior to Event/Post Event:

- Website Promotion: Meier Clinics website receives monthly 11,500 visits (9,000 NEW) – Your company will be featured under “Sponsors” on our Resources page as our GOLD sponsor and will include a link to your company URL
- Newsletter Promotion: Meier Clinics has 9,000 subscribers to our newsletter with more subscribing each month. We would list you on each monthly newsletter as our featured GOLD sponsor from July, 2018 through December, 2018
- Invitations for Event: Invitations for the event will be advertised monthly from July, 2018 through October, 2018 to over 9,000 individuals nationally and over 10,000 individuals locally in the Dallas/Fort Worth metroplex. Your company will be featured on every digital, paper, and email invitation as the GOLD Sponsor for Meier Clinics.
- URL: Your logo on each digital invitation will allow guests to click on your link to bring them to your website and/or the page you are requesting they go to (if specified for a certain deal, those who come as a Meier Clinics referral).
- LOCAL office Promotion: Visits per day at the Meier Clinics Richardson Office are approximately 175 persons. Monthly, visits are approximately 1,200 persons. Our waiting room will display your company’s logo and your company will be featured as a GOLD Sponsor from 07/01/2018 through 12/31/2018.

During Event:

- Table feature: Your company will have a featured table (72” length by 30”width) to display with desired products, banner and or promotions in a prominent location at the event for our guests to see
- Vocal feature: Your company will receive vocal recognition as the GOLD sponsor during our opening remarks
- Event tickets/Reserved Seating: You will be provided with 5 free admissions with which to invite guests (valued at \$50 per ticket)
- Slide Show: Your company and a featured write up will be displayed on our slideshow presentation throughout the

Table Sponsor: \$1,000

During Event:

- Table feature: Your company will have a featured round table with your company sign and logo in the middle of the table which indicates you as the sponsor for that table
- Brochure: You will be listed in our handout brochures for the event as a table sponsor
- Vocal feature: Your company will receive vocal recognition as a table sponsor
- Event tickets/Reserved Seating: You will be provided with 5 free admissions with which to invite guests (valued at \$50 per ticket)
- Slide Show: Your company will be listed on our slideshow shown during the event, under Table Sponsors

Prior to Event/Post Event:

- Invitations for Event: Invitations and “save the dates” for the event will be advertised monthly from July, 2018 through November, 2018 to over 9,000 individuals nationally and over 10,000 individuals locally in the Dallas/Fort Worth metroplex. Your company will be featured on every digital invitation as a Table Sponsor



Meier Clinics Foundation Sponsorship Form

Please select the level of sponsorship you wish to have. We appreciate your generosity in this choice, as it helps defray the actual cost of this event and raise funds for the Meier Clinics Foundation.

____ PLATINUM Sponsor \$5,000 ____ GOLD Sponsor \$3,000 ____ Table Sponsor \$1,000

Your name: _____

Your phone number: _____

Your e-mail: _____

Your organization (as you would like it listed): _____

Your mailing address, city, zip:

The amount enclosed (if mailing check): _____

Please make your tax-deductible check payable to: **Meier Clinics Foundation**

And mail them to: Megan Summers – Meier Clinics

2150 Lakeside Blvd

Suite 100

Richardson, Tx 75082

Credit Card #: _____

Card-Holder Name: _____

Address Used For CC: _____

Zip Code: _____ CVV Code: _____ Expiration Date: _____

Card Type (Circle One): MasterCard Visa American Express Discover

Please email completed forms (with CC info), along with your organization's logo and website (if applicable) to msummers@meierclinics.com



In consideration of Meier Clinics:

A husband and father of four kids lost his job, and reluctantly began to close himself off from his kids' lives. His wife had filed for divorce and was on the verge of leaving him. He was an utter failure.

Depression was his lifetime enemy. Anxiety and fear were his constant state of mind.

In desperation, he cried out for help. He contacted places that might treat his depression. Maybe there was hope. Instead, discouragement overwhelmed: *Costs. Requirements. Down payments. Thousands of dollars. Too many barriers.* How could he even spend that much on himself and put his family in an even worse situation?

They could go on without him, he decided. Pen to paper, he began writing a very significant letter, his gun beside him.

A call came through.

Come in, don't worry about cost. Please get help. We want to help you. You don't have to do this.

Someone genuinely cared.

He sobbed.

And sobbed.

He did *not* end his life that day. He came in to Meier Clinics. And he discovered a hope he never imagined was available. He got *help*. His name is Paul Smith, and the gift of hope and restoration in his life cannot be expressed in words.

Will you be willing to make a difference with us?

Mission Statement: The Meier Clinics Foundation is committed to providing comprehensive mental health services that address the needs of the whole person – physically, emotionally and spiritually – through providing wellness and reducing barriers to accessible care.

The Meier Clinics Catalyst Program treats men and women ages 18 and above. It is designed for adults struggling with depression, anxiety, grief, dependencies, stress, dysfunctional relationships, abuse, loss, divorce, and other mental health issues in a unique, healing environment. Catalyst is a Day Program structured to provide the high level of care needed to resolve life crises by providing holistic and personalized daily care for 3-4 weeks.

Meier Clinics has been in operation for over 41 years, giving thousands of men and women a hope and future through the services provided. Through an advisory board team of 6 strategic individuals and accreditation with a highly esteemed company committed to serving individuals well, Meier Clinics has maintained the utmost highest standards in quality of care.

Our fundraiser on November 8th, 2018 will help people like Paul Smith to receive help and hope when feel they've reached the end of their road. We are requesting premium sponsorship from your corporation while providing you with enviable opportunities and new avenues of marketing.

Sincerely,

Megan Summers

Director of Operations and Business Development

Meier Clinics

2150 Lakeside Blvd Suite 100 Richardson, Tx 75082

www.meierclinics.com

972.348.5215