

[Headline] Rejection sucks—especially when you put a lot of time into your proposal.

[Main Body Copy] Imagine those long, tiring workdays you spend preparing quotations, pitches, and proposals. You're stressed about how your proposal will get your potential client to bite. Coming up with the right price seems impossible. You're running on little sleep, and to finish with a punch in the gut, you don't even get the gig.

We've all been there. But what if we told you that there is a proven method to level up your design proposals and reduce your rejection frustration? Our new workshop, ***Pump Up Your Proposals***, will teach you the **secrets to winning more projects**.

You'll walk away with:

- The "Mindwalk Method," a 7-part proposal writing system that has proven to improve win rates. That means **more gigs for you**.
- A 97-page workbook, tip sheets, and 9 examples of winning design proposals for you to model. In other words, **an abundance of resources** for you to use whenever you need them.
- Personalized feedback on your proposal templates from instructor **Michael Huggins**, a successful design firm owner turned business coach. You'll get the help and affirmation you need to **feel confident** about your proposals.

What does this all mean for you? Those frustrating long days of drawing up proposals will be behind you. Using what you learn in this workshop, **you'll win more projects** at top prices, **gain more confidence** in your pitches, and **grow your business**. If that isn't enough, take it from our past workshop attendees. They reported increasing their proposal win rates by 32%, on average!

The workshop costs \$429. While this may sound intimidating, winning your proposals after you've learned all the secrets will cover this cost several times over, and you'll be soaring to new levels in no time. Think of it as an **investment for your future**.

Join Michael on Saturday, April 27, 2022, at the beautifully rustic, century-old 180 Create Space. This one-day workshop is designed for you so that you don't need to sacrifice your regular work hours. To top it all off, you'll get lunch on us.

Space is limited to 12 participants to allow for more one-on-one feedback, so [register now](#) before it's too late. It's your time to shine and take your design firm to new heights!

Cost: \$429

When: April 27, 2022

Where: 180 Create Space, Toronto

[register now button here]