

[Subject] NEW WORKSHOP ALERT: Level up your design proposals!

[Message headline] Finally, a proven method that WINS

[Email Body Copy]

Are you frustrated about leaving empty-handed without a project secured after putting so much time and energy into your proposal? We understand, and even better, we can help!

Pump Up Your Proposals is an exciting new one-day workshop led by Michael Huggins, a design firm owner turned business coach, intended to help you create stellar proposals, win more projects, and win them quickly at top prices.

Here's what you can get excited about:

- Learn the "Mindwalk Method," a **7-part proposal writing system** that is proven to improve win rates.
- Get a 97-page workbook, tip sheets, and **9 examples of winning design proposals** to model.
- Review your proposal template with Michael and **get recommendations** for improvement.
- Take home new ideas and tools to get your design firm to the next level. That means **more projects, more clients**, and yes, **more revenue**.

Join us on April 27, 2022, at 18 Create Space. Spots are filling up quickly, so reserve yours soon to be one of twelve participants taking the courageous leap to grow their business.

Are you ready to take your design proposals to new heights and leave your frustrations in the past? We're ready for you AND we're excited to see you succeed.

Catch you there,

Mindwalk