

[Subject] Up your poo-catching game with 10% off your first order!

[Email Body Copy]

Hey Parent!

Have you become increasingly worried about the dangerous chemicals that could harm your little ones like scary monsters? Have you been looking for diaper solutions that can guarantee their safety? We want to help!

Join us in making your little one's world safer. Blueberry Diapers wants to give you **10% off** your first order—it's your time to become an expert in pee and poop management!

We want to assure you that we aren't like other diapers, and here's why:

- Unlike other diaper companies that outsource their materials and manufacturing, **our fabric diapers are 100% safe**, sourced and manufactured in the USA. This means you can rest knowing that your little ones are in good hands.
- Our diapers are **anatomically-correct**. Simply put, no need to worry about sagging, bunching, or stuff sticking out—our diapers conform to the unique shape of your special baby.
- We designed **super cool prints** for our diapers. In other words, your babies will be living their first moments with style...they might thank you later!

Like you, we want to create a healthier, safer, and more environmentally-friendly world for your young ones. This is a step in the right direction.

Are you ready to up your poo-catching game? Claim **10% off** your first order today and breathe easy knowing that your little ones are in safe hands.

Happy parenting,

Blueberry Diapers