



CITYWALKSZ™

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LOCAL COMPANY TO SHOWCASE UNIQUE AUDIO TOURS AT 2012 CRUISE SHIPPING MIAMI CONFERENCE AND TRADESHOW

Napier, NZ March 12, 2012 - Citywalksz, an international audio tour company based in Napier, New Zealand, is preparing to bring their truly global product to an even bigger stage.

From March 12 - March 15, the company will showcase their innovative, customized audio tours at the 2012 Cruise Shipping Miami Conference and Tradeshow in Miami Beach, Florida - an event recognized as the world's leading international exhibition for the cruise industry.

Citywalksz audio tours are compact, easy-to-use devices that fit in the palm of the hand and let tourists learn about an area's legends, history, heroes and more, all at their own pace. Each lightweight blister package includes a pre-loaded, high quality audio walking tour on a slim, attractive souvenir MP3 device that can be used multiple times; an original and detailed map correlated to the tour route and local points of interest; ear buds; and a USB cable, which tourists can use to recharge the battery or load their own data or music.

"Citywalksz audio tours are an inventive product that will help revolutionize the tourism industry, while taking the stress out of not knowing where to go and what to see for cruise ship passengers so that they can unwind and enjoy their holiday. We are proud to be the sole worldwide provider of this technology and are excited to bring it to a global audience," says Marion Waaka, Managing Director.

Initially marketed as a formal shore excursion and sold on board by tour desks successfully in New Zealand on P&O cruise ships, the company hopes to extend the product's reach even further. Currently, there are approximately 25 audio tours available for ports in destinations such as Brisbane, Sydney, Melbourne, Port Douglas, Alaska, Amsterdam, Barcelona, Dublin, Honolulu, New York, San Juan, St. Thomas and Vancouver, with more in development.

Citywalksz is an audio tour company based in Napier, New Zealand with an international team of consultants and employees. The company proprietors have travelled extensively and have been providing a wide range of tourism services, including guided tours and audio tours, for over 20 years. For more information, please contact Marion Waaka, Managing Director, at +64 6 8359933 or +64 21 1144991, or email marion.waaka@audiotourz.com.

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