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### NewsVision Lab National/Local News Newscast Assignment

Watch two 30-minute newscasts (you may watch an hour if you like) – a National newscast (preferable ABC, NBC, CBS for evening news or any network/cable during the morning) AND a local newscast.

1) **For each newscast LOCAL & NATIONAL**, using Word, complete the following questions using this template. *Answer in sentence form and use the corresponding number:*

1. Title of Newscast: The title of the newscast was NBC Nightly News with Lester Holt
2. Time of Newscast: The newscast aired on March 22, 2024 at 6:30pm
3. Channel (or provide Link): This was on NBC News's website. <https://www.nbcnews.com/nightly-news-netcast/video/nightly-news-full-broadcast-march-22nd-207535685882>
4. Anchors (including weather and sports): Lester Holt was the solo anchor
5. Anchors' attire: Holt was wearing a suit, with a blue tie and handkerchief.
6. Where are microphones on anchors? Reporters? The microphones on the anchor is on the flap of his suit, tucked in. The reporters have handheld microphones.
7. Describe the flow of the newscast: (serious, straight forward, upbeat, etc)  
The newscast was straightforward after the introductory dramatic beat went off. The pacing was pretty quick.
8. What are your thoughts overall after watching?  
I enjoyed the quick pace of the stories, because foreign affairs and politics are sometimes difficult for me to digest as a viewer, so it helped keep things upbeat and engaging.

2) Next, discuss the following:

What were the first 5 stories in the first "block" of the newscast (before the first commercial break)  
The first five stories were Princess Kate's cancer diagnosis announcement, the missing college student found dead in Nashville, Spring Storms, Trumps Bond Deadline, and a motion to oust house speaker Mike Johnson.

What were the first 5 stories in the 2<sup>nd</sup> block of the newscast

The MLB launching an investigation into Shohei Ohtani, Breaking news of a school bus accident in Texas, The conflict in Haiti, a library cat-book forgiveness program, and a tease to programming.

Where there reporter packages? Live shots? VOSOTS? What words were used on the "lower third" fonts for those being interviewed?

There were a three reporter packages, multiple live hits with VOSOTS in between. The lower third fonts for those being interviewed featured their name and title. For example, one lower-third read "Dr. Elenora Teplinsky, Valley-Mount Sinai Comprehensive Cancer Care Breast & Gynecologic Oncology Health".

What did reporters say in their outcues?

Reporters simply said, "Lester, back to you" or "Lester" in their outcues.

1) For each newscast LOCAL & NATIONAL, using Word, complete the following questions using this template. Answer in sentence form and use the corresponding number:

1. Title of Newscast: The newscast is titled WBAL 11 6pm
2. Time of Newscast: The newscast aired on March 25 at 6:00pm.
3. Channel (or provide Link): The newscast can be viewed on Channel 11 or <https://www.wbaltv.com/nowcast>.
4. Anchors (including weather and sports): There were two anchors, Andre Hepkins and Debra Warner. Tom Tasselmyer was meteorologist, and Gerry Sandusky anchored sports. Both men wore a suit and tie.
5. Anchors' attire: The anchors were wearing a suit and dress.
6. Where are microphones on anchors? Reporters? The anchors are wearing the mics on their suit and dress in a subtle location, with the wires tucked in. The reporters used handheld mics that were positioned towards their mouths but at a decent distance away from their mouth.
7. Describe the flow of the newscast: (serious, straight forward, upbeat, etc)

The newscast was straightforward and slower paced.

8. What are your thoughts overall after watching?

I enjoyed the slower pace of the newscast, and the way each reporter story was broken down into smaller elements within the block.

2) Next, discuss the following:

What were the first 5 stories in the first "block" of the newscast (before the first commercial break)

The first 5 stories were breaking news of a firefighter being injured, Mayor Scott prepares his state of the city address, Bates call for juvenile justice reform, and a carbon monoxide scare downtown

What were the first 5 stories in the 2<sup>nd</sup> block of the newscast

A 17-year old was shot, a deadly shooting arrest, three people rescued from a condo fire, Baltimore Orioles owner's death, and Jamie Rasking endorses Alsobrooks in her run for the U.S. Senate.

Where there reporter packages? Live shots? VOSOTS? What words were used on the "lower third" fonts for those being interviewed

There were reporter packages from Kate Amara, and VOSOTS. On the lower third fonts, each interviewees name and titled were included. For example, one lower-third font read "Tyler Alcorn, A&E Healthcare Services"

What did reporters say in their outcues?

In their outcues, the reporters said "WBAL 11".