

MyAhna Alston

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EDUCATION

HOWARD UNIVERSITY, Cathy Hughes School of Communications Washington, D.C.
B.A Media, Journalism, & Film | Minor: English GPA: 3.7 **May 2024**
Relevant Coursework: Public Affairs Reporting, Multimedia Journalism, Journalism Ethics, Economics I & II

ACADEMIC & PROFESSIONAL EXPERIENCE

HU NewsVision Broadcast Capstone & Howard University News Service Jan. 2023 - Apr. 2024

Student Reporter & NewsVision Producer Washington D.C.

- Served as an NewsVision Reporter, and reported on topics concerning the local DMV area and Howard University Campus
- Produced 5-7 minute News Briefs using Rundown Creator and served as associate producer for 30-minute final newscast taping

Hearst Television Washington DC News Bureau Sept. 2022 - Apr. 2024

News Production Intern Washington D.C.

- Scheduled Hearst stations' live shots and created booking logs using Microsoft Access Database
- Operated control room during reporter live hits and as-live package content recording
- Logged soundbites and assist with writing ongoing "Get The Facts" packages for 2024 Presidential Election Cycle
- Conducted 2-month long nationwide research for "Securing Our Schools Project" with Hearst's National Investigative Unit and collected contact information for more than 2,000 school district administration staff and entered in excel spreadsheet database

Hearst Television WTAE-TV Pittsburgh's Action News Four June 2022 - Aug. 2023

News Production Intern Pittsburgh, PA

- Shadowed news producers, reporters, directors, and digital desk managers
- Co-produced Pittsburgh's Action News Four 7 p.m. newscast; Boothed newscasts from the control room
- Wrote scripts, created graphics, and stacked show rundowns using AP ENPS software
- Communicated with newsroom staff including directors to determine usable station content and ensure high show quality
- Wrote and published news and promotional articles for WTAE.com; clipped videos and images for web publication with Digital Desk team using MediaOS

101 Magazine Aug. 2023 - Dec. 2023

Student Reporter, Web Editor, and Copy Editor

- Served as MMJ, and wrote print articles on topics concerning the DMV and Howard University communities
 - Copy edited articles and managed 101 Magazine web content and digital articles using Wordpress
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ACCOMPLISHMENTS

- 7x Dean's List, **Emma Bowen Foundation Fellow, & United Negro College Fund Scholar**
 - Member of Lambda Pi Eta - Eta Upsilon National Communications Association Honors Society
 - Solo-produced 2 thirty-minute 7 p.m. newscasts with assistance from Executive Producers during Tree of Life Synagogue Mass Shooting Trial coverage at WTAE-TV
 - Operated Washington Bureau control room during the 2024 Presidential Primary Elections in Iowa and New Hampshire
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SKILLS/INTERESTS

Technical: Rundown Creator, Associated Press ENPS, Microsoft Office, Adobe Premiere Pro, WordPress, BitCentral, Canva, MediaOS, SEO Optimization Proficiency