Beam Suntory On Premise Highlights



H1 Activations:



#Fryeday Happy Hour @ our #1 Knob Creek Rye AccountTorbert Street Social: YTD LME July +88.1%



• +59.3% YTD LME July Maker's Mark Family

Best of Delaware

Premier Event Hosted @ Chase Center Wilmington; showcasing the best of the hospitality industry in Delaware. 2000+ attendees sampled on OTR & showcased Maker's Studio Activation.















On The Rocks Wins



OTR Featured for Fieldstone Golf Club Member Guest Weekend 2022





OTR featured in all grab & go cocktails to go coolers in Platinum Dining Group