

TAYLOR H. KITCHEN

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EDUCATION:

Bachelor of Science in Journalism (Broadcast), April 2023 (*Suma Cum Laude – Kappa Tau Alpha Inductee*)
Bowling Green State University (BGSU), Bowling Green, OH
Minor: Interdepartmental Minor in Sports Issues and Media Management

RELEVANT EXPERIENCE:

- Communications Manager – [Team Hornaday Development](#) May 2023 - Present
- Researching, pitching, and scheduling media opportunities for clients
 - Assist in media training
 - Oversee client social media strategy
- Director of Digital Marketing and Media – [AT Racing Development](#) July 2022 - Present
- Content management, scheduling, consultation, and editing
 - Coordinating video, photo, and graphic design freelance efforts
- Content Creator – [TobyChristie.com](#) – [Above The Yellow Line](#) February 2021 - Present
- Creator/ Producer / Writer / Editor of weekly NASCAR podcast
 - Provides at-track coverage of select racing events
- Reporter – [Falcon Media](#) - Bowling Green, OH August 2021 – April 2023
- Contributed to the *BG24's* weekly newscasts as a writer and on-air reporter.
 - Rink-side Reporter for the CCHA
 - Operated the *Falcon Media Radio's* soundboard.
- Contributor – [The Podium Finish](#) February 2021 - August 2022
- Wrote weekly columns, race recaps, and feature stories
- Production Trainee – [WBGU-TV](#) - Bowling Green, OH March 2019 - May 2019
- Participated in live productions – Assistant Producer
 - Operated audio, video, and other technical broadcast equipment

SKILLS:

- Microsoft: PowerPoint – Excel – Access (basic) – Word
- Adobe: Premiere Pro – Acrobat – Photoshop (basic) – Lightroom (basic)

PUBLICATIONS

- [Cold emails to hot wheels: BGSU alum achieves NASCAR Dream \(BG News, 2022\)](#)
- [What Does the Future Look Like for Trackhouse Racing? \(The Podium Finish, 2022\)](#)
- [The Falcon's Nest \(BG24, 2023\)](#)
- [Demographic Shifts and Enrollment Drops \(BG24, 2023\)](#)
- [Howie DiSavino III At-Track Promotional Video \(AT Racing Development, 2023\)](#)
- [Chevrolet Dominates Early in the Season... \(Above The Yellow Line & TobyChristie.com, 2023\)](#)
- [Auto Club is Gone but Rowdy is Back! \(Above The Yellow Line & TobyChristie.com, 2023\)](#)