



Kendra Brea Cooper

CONTENT WRITER AND
COPYWRITER.

Details

kendrabrea22@gmail.com

Links

[LinkedIn](#)

Skills

Communication

Effective Time Management

Ability to Work Under Pressure

Microsoft Office Word

Critical Thinking Skills

Market Research

Creative Writing

Adobe Creative Suite

Profile

I'm a passionate writer, researcher, and editor with a focus on creative communication in social media. I use trend, culture, and atmosphere to help elevate brands by creatives, makers, and artists.

Employment History

Editorial Consultant , Irregular Labs

JANUARY 2018 – APRIL 2021

Researched topics and ideas for future projects.

Produced compelling copy for social media posts, client projects, and culture reports.

Participated in larger projects for the company, such as the Dolla Dolla World campaign and Regenerative Futures.

Took part in data analysis, trend forecasting, and visual storytelling.

Music Journalist , Indie is not a Genre

AUGUST 2018 – PRESENT

Writing album reviews with culture in mind, and conducting interviews with some of the most interesting indie musicians in the business.

Instagram Outreach and Growth Specialist , Kelly Bateson Media

MARCH 2020 – JANUARY 2021

Helped brands connect with their markets through Instagram. Created strong relationships with the help of social media.

Assisted with management of client presence on varying social media platforms.

Music Journalist , Geysers Music

JULY 2016 – MARCH 2017

Wrote album reviews to be published on the Geysers Music website.

Curated content and information for publishing.

Provided editorial direction for contributors, suggested album reviews, feature articles, and musicians to interview.

Writer and Curator , School of Doodle

NOVEMBER 2015 – NOVEMBER 2017

Curated content, images, and articles for the School of Doodle Instagram account.

Curated content and articles for the School of Doodle Facebook page.

Wrote copy for their Instagram and Facebook account.

Wrote articles for the School of Doodle Medium account.

Thrift Editor and Sustainable Stylist, Self-Employed

AUGUST 2019

Thrift editor styling with thrift, shopping sustainable, and collecting the meaningful. Experiments in creativity over consumption.

Education

Associates Degree in Media and Communications , Okanagan University College

Associates Degree in Peace Studies, Selkirk College

Received an Award of Excellence in Economics.

Crime Writers of Canada Awards of Excellence

I was a judge in the 2020 Crime Writers of Canada Awards of Excellence. They are Canadian literary awards for the best fiction and non-fiction books based on crime.

Courses

Music Supervision, by David Weiss, Ramsay Adams and David Hnatiuk.

References

Available upon request.