

Contact

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Top Skills

Graphic Design

Visual Merchandising

Visual Art Sales

Honors-Awards

Award of Excellence in Economics

Publications

Five Rings and Two Genders: The Future of Gender in the Olympics

Top 10 Canadian Music Acts of 2017

Prozzak Interview

The Plath Poetics of Harley Quinn

Kendra Brea Cooper

Co-Founder at Late Thursday Creative/ Ethical Merchandise Designer and Strategist

Nelson, British Columbia, Canada

Experience

Late Thursday Creative

Creative Director

January 2023 - Present (2 years 11 months)

Nelson, British Columbia, Canada

Developing marketing strategies, online and off, for small businesses in British Columbia.

Creating unique content for small businesses like Lucky Leash Dog Daycare.

Engaging in social media outreach on behalf of our clients.

Writing amazing brand stories and compelling narratives for our clients.

Creating outstanding logos and graphic design for our clients.

Small Towns Ethical Merchandise

Graphic Designer and Ethical Merchandise Strategist

September 2022 - Present (3 years 3 months)

Designing ethical merchandise for bands, films, podcasts, small businesses, clubs and groups.

Staying on top of all ethical fashion trends and updates.

Facilitating partnerships between creator brands and ethical makers for collaborations.

Creating engaging marketing strategies for merchandise.

Indie is Not a Genre

Music Journalist

August 2018 - Present (7 years 4 months)

Writing album reviews with culture in mind.

Interviewing some of the best indie musicians in the business.

Irregular Labs / Irregular Hours

Editorial Consultant

January 2018 - April 2021 (3 years 4 months)

Researched topics and ideas for future projects.

Produced compelling copy for social media posts, client projects, and culture reports.

Participated in larger projects for the company, such as the Dolla Dolla World campaign and Regenerative Futures.

Took part in data analysis, trend forecasting, and visual storytelling.

Developed a social media strategy for a new app by Irregular Hours.

Kelly Bateson Media

Instagram Outreach and Growth Specialist

March 2020 - January 2021 (11 months)

Helped brands connect with their markets through Instagram.

Created strong relationships with the help of social media.

Assisted with management of client presence on varying social media platforms.

Geyser Music

Music Journalist

2016 - 2017 (1 year)

Wrote album reviews to be published on the Geyser Music website.

Curated content and information for publishing.

Provided editorial direction for contributors, suggested album reviews, feature articles, and musicians to interview.

School of Doodle

Writer/Editor

2015 - 2017 (2 years)

Curated content, images, and articles for the School of Doodle Instagram account.

Curated content and articles for the School of Doodle Facebook page.

Wrote copy for their Instagram and Facebook account.

Wrote articles for the School of Doodle Medium account.

Participated in collaborative editing of articles.

Edited and collaborated on larger projects for the website. These projects were published and discussed in magazines such as Glamour, Vice, Dazed, Rolling Stone, and Teen Vogue.

Listly - Lists Made Social

Content Writer/Editor

2014 - 2017 (3 years)

Wrote articles for Pop Listly.

Created special lists as a curator of Listly.

Created how-to videos for Listly's tutorial page.

Created and operated Listly's Tumblr account, and curated content for their Facebook page.

Education

California Institute of the Arts

Certificate , Graphic Design · (May 2023 - August 2023)

Okanagan College

Communications and Media

Selkirk College

Associate's degree, Peace Studies and Conflict Resolution