

HorseynAround. 2020.

HorseynAround is an innovative horse riding club for boys ages 4-6 years that combines technology with exercises that teach them horsemanship skills. We use technology in a way that opens up the world and encourages them to explore their surroundings beyond the screen.

I wanted to start this program after discovering that most horse clubs have a much larger ratio of girls to boys. My horse-loving son told me anything horsey is “for girls momma.” I watched him ignore his passion because he felt like it wasn’t for him. It was hard for my son to feel like he could connect with horse riding in the current horsemanship culture. This followed the assumption that riding was just for girls. I plan to re-create this culture by offering boys something that is just for them. After introducing aspects of this idea to my son, I watched him flourish. He is the happiest he has been in a long time. He bonds with me, he connects with the horses, and because of all this, his newfound confidence is sky-high.

Horsemanship has a longstanding tradition around the world as a sign of fearlessness and heroism. It shows capability, ownership, individuality, and attention. We want to combine the future of technology with the courageous qualities of horse riding. HorseynAround breaks down walls and carves a wide-open path for boys. They learn how to bond with animals, how to develop camaraderie skills, how to handle new responsibilities, and how to foster a sense of adventure.

Horse riding shows kids that there is so much more out in the world. It promises adventure, travel, and incredible experiences. It teaches them how to trust animals and be compassionate toward them. Children develop coordination, balance, and body strength. On top of the physical benefits, horse riding helps improve self-discipline, cognitive abilities, and overcoming fear. All of these skills can be transferred over to all aspects of life. Boys learn how to manage their time, take care of something outside themselves, develop great communication skills, understand verbal and non-verbal cues, and thrive in diverse situations. The most important of all, it helps boys craft a bold imagination.

We offer freedom. We offer an intimate connection with the ground and the sky. We offer the blueprint to a bright future. Learning how to ride a horse means exploration and taking the first step toward navigating and creating a great life. The boys learn to master their surroundings and connect with humans and animals alike. HorseynAround is determined to help boys flourish as great kids and build the confidence to become great men.