

Fadi Farshoukh

Digital Marketing Expert

+9613869913

fadyfarchoukh@gmail.com

lb.linkedin.com/in/fadyfarchoukh

Beirut, Lebanon

SUMMARY

Data Mining and Data Analyst are terms used interchangeably. Digital Marketing Professional with 5+ Years of SEO Experience, Understanding of What It Takes to Power Valuable Visitors and Publicity for Clients.

EXPERIENCE

01/2022 - Present

CEO Founder

Intelligent Eyes Agency

- Increased web traffic
- Improved customer experience
- Reduced online spending
- Boosted leads
- Generated sales

12/2019 - Present

Social Media Data Mining & Data Analyst

Net2work Branding

I have 10 years of marketing experience, including 5 years in direct marketing. I worked on mailing list and analyzed data for clients in the Middle East and GCC. I have a passion for data mining and using data to drive marketing success. I help businesses turn their customer data into useful marketing information.

05/2009 - Present

Senior Freight Control Room Responsible

MEA

My primary responsibility is coordinating international freight shipments and ensuring they arrive on time and in perfect condition. I respond to questions and ensure clients are satisfied with service.

02/2007 - 10/2015

Team Leader

Burger King

At Burger King, I was a team leader, and I learned a lot from the company's focus on improving processes and methods. I believe this is where true learning occurs.

12/2005 - 12/2007

Senior Manager At Catering Hob

Palais De Bon Bon

I have two years of experience in the culinary industry, previously working as a corporate catering sales and event catering coordinator. My goal is to provide my clients with a memorable event experience.

06/1997 - 02/2006

Storekeeper For Clothe Shop

SAMO BELT EST

Our mission is to provide a customer-centric experience, offering designer or brand name merchandise. We have grown into a full-service men's and women's clothing store with a diverse selection of high-quality brands.

EDUCATION

2009

[Hotel, Motel, and Restaurant Management](#)
Vocational Institute Of Hospitality Management Bir Hassan
Hospitality Management

CERTIFICATES

07/2022 - Present

[5 Ways To Build A Better LinkedIn Profile](#)

07/2022 - Present

[Profile And Network On LinkedIn](#)

07/2022 - Present

[Facebook Groups For Small Business](#)

11/2021 - Present

[Comprehensive Cyber Security Awareness](#)

11/2021 - Present

[Managing Your Time And Priorities](#)

10/2021 - Present

[Become A great Team Player](#)

10/2021 - Present

[Digital Transformation](#)

10/2021 - Present

[Learning In Time Of Accelerating Change](#)

SKILLS

Microsoft Office	Advanced	Digital Marketing	Expert
WordPress	Beginner	Social Media	Expert
Html	Beginner		

LANGUAGES

Arabic	Native	French	Basic
English	Fluent		