





# SHINTA MAYDUANI PRIMANINGRUM

## COPYWRITING SPECIALIST

### CONTACT ME

 Tajur Halang, Bogor, Jawa Barat

 Phone  
+62 813 2541 1454

 e-Mail  
attamayduani@gmail.com

### PRO SKILLS

COPYWRITING  
CONTENT PLANNING  
CONTENT WRITING  
NEWS WRITING  
DATA VALIDATION  
CUSTOMER SERVICE  
PUBLIC SPEAKING

### OTHER SKILLS

CANVA  
GOOGLE SUITE  
MICROSOFT OFFICE SUITE

### FOLLOW ME

LinkedIn  
[linkedin.com/in/mayduani/](https://www.linkedin.com/in/mayduani/)

Behance  
<http://be.net/mayduani>

Instagram  
@mayduani



### EXPERIENCE

*Jun 2021 - Mei 2022*

*Alina Group Agency*

#### COPYWRITER

Working closely with Designer and Project Manager, I have responsibility within creating content plan, and design reference, I also do some hashtag research, and creating copy caption, before I post the content

*Feb 2021 - Aug 2021*

*TIMES Indonesia  
"Freelance"*

#### JOURNALIST

I had the responsibility for researching any news assets and materials before I finally create the news article and post the news in AJP News Channel

*Jul 2020 - Aug 2021*

*PT. Indo Wirajaya*

#### COPYWRITER

I did some work on creating caption for clients' social media account, and I also take the responsibility to managing any articles on our webpage

*Dec 2019 - Mar 2020*

*PT. Konvergensi Mitra  
Solusi  
(Akulaku Project)*

#### VALIDATION OFFICER

My responsibility in this position is to check our online cash loan customer profile by calling their phone number, and make sure that all the document's needed for loan are aligned and perfectly completed

*Nov 2018 - Nov 2019*

*PT. Bina Talenta  
(Grab Project)*

#### CUSTOMER SERVICE EXPERIENCE

In this position, I had to answer calls from our clients, including complaints and/or emergency call (if needed), and also giving my solution, while escalating the problem to related teams

*Oct 2016 - Feb 2017*

*PT. Victory International  
Futures*

#### MARKETING

While I was in this position, I used to call my soon to be clients about our service that'll aligned with their business and/or interest, in this case, our service was about trading. While I also check on market situation, and giving our clients any advice needed to get the most profit

*Apr 2016 - Jul 2016*

*PT. Convergence  
(Matahari Mall Project)*

#### CUSTOMER SERVICE - EMAIL TEAM

My job in this role was to receive our customer's email related to their problems, while giving them my suggestion, I also escalated the problem to any related teams when needed



### EDUCATION

Graduated on 2018

**Univ. Pembangunan Nasional  
Yogyakarta**

*Ilmu Komunikasi*