

Lance Brownfield | Journalist/Documentary Filmmaker | (501) 458-1518 | brownfieldlance@gmail.com

Skill Summary

- Proficient in Adobe Suite (Premiere Pro, InDesign, Photoshop, etc.)
- Level A2 in Russian and Spanish languages
- Experienced in podcasting, WordPress, Slack, Flow, and other productivity programs
- Multiple years of experience in various journalistic and media organizations
- Published freelance in publications such as South China Morning Post and Arkansas Advocate

Internship Experience

Editor-in-Chief, Arkansas Newspaper Foundation, Arkadelphia, AR May 2021 – Aug. 2021

- Managed team of 15 interns, photographers, and reporters during summer

Experience

Reporter, The Sentinel-Record, Hot Springs, AR Oct. 2022 – current

- Wrote general news articles daily on various topics with accompanying video and photo elements
- Covered entertainment beat with articles and podcast

Editor-in-Chief, Malvern Daily Record, Malvern, AR April 2022 - Sept. 2022

- Increased monthly website engagement from 20,000 visits to 90,000 in one month
- Printed five issues per week, Tuesday through Saturday, with periodic "B sections"

Editor-in-Chief, Oracle Community Edition, Arkadelphia, AR Aug. 2020 – March 2022

- Laid out four-page designs for weekly publication
- Updated website regularly with newest stories resulting in improved engagement, including most read article of all time on website

Sports Editor, Malvern Daily Record, Malvern, AR July 2017 – Nov. 2017

- Developed local and relevant sports stories
- Captured and edited photos of athletes and sports events to accompany articles

Education

Bachelor of Arts in Innovative Media, Henderson State University, Arkadelphia, AR May 2023
Minor in Sociology 3.5 GPA

Film Credits

That Walk of Kenneth Davis's, Director/Producer, Malvern, AR 2020
HBO's True Detective Season 3, Lighting, Fayetteville, AR 2019

Volunteering

Media Leader/Soundboard Operator, Salt Life Church, Malvern, AR, 300 hours Mar. 2020 – Jan. 2022
Project Manager, The Bricks Skatepark, Malvern, AR, 25 hours Nov. 2021 – Jan. 2022

Affiliations

Society of Collegiate Journalists April 2021 – current
Society of Professional Journalists, Board member July 2022 – current

Credentials

FAA Part 107, Commercial Drone License Nov. 2020