

MOVE OVER BIG BOYS CONSTRUCTION DIGITALIZATION IS FOR EVERYONE NOW

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Margins have never been tighter, and competition never keener. Thankfully, today's agile digital solutions are available to construction businesses of all sizes that want to profit, grow and win in their respective markets.



Undertaking digital transformation efforts can result in productivity gains of up to 15% and up to 6% in cost reductions. – McKinsey Global Institute

WHAT IS DIGITALIZATION?

Put simply, digitalization is the process of integrating digital technology into all areas of a business, fundamentally streamlining how you operate and deliver value to customers.

So why isn't everyone already doing it?

Often, it's not initiated due to three common myths:

MYTH #1: WE'VE ALWAYS DONE IT THIS WAY AND IT'S WORKING FINE

Sometimes you don't realize something is broken until you see it fixed. Today's best market-ready platforms are purpose-built and designed with industry standards that allow contractors to eliminate one-off solutions, resulting in substantial cost reductions and productivity gains you may have never imagined.

“Many of the larger contractors we’ve worked with are already seeing dramatic improvements in productivity thanks to their commitment toward a ‘digital transformation.’ Now it’s time for the rest of the industry to catch up.”

MYTH #2: SOFTWARE IMPLEMENTATIONS DRAIN RESOURCES

Implementing new solutions is not as difficult as it used to be. With today’s best cloud-based solutions, contractors can implement faster so customers have more resources sooner. And with remote training, eLearning and intuitive platforms, your teams can be up and running more quickly – often in one day.

MYTH #3: I CAN’T AFFORD TO DISRUPT MY STAFF

Considering “time on tools” and the ever-increasing labor shortage, disrupting your staff is not an option. With no more third-party consultants or investment in a large, dedicated IT staff just to manage systems, today’s digital technology makes it easier than ever to achieve a smooth transition for your staff, resulting in a faster return on your investment.

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So, if your construction business is...

- Wrestling to report on disconnected systems
- Dealing with burdensome manual paper processes, and
- Struggling to leverage historical data

it may be time to check into what today’s advanced construction solutions can do for you.