Communicate the product vision to the front end and the back end developers

Product purpose

1) **Users :** People who love engaging in high quality discussions and with desired personalities.
2) **Problem/possibility :** Lets users engage in high quality discussions and search for their desired content.
3) **Solution :** Platform is more abstract form of WhatsApp groups to run discussions.
4) **User story :** Raju engages in contradicting discussions makes contradictory views.
5) **One liner :** A platform that lets you participate in discussions for niche psychographics pattern. (A space dedicated to a certain topic or interest)

Product Features

1)Core Feature : Ability to show different kinds of rooms

2) Critical Features: A place for users where they can search for intent and read posts as per their desired content

3) Standard Features: Join, events, search the rooms , support and psychographics.

4) Personalization : Lets the user choose the room of their own choice. They can also create threads and sub threads to discuss the topic.
5) Why does the customer pay : For being part of focused high quality discussion room of their choice and with people of their desired personalities.

User Experience

1) **User emotion:** Intent to get into a discussion room with their desired personality and a topic that intrigues them.
2) **Main activity :** The main Dthon interface where users gets into discussion room.
3) **Critical activity :** Rooms for knowing users' persona by seeing the intent of the users responses.
4) **Possible pain points :** Volume of content , Lack of credibility and ever changing audience (retaining audience can be difficult).
5) **The part of UX critical for business :** Letting the people allow everywhere to talk , tell stories and develop ideas.

Data Architecture

1) **Data to be fetched :** Rooms to be displayed to the user.
2) **Data to be stored :** The psychographics. How much time the user stayed in one room.
3) **Behavioral data :** How much time did the user stay in one room.
4) **Data critical for business :** The amount a user stays in a room so that we can make suggestions accordingly.
5) **Any other data :** How are the discussion rooms functioning.

Project Management

1) **New features :** Dthon interface.
2) **Scope for using existing code :** Room already exists
3) **Milestone 1 :** Main Dthon interface with rooms
4) **Milestone 2:** Suport for users just in case they face any issue(customisation for each user)
5) **Milestone 3 :** Events list.

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