



How can you improve  
productivity using an  
ERP Solution?



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## **Introduction**

In this highly competitive world, business owners face difficulty while making decisions. Many companies start with single system and later add up more systems to accommodate the needs of different departments. This approach not only creates data silos but it also adds up to the cost of running the company as you need to manage different systems. If you continue working with spreadsheets and follow tedious manual processes you may certainly not be able to meet the growing expectations of your customers. By introducing an ERP system, you can bring together disparate activities under a single integrated application. This will streamline your business processes and also help in increasing agility.

**Some of the reasons to invest in ERP solution are listed below:**

### **1. Complete integration of data**

When you use disparate applications for separate departments, it may lead to chaotic data transfer, time-consuming processes, and security gaps. For instance when an account team uses a different system to track orders than your sales team and filling an order are done in different software, this may lead to communication gaps which can eventually result in unhappy or dissatisfied customer. However, by bringing ERP software solution like Microsoft Dynamics NAV, you can easily integrate multiple business functions into one solution. With this, you will have real-time access to data. Furthermore, your employees won't need to waste time across multiple systems to drill down data.

### **2. Real-time access to data**

The main disadvantage associated with disparate systems is data silos. With Dynamics NAV Implementation or leveraging any other ERP solution, you can easily get data including sales margins or a particular customer's order and payment history. By quickly producing important information, ERP enables you to make well-informed, data driven decisions. Moreover, ERP automates different processes to ensure productivity. For instance, your accounting staff need not to waste their time in putting the same information into multiple databases. With ERP, you will have more accurate financial reports which can also be generated easily.

### **3. More control & transparency**

With ERP, you can have complete customization of views and activities at any level. With role based access, ERP allows individual users to have access to data which they require at any given time. Apart from this, you can easily manage procurement and sales processes along with having drill down capabilities for historic information. Leveraging this information, you can easily create future sales and purchasing strategies while keeping track of relevant transactions.

### **4. Regulatory compliance and security**

ERP ensures that back-office operations are in sync with the regulatory rules. ERP empowers you to easily address the ever-changing compliance and regulatory requirements. As all your data gets integrated into a single system, it becomes easier for system administrators to control and monitor the security of your data.

### **5. Better accounting & financial reporting**

ERP system helps you to keep track of your financials. By keeping track of your incoming and outgoing transactions, ERP negates the need for repetitive data entry work while increasing the visibility of crucial operational data through a centralized platform.

## **Concluding Remarks**

Thus, we can conclude from the above mentioned points that as your company grows, you will need to leverage technology to maintain control over things and to stay ahead in the competition. Advanced ERP solutions like Microsoft Dynamics NAV can help you move on from age-old silos towards the digital transformation. By centralizing data, ERP ensures that users have real-time access to it, anywhere in the world, & on any device.

Ready to get started?

If you like our sample and want some compelling copies for your SaaS products, feel free to get in touch.

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