

SOHAIB ABBAS ZAIDI

Mobile: +91-9997420353

Email: sohaib.abbas87@gmail.com

I have been into "Technical Content Writing" for 5+ Years with specialization in drafting Landing Pages, Articles, Blogs, Press Releases, Case Studies, & White Papers. While working as a writer, I have written content for diversified niches including SaaS Products (mainly ERP, CRM, & Mobile Wallet).

EXPERIENCE

1ST FEBURARY, 2021 – 1ST JULY, 2022

Technical CONTENT WRITER, Opkey

My job was to create technical content in the form of whitepapers, e-books, tutorials, blogs, and articles to promote testing-as-a-service (TaaS).

21ST JANUARY, 2019 – 7TH OCTOBER, 2020

CONTENT WRITER, INODAY CONSULTANCY

My job was to create content in the form of web pages, articles, blogs, & case studies to promote implementation, customization, & integration services of the company.

19TH JANUARY, 2017 – 30TH SEPTEMBER, 2018

CONTENT EXECUTIVE, GO PROCESSING LIMITED

Company is a digital payment aggregator. I used to do market research for payment industry and create content accordingly. I also had to handle Social Media Pages & Blog of the company.

8TH SEPTEMBER, 2014 – 29TH APRIL, 2016

CONTENT WRITER, WEBPULSE SOLUTION (P) LIMITED

I used to write web content for the clients and draft SEO content for digital marketing.

EDUCATION

2012-2014

M.TECH IN WIRELESS COMMUNICATION, AMITY UNIVERSITY (NOIDA)

I scored 7 CGPA. 2007-2011

B.TECH IN EI, INVERTIS INSTITUTE (BAREILLY) |

passed out with 65 percent marks.

SKILLS

- Search Engine Optimization
- Affiliate & Influencer Marketing
- Knowledge of WordPress
- Knowledge of MS Office