

Leticia (Tisha) Berg

B.A., Master's Student

I am a graduate student at Michigan School of Psychology in Farmington Hills, MI. My work experience includes providing therapy for the LGBTQ population in a community mental health center, assisting with behavioral and medical research studies and providing care for hospital patients dealing with chronic illness and end-of-life issues. My current clinical focus is on helping clients heal from traumatic life experiences.

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WORK EXPERIENCE

Counseling Intern Affirmations Center

09/2018 – 12/2018

Ferndale, MI

Info:

- Providing individual therapy sessions for clients in a Community Resource Center that serves the LGBTQIA population in SE Michigan.

Contact: Heather Aymer – haymer@goaffirmations.org

ESL Tutor Cambly, Inc.

11/2017 – 12/2018

Virtual

Info:

- Teaching conversational English to adult students from several different countries. Cambly is a virtual company serving customers from around the world who are interested in improving their English speaking skills

Contact: <https://www.cambly.com/en/student/tutor/Tisha%20B#schedule>

Web Content Writer Self-Employed Freelancer

07/2013 – 12/2018

Home-based

Tasks

- Writing search engine optimized (SEO) and advertorial-style articles, press releases, newsletters and other marketing content for small businesses and entrepreneurs.

Student/Intern UCLA Extension/Cope Health Solutions

10/2013 – 09/2015

Westwood, CA

Info:

- As part of UCLA Extension's adult studies program and Cope Health Solutions' Health Scholars program, I had the opportunity to participate in 1 hospital internship and 4 research projects over the course of 2 years.

AREAS OF EXPERTISE

Stress Management

Mindfulness

Gender Issues

Multicultural Issues

Bedside Manner

Research

Copywriting

Report Writing

Blogging

Small Business Coaching

Social Media Marketing

Hospital Etiquette

Building Rapport

CONFERENCE PRESENTATIONS

Accepted - Society for Humanistic Psychology (10/2018 – 03/2019)

Annual Conference (Corvallis, Oregon)

- Upcoming poster presentation, March 2019. "Put Your Anger Down or I'll Shoot: Police Brutality, Unjust Incarceration & the Criminalization of Minority Women."

Accepted - Michigan Academy of Science, Arts and Letters (10/2018 – 03/2019)

Annual Conference (Alma, Michigan)

- Upcoming poster presentation, March 2019. "Beyond Recognition of Gender and Sexual Orientation - Reducing Stigma, Anxiety, and Depression in Asexual and Other Sexually Non-Conforming Populations." (Co-presenting w/ Jared Boot)

Michigan Health Psychology Symposium (11/2018)

Info:

- Conference Attendee - Henry Ford Health Systems

WORK EXPERIENCE

Blogger/Copywriter Self-Employed Freelancer

09/2010 – 06/2016

Home-based

Tasks

- Provided articles, blog posts, advertising, and social media support for my own blog as well as many other websites and high profile corporate events. Companies I've worked with include: HubTV Network, Disney Studios, The Food Network, Subway Restaurants, Focus Features, Paramount Pictures, Yoplait Yogurt, Lexus, HP, Working Mother Magazine, Feld Entertainment, US Family Guide, LifeScript & United Way.

Hypnotherapy Student & Intern Hypnosis Motivation Institute & From the Inside Hypnotherapy & Wellness

04/2009 – 09/2010

Tarzana, CA

Tasks

- Provided therapy services and hypnosis sessions to assist clients with issues such as weight loss, stage-fright, work-related stress, relationship building and anxiety, among others problems.

Stay-at-Home Mom of 2 daughters

05/2004 – 07/2016

Burbank/Glendale, CA

Content Editor Deutsche Bank

08/1996 – 03/2004

New York, NY

Tasks

- Worked in the presentations department creating graphics, annual reports and deal memos for financial analysts at a large Wall Street investment firm.

VOLUNTEER EXPERIENCE

Fundraiser CureMito

2011 – 2014

Los Angeles, CA

Mitochondria Foundation

Info:

- Fundraising and participation in the yearly 5K run. Money raised is put toward the research, diagnosis, treatment, and cure of mitochondrial disorders and to provide support to affected individuals and families.

Santa's Helper Burbank Temporary Aid Center Holiday Baskets

2011 – 2014

Los Angeles, CA

Burbank Temporary Aid Center

Info:

- Providing holiday gifts & supplies for low-income families in Burbank, CA. "Adopted" a family for the holidays and shopped for household items and gifts for them. Helped to deliver all the donated items and gifts to families.

PUBLICATIONS

Abstract

Michigan Academician [↗](#)

Author(s)

Berg, L.

(Forthcoming)

"Beyond Recognition of Gender and Sexual Orientation - Reducing Stigma, Anxiety, and Depression in Asexual and Other Sexually Non-Conforming Populations." Michigan Academy of Science, Arts & Letters & Allen Press

Publication of abstract for poster presentation at Michigan Academy's annual conference. Presenters: Berg, L. and Boot, J.

RESEARCH EXPERIENCE

Appendicitis Study (11/2014 – 11/2015) [↗](#)

- UCLA, Dept. of Emergency Medicine (Santa Monica Hospital) - Surveyed newly admitted patients & examined blood test results to determine eligibility/interest in receiving antibiotic regimen instead of surgery for their condition. Entered resulting data into the research database. (Talan, D.A., Saltzman, D.J., Mower, W.R., Krishnadasan, A., Jude, C.M., Amii, R., DeUgarte, D.A., Wu, J.X., Pathmarajah, K, Morim, A., Moran, G.J.)

Urology/UTI Study (01/2015 – 11/2015)

- UCLA, Dept. of Emergency Medicine (Santa Monica Hospital) - Obtained urine specimens and distributed questionnaires to Emergency room patients to help researchers develop more effective treatments for urinary tract infections.

National Emergency X-Ray Utilization Studies (NEXUS) Head CT Validation (04/2015 – 11/2015) [↗](#)

- UCLA, Dept. of Emergency Medicine (Ronald Reagan Hospital, Westwood, CA) - Presented questionnaires to ER doctors who were treating newly admitted emergency room head trauma patients. The questionnaires determined whether patients met criteria to forego expensive CT scanning without risk of missing any serious intracranial injuries. (Mower, W.R., Gupta, M., Rodriguez, R., and Hendey, G.W.)

Schema, Emotion and Behavior-Focused Therapy for School Children (SEBASTIEN Jr.) Study (07/2014 – 09/2014) [↗](#)

- UCLA School of Education & Information Studies in collaboration with the UCLA Center for Autism Research & Treatment (CART) - Worked as part of the observation team visiting children at their schools during recess to conduct observations surveys. The project was designed to help school-aged children with Autism Spectrum Disorder (ASD) learn how to improve their peer relationships and adaptation to school. (Wood, J.)

LEADERSHIP ACTIVITIES

Michigan School of Psychology - Student Ambassador (09/2018 – 12/2018)

Save the Children (2016) - VISITING FELLOW - Traveled to Washington, DC to learn about Save the Children's national scope of work protecting children before, during and after emergencies. Met with Save the Children experts, communications leaders and government officials charged with protecting U.S. children from disaster. Participated in a roundtable exchange of ideas, information and strategies aimed at inspiring unprecedented awareness and action to keep children safe in emergency situations. (08/2016 – 08/2016) [↗](#)

VOLUNTEER EXPERIENCE

Sandwich Maker

Ocean Park Community Food Pantry

2011 – 2011

Santa Monica, CA

Community Outreach

Tasks

- Distributing meals and hygiene supplies to Santa Monica's homeless population.

Various Volunteer Roles

Big Sunday

2009 – 2012

Los Angeles, CA

Info:

- Organization that recruits volunteers and promotes a yearly day of volunteering at various charities, non-profits and small businesses in neighborhoods around Los Angeles. The program eventually expanded to include weekly volunteer opportunities. Participated in many local activities for several years, including fundraising to benefit neighborhood pet shelters and visiting nursing homes to spend time with residents.

Fundraiser

AIDS Walk NYC

1996 – 1999

New York, NY

Info:

- Yearly 5K that recruits runners & walkers to raise money for the creation of various programs and services that serve the LGBTQ community. Raised hundreds of dollars and participated in the 5K walk each year, for a period of 3 years.

Teaching Counselor

Birch Family Camp

06/1998 – 06/1998

New York, NY

Info:

- Summer camp experiences for children and families dealing with critical and terminal illnesses. Served as activities and drama group counselor for a group of children ages 5 - 15.

EDUCATION

B.A. Theater History

Hunter College of the City University of New York

09/1996 – 06/1999

New York, NY

M.A. Clinical Psychology

Michigan School of Psychology

09/2018 – 12/2018

Farmington Hills, MI

LEADERSHIP ACTIVITIES

Coca-Cola Company (2015) - 5By20 AMBASSADOR - Traveled to Atlanta, GA to help celebrate and promote the launch of the online store for 5By20, a Coca-Cola Company global initiative to enable the economic empowerment of 5 million women entrepreneurs by 2020. From handbags to earrings to bracelets and iPad covers, artisans in disadvantaged communities around the world make 5By20 store items by hand using recycled beverage packaging to increase their family's income. (06/2015 – 06/2015) [🔗](#)

PreMed Life Magazine (2015) - Student Advisory Board Member (2014 – 2015) [🔗](#)

"The Talk" on CBS-TV (2014) - SOCIAL MEDIA AMBASSADOR/INFLUENCER - Participated in a promotional campaign for the daytime television show "The Talk" on CBS. Activities included writing blog posts, live-tweeting, on-air appearances and roundtable discussions with the show's hosts. (09/2014 – 09/2014) [🔗](#)

Verdugo Woodlands Elementary School, Glendale, CA - PTA Board Member - Historian (2012)

Girl Scouts - Troop Leader, Troop 636, Burbank, CA (2011 – 2013)

Blog Talk Radio - Hosted a weekly internet radio show about entrepreneurship and the importance of finding an intersecting balance between work, skills and passion. (04/2010 – 07/2011) [🔗](#)

CERTIFICATIONS

Certificate in Clinical Hypnotherapy (2008-2009) - Hypnosis Motivation Institute, Tarzana, California: Completed a year-long course in hypnotherapy and a 6-month counseling internship. (09/2008 – 09/2009)

Clinical Care Extender Certificate (2014-2015) - Cope Health Solutions - Glendale Adventist Hospital: Completed clinical rotations in Oncology, Post-Surgical, Pre-Surgical, Cardiac Catheter Lab and Critical Care; Shadowed physicians during daily rotations. Assisted the nursing staff by taking vitals, feeding, bathing and transporting patients, as well as providing companionship and comfort to terminally and chronically ill patients. (04/2014 – 09/2015)

ORGANIZATIONS

APA Division 38 Society for Health Psychology (11/2018 – 12/2018)
Student Associate

APA Division 56 Trauma Psychology (10/2018 – 12/2018)
Student Associate