

# Leticia Berg

M.A. Clinical Psychology Candidate, 2019

Graduate student at Michigan School of Psychology in Farmington Hills, MI. I am currently completing a counseling internship at Sollars and Associates, a private psychotherapy office headquartered in Troy, MI. My work experience includes providing therapy for the LGBTQ population in a community mental health center and assisting with research studies on Autism Spectrum Disorders and ER Head Trauma patients. My current clinical interests and focus is on humanistic, trauma and health psychology.

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## WORK EXPERIENCE

### Clinical Intern Sollars & Associates

12/2018 – 12/2018

Troy, MI

Tasks

- Providing general therapy to both adults and children in a private psychotherapy practice.

Contact: Shelley Sollars – sdsollars@sollarsassociates.com

### Counseling Intern Affirmations Center

09/2018 – 12/2018

Ferndale, MI

Community organization providing support, resources and counseling services to the LGBTQIA population in SE Michigan.

Contact: Heather Aymer – haymer@goaffirmations.org

### ESL Tutor Cambly, Inc.

11/2017 – 12/2018

Virtual

Virtual company serving customers from around the world who are interested in improving their English speaking skills.

Tasks

- Teaching conversational English to adult students from several different countries.

Contact: <https://www.cambly.com/en/student/tutor/Tisha%20B#schedule>

### Web Content Writer Self-Employed Freelancer

07/2013 – 12/2018

Home-based

Tasks

- Writing search engine optimized (SEO) and advertorial-style articles, press releases, newsletters and other marketing content for small businesses and entrepreneurs.

### Student/Intern UCLA Extension/Cope Health Solutions

10/2013 – 09/2015

Westwood, CA

Tasks

- As part of UCLA Extension's adult studies program and Cope Health Solutions Health Scholars program, I had the opportunity to participate in 1 hospital internship and 4 research projects over the course of 2 years.

## AREAS OF EXPERTISE

Stress Management

Mindfulness

Gender Issues

Multicultural Issues

ER/Critical Care

Research

Copywriting

Report Writing

Blogging

Small Business Coaching

Social Media Marketing

## RESEARCH PROJECTS

### Police Brutality & Minority Women (10/2018 – 12/2018)

- Independent research study aimed at shedding light on the experience of African American women who are victims of police violence and unjust incarceration.

### Bias in the Asexual Community (09/2018 – 12/2018)

- Independent research study exploring bias by professionals in health settings against asexual patients.

### Appendicitis Study (11/2014 – 11/2015)

- UCLA, Santa Monica Hospital ER - Surveyed newly admitted patients & examined blood test results to determine eligibility/interest in receiving antibiotic regimen instead of surgery for their condition. Entered resulting data into the research database.

### Urology/UTI Study (01/2015 – 11/2015)

- UCLA, Santa Monica Hospital ER - Obtained urine specimens and distributed questionnaires to Emergency room patients to help researchers develop more effective treatments for urinary tract infections.

### Head Trauma / CT Study (04/2015 – 11/2015)

- UCLA, Ronald Reagan Hospital, Westwood, CA - Presented questionnaires to ER doctors who were treating newly admitted emergency room patients with head traumas to determine if patients were eligible to undergo a specialized type of CAT scan.

### Schema, Emotion and Behavior-Focused Therapy for School Children (SEBASTIEN Jr.) Study (07/2014 – 09/2014)

- UCLA School of Education & Information Studies in collaboration with the UCLA Center for Autism Research & Treatment (CART) - Worked as part of the observation team visiting children at their schools during recess to conduct observations surveys. The project was designed to help school-aged children with Autism Spectrum Disorder (ASD) learn how to improve their peer relationships and adaptation to school.

## WORK EXPERIENCE

### Blogger/Copywriter Self-Employed Freelancer

09/2010 – 06/2016

Home-based

#### Tasks

- Provided articles, blog posts, advertising and social media support for my own blog as well as many other websites and high profile company events. Companies I've worked with include: HubTV Network, Disney Studios, The Food Network, Subway Restaurants, Focus Features, Paramount Pictures, Yoplait Yogurt, Lexus, HP, Working Mother Magazine, The Clever Girls Collective, Global Team of 200, Feld Entertainment, US Family Guide, LifeScript & United Way.

### Hypnotherapy Student & Intern Hypnosis Motivation Institute & From the Inside Hypnotherapy & Wellness

04/2009 – 09/2010

Tarzana, CA

#### Tasks

- Provided therapy services and hypnosis sessions to assist clients with issues such as weight loss, stage-fright, work-related stress, relationship building and anxiety, among others problems.

### Stay-at-Home Mom of 2 daughters

05/2004 – 07/2016

Burbank/Glendale, CA

### Content Editor Deutsche Bank

08/1996 – 03/2004

New York, NY

#### Tasks

- Worked in the presentations department creating graphics, annual reports and deal memos for financial analysts at a large Wall Street investment firm.

## VOLUNTEER EXPERIENCE

### Jewelry Maker Project Angel Food

2012 – 2012

Los Angeles

Food pantry and retail store benefiting L.A. low-income and homeless population

#### Tasks/Achievements

- Created beaded bracelets to sell in the organization's retail store; proceeds from the bracelet sales were used to provide meals for the in-house food pantry, which served the local homeless population.

### Fundraiser CureMito

2011 – 2014

Los Angeles, CA

Raising funds for research, diagnosis, treatment, and cure of mitochondrial disorders and to provide support to affected individuals and families.

#### Tasks/Achievements

- Fundraising and participation in the yearly 5K run

## EDUCATION

### B.A. Theater History Hunter College of the City University of New York

09/1996 – 06/1999

New York, NY

### M.A. Clinical Psychology Michigan School of Psychology

09/2018 – 12/2018

Farmington Hills, MI

## LEADERSHIP ACTIVITIES

### Michigan School of Psychology (09/2018 – 12/2018)

Student Ambassador

### Michigan School of Psychology (11/2018 – 12/2018)

IDEA Member (Inclusion, Diversity & Equity Alliance)

### Save the Children (08/2016 – 08/2016)

VISITING FELLOW - Traveled to Washington, DC to learn about Save the Children's national scope of work protecting children before, during and after emergencies. Met with Save the Children experts, communications leaders and government officials charged with protecting U.S. children from disaster. Participated in a roundtable exchange of ideas, information and strategies aimed at inspiring unprecedented awareness and action to keep children safe in emergency situations.

### Coca-Cola Company (06/2015 – 06/2015)

5By20 AMBASSADOR - Traveled to Atlanta, GA to help celebrate and promote the launch of the online store for 5By20, a Coca-Cola Company global initiative to enable the economic empowerment of 5 million women entrepreneurs across the company's value chain by 2020. From handbags to earrings to bracelets and iPad covers, artisans in disadvantaged communities around the world make 5By20 store items by hand using recycled beverage packaging to increase their family's income.

### PreMed Life Magazine (2014 – 2015)

Student Advisory Board Member

### "The Talk" on CBS-TV (09/2014 – 09/2014)

SOCIAL MEDIA AMBASSADOR/INFLUENCER - Participated in a promotional campaign for the daytime television show "The Talk" on CBS. Activities included writing blog posts, live-tweeting, on-air appearances and roundtable discussions with the show's hosts.

### Verdugo Woodlands Elementary School, Glendale, CA (2012)

PTA Board Member - Historian

### Girl Scouts (2011 – 2013)

Troop Leader, Troop 636, Burbank, CA

### Blog Talk Radio (04/2010 – 07/2011)

Hosted a weekly internet radio show about entrepreneurship and the importance of finding an intersecting balance between work, skills and passion.

## CONFERENCES & COURSES

### Michigan Health Psychology Symposium (11/2018)

Conference - Henry Ford Health System

### Hypnosis Motivation Institute (09/2008 – 09/2009) [↗](#)

American Hypnosis Association

- Certificate in Clinical Hypnotherapy

## VOLUNTEER EXPERIENCE

### Santa's Helper

#### Burbank Temporary Aid Center Holiday Baskets

2011 – 2014

Los Angeles, CA

Providing holiday gifts and supplies for low-income families in the Burbank area

##### Tasks/Achievements

- "Adopted" a family for the holidays and shopped for household items and gifts for them. Helped to deliver all the donated items and gifts to families.

### Sandwich Maker

#### Ocean Park Community Food Pantry

2011 – 2011

Santa Monica, CA

providing meals and hygiene supplies for Santa Monica's homeless population

##### Tasks/Achievements

- Spent Saturday mornings making sandwiches, greeting, serving food and handing out supplies to those who showed up for the weekly morning food line.

### Volunteer

#### Big Sunday

2009 – 2012

Los Angeles, CA

Organization that recruits volunteers and promotes a yearly day of volunteering at various charities, non-profits and small businesses in neighborhoods around Los Angeles. Program eventually expanded to include weekly volunteer opportunities.

##### Tasks/Achievements

- Participated in many local activities for several years, including fundraising with lemonade stands to benefit neighborhood pet shelters and visiting nursing homes to spend time with residents.

### Fundraiser

#### AIDS Walk NYC

1996 – 1999

New York, NY

Yearly 5K that recruits runners & walkers to raise money for the creation of various programs and services that serve the LGBTQ community.

##### Tasks/Achievements

- Raised hundreds of dollars and participated in the 5K walk each year, for a period of 3 years.

### Teaching Counselor

#### Birch Family Camp

06/1998 – 06/1998

New York, NY

Summer camp experiences for children and families dealing with critical and terminal illnesses.

##### Tasks/Achievements

- Served as an activities and drama group counselor for a group of children ages 5 - 15.

## CONFERENCES & COURSES

### Clinical Care Extender Certificate (04/2014 – 09/2015)

*Cope Health Solutions*

- Completed clinical rotations in Oncology, Post-Surgical, Pre-Surgical, Cardiac Catheter Lab and Critical Care; Shadowed physicians during daily rotations. Assisted the nursing staff by taking vitals, feeding, bathing and transporting patients, as well as restocking department supplies.

### Michigan Academy of Science, Arts and Letters

(10/2018 – 03/2019)

*Annual Conference*

- Proposal for Asexual Bias research accepted for poster presentation in March, 2019.

## ORGANIZATIONS

### APA Division 38 Society for Health Psychology

(11/2018 – 12/2018)

*Student Associate*

### APA Division 40 Society for Clinical Neuropsychology

(11/2018 – 12/2018)

*Student Associate*

### APA Division 56 Trauma Psychology (10/2018 – 12/2018)

*Student Associate*

### APA Division 35 Society for Psychology of Women

(10/2018 – 12/2018)

### American Psychological Association (10/2018 – 12/2018)

*Student Associate*

### Association of Black Psychologists (09/2018 – 12/2018)

*Student Associate*

### Association of Humanistic Psychology

(09/2018 – 12/2018)

*Student Associate*