

# INFORMATION

- **\$** +351 913 383 585
- 📈 catarina.vn@gmail.com
- 📍 Barcelona, Spain
- PORTFOLIO
- Portuguese
- In LINKEDIN

# SKILLS

- Canva
- Media monitoring (Cision, Meltwater)
- Newsletter production (Flexmail, Microsoft Dynamics, MailChimp)
- Social media
  management (Hootsuite)
- **Podcasting** (Adobe Premiere Pro, Audacity)
- Salesforce
- Website management (WordPress, Squarespace)

# LANGUAGES

- Portuguese (Native)
- English (C2)
- Spanish (B2)
- Italian (B1)
- French (A2)

# CATARINA VILA NOVA

# **Communications Specialist**

Creative and impact-driven communications specialist with 5+ years of international experience in journalism, podcasting, and digital communications in several countries (Portugal, China, Netherlands, Malta, Belgium, and Spain). Skilled in content creation, media outreach, and digital storytelling with a strong focus on intersectional feminism and social and climate justice.

# **PROFESSIONAL EXPERIENCE**

# **Communications & Operations Manager, European Whistleblowing Institute**

September 2024 - Present | Remote

- Develop and implement an organization-wide communications strategy
- Lead production of newsletters, blog content, and social media campaigns
- Oversee website management and content updates
- Organize communications and logistics for online and in-person events, including the first European Whistleblowing Conference

# Podcast Executive, Friends of Europe

September 2024 - June 2025 | Remote

- Host, producer and editor of the <u>Policy Voices Podcast</u>, covering European and international affairs
- News-gathering, researching, fact-checking, interviewing, script writing, hosting and editing
- Covered security and defense, elections, climate change

# Press & Communications Officer, Friends of Europe

September 2023 - August 2024 | Brussels, Belgium

- Launched <u>Policy Voices Podcast</u> (host, producer and editor)
- Secured press coverage in top-tier outlets (Politico, FT, DW)
- Created and implemented a press and podcast strategy
- Media outreach (press releases) and monitoring

#### Blue Book Trainee, European Union Agency for Asylum

March - July 2023 | Valletta, Malta

- Created communications materials: newsletters, brochures, social media posts, infographics, news items, promotional videos
- Conducted press monitoring

#### Journalist, Newspaper Ponto Final

April 2017 - May 2019 | Macao, China

- Reported on human rights, democracy, and social justice issues
- Produced investigative features on gender-based violence, sexual assault, and the migrant and LGBTQ+ communities
- Parliamentary reporter

# Reporter & Editor, Rádio Universidade de Coimbra

Feb 2015 - June 2016 | Coimbra, Portugal

• Reported news segments on national and international affairs

#### EDUCATION

#### **MSc in Political Science (International Relations)**

- Radboud University, The Netherlands (2020 2022)
  - Graduated cum laude: 8.12/10
  - Thesis: 'Add oil': Why China responded with violence to the worst political crisis in Hong Kong

#### **Pre-Master's Program in Political Science**

Radboud University, Netherlands (2019 - 2020)

#### **China Study Program for Journalists of Macao Press**

Tsinghua University, China (September 2018)

#### **Bachelor in Journalism and Communication**

University of Coimbra, Portugal (2013-2016)

- GPA of 16/20
- Erasmus+ at Università Degli Studi di Padova, Italy (Oct 2015 Feb 2016)