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Chris Carabott

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I, For One, Welcome Our New AI Writing Overlords.



Photo by Pavel Danilyuk: <https://www.pexels.com/photo/a-robot-holding-a-wine-8439083/>

You've seen the articles here on Medium. AI writing is all the rave these days. Why put in the work yourself when you can just punch in a bunch of related keywords and just let the AI spit out a semi-coherent story for your readers to digest.

I guess for some of you the prospect of handing off writing work to a machine learning algorithm is exciting. I'm not sure why. We got into the business of writing because we love writing, right? So why are we now more than happy to hand it off to the machines?

When science fiction writers wrote about the robot uprising none of them mentioned machines barging into my room to rip the keyboard right out of my grubby little hands.

Well, it's not all bad. There are ways in which AI writing can improve the future of the our craft, without excluding humans, for the better.

It can help with writer's block.

It's true. You don't need an AI utility to write the entire article for you, it can be used to help you flesh out ideas that are already in your head. Maybe you're having trouble putting the words together on a given subject. Well, AI can help shape your thoughts into something cohesive and allow you to do the rest of the work yourself.

I tested one AI writing website, [copy.ai](https://www.copy.ai), that can allow you to generate talking points to whole articles. You could follow through and produce an entire story that could be copied and pasted to Medium or your own blog, but you could also just stick to the talking points it gives. It's a great way to gather your thoughts without having all the work done for you.

I, For One, Welcome Our New A.I. Writing Overlords

Introduction

In the past decade, artificial intelligence has been used in everything from autonomous vehicles to retail shopping. Now, A.I. is being incorporated into many different industries, including publishing. So how does it work? The technology behind this new development has been around for decades but is just now being used to write stories and produce content on a large scale.

A. I. Is writing everything from simple product descriptions to complex news stories

You've probably heard that A.I. is writing everything from simple product descriptions to complex news stories. And you may be wondering: Can A.I. write everything?

The answer is no, because it's not ready to replace human writers (yet). But it is already writing many stories in the news, and its capabilities are rapidly evolving at a rapid pace.

AI-generated news stories are typically a few paragraphs long, and they can be found on websites like the Associated Press and Reuters. The stories vary in topics, but they tend to cover finance because that's where there's already a lot of data available.

A.I. Writing Helping Businesses Use Text To Connect With Customers

A.I. writing is also a great way to improve customer service at your company. By using A.I. writing, you can create personalized answers for each customer based on their needs and preferences—something you can't always do with human writers because of time constraints and budget concerns.

And just as A.I. has been used in marketing as a tool for improving customer engagement, it can also be used to improve content marketing efforts by creating engaging stories that resonate with your audience based on their interests and needs (or even just past searches).

In addition to all of these benefits, there's one more: the ability to increase conversion rates by providing an easy way for people searching online for products or answers related to those products (like how-to's) directly from search engines like Google or Bing; all they'll need is written instructions they can follow step-by-step!

Assist with social media marketing.

I tend to find marketing myself on social media tedious. Unfortunately, I find that it is a necessity as a writer to advertise my own work on these sites. It's something I would rather not be bothered with personally but it's a great task that can be handed off to an AI writer that has learned to understand the ins-and-outs of what makes a social media post viral.

There are three questions for understanding how artificial intelligence works

If you're like me, these terms are probably still confusing. What exactly is natural language processing? How does machine learning work? What is artificial intelligence? What is artificial general intelligence? And what about artificial super intelligence and the singularity? In this section, we will explain all of these things so that by the time you finish reading this article you will be able to understand what they mean and how they relate to each other.

What is Natural Language Processing (NLP)?

Natural language processing is a subfield of computer science that focuses on enabling computers to understand human languages as well as humans do—or better.

How does natural language processing work?

At a basic level, natural language processing is the use of computers to analyze and understand human language. Natural language processing is a subset of artificial intelligence (AI), which means that it can be used in many different applications.

One of the most common uses for natural language processing technology is chatbots and voice assistants like Siri or Alexa. These systems are designed to answer questions based on context clues provided by their users, but they also need to understand the structure of written communication in order to process those questions correctly.

What is the state of the art in artificial intelligence writing tools?

The state of the art in AI writing tools is that they're not quite there yet. They are still in their early stages, but they've come a long way since first being introduced to the public.

AI writing tools have been used by some big names in media and publishing, including BuzzFeed, National Geographic and even Wired Magazine. But while these tools have made some strides toward becoming useful for professional writers (especially those who work with short forms like tweets), they aren't yet ready for prime time use by everyone else.

The problem with these programs is that each program works differently from every other one. Some may be better at generating headlines or text summaries than others; some may generate more natural sounding prose than others; some might be better at creating dialogue than others; etcetera etcetera ad nauseam ad infinitum ad infinitum ad infinity!

It can make SEO writing less tedious.

After taking a few SEO courses this summer, I personally find SEO focused writing boring as hell. It's focused on learning "viral" keywords and phrases that will help your website, article, or blog rank as high as possible on Google. The concept is not that difficult at all, and I think a lot of us use popular vernacular naturally when we write.

That said, there's still a science to SEO. You want to ensure you are using the right words and phrases while also not doing anything to anger the Google search index algorithm. When I am writing most of my work, I pay no mind to the entire SEO process. I don't want it to affect my stream-of-consciousness to the page.

Can artificial intelligence replace human writers?

It's hard to imagine AI replacing human writers. But it can certainly help them.

The best way to use A.I., if you're a writer, is as an editor: It can be used to highlight things that need to be edited or rewritten. For example, if you're writing a piece about a sports team and their last season was largely unsuccessful, A.I.'s analysis might reveal that there are too many times you mention how they won last year's championship (and not enough mentions of their losses). This kind of information is useful—but it could also just get in the way if all you have time for is writing down whatever comes into your head before deadline hits!

For this reason alone, we welcome our new A.I.-writing overlords—they're here to support us by pointing out where we need improvement without getting in the way of what makes us uniquely human: creativity and inspiration!

Artificial intelligence has been used in the publishing industry to write stories, but it is not ready to replace humans.

While AI has been used in the publishing industry to write stories, it is not ready to replace humans.

AI is good at writing simple stories and can be used for that purpose. However, if you want a complex story with multiple characters or plotlines, then AI is not the best option. This is because computers are still limited in their ability to understand human language in its complexity and subtlety—and we haven't even begun talking about how computers understand emotions or relationships yet!

Conclusion

A.I. writing tools have made it possible for business owners to create engaging, personalized content without hiring additional employees. While some writers may be worried about losing their jobs, others are excited about the possibilities of artificial intelligence in the future of publishing. [Press F5](#) to write more...

That being said, it's an important tool to get eyeballs on your website or blog if you're trying to attract an audience.

Writing SEO focused copy is something an AI writer can excel at. If you're like me and hate the thought of doing SEO research when all you want to do is write articles about technology and video games, an AI can be a handy tool.

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Now, you might have noticed that throughout this article I had images of another article written with the same title. Well, this is a similar article to my own spit out by the [copy.ai](https://www.copy.ai) website. It took me about five minutes to produce. I initially considered just copying and pasting the actual text into this story to show a full-blown example of AI writing when it's allowed to do all the work, but that felt like cheating. Instead, I decided to extract images of the text so that it didn't artificially bloat my word count.

As you can see, the AI writer is good. It's more than a little scary.

The one thing it can't replicate is the human experience. No matter how much a machine learns to write like a human it can never share the unique vision of a flesh and blood human being. Our unique point-of-view as an entire species is not something to be taken for granted. No matter how good the AI writer gets, we can at least take a little solace in that.

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