



## The “Ruff” Life

Colorado canine luxuries keep furry friends begging for more



### ◀ Boredom Busters

Sometimes keeping your canine occupied is an overwhelming task, especially if they are assassins of the typical stuffed toys. Longmont-based SodaPup concentrates on this market of mischief-makers with its super-durable chew toys and, as of last year, lick mats. Simply smear soft foods onto the mat and your pup can be occupied for up to 45 minutes, the company touts. The licking summons soothing effects that help with anxiety, boredom and bad behaviors. More information and great recipes at [sodapup.com](http://sodapup.com).

### ▶ Fashion for Fido

GoodDogCouture of Colorado Springs makes it fun to dress up doggies with its custom costumes, dresses, vests, shirts and headbands. Peruse the variety of fabrics, ribbons and embellishments you think your pooch will drool over and she'll soon be the talk of the town. Just send designer Mary Burger your pup's measurements and she'll customize the couture to fit your furry friend's form flawlessly. See some design options at [etsy.com/shop/digginitdesigns](http://etsy.com/shop/digginitdesigns).



### ◀ Keep Your Creatures Cool

As warmer days intensify, pets can use a little reprieve from the heat. Here's a refreshing solution: a water-activated cooling mat that stays cool for days, not just hours. Just soak the bed, roll it to remove excess water and the cool bed is ready for relaxation. Lyons-based CoolBeds4Pets and Kevin Harrington of “Shark Tank” will be promoting the product this summer on “As Seen On TV,” so stay tuned. For information, visit [coolbeds4pets.com](http://coolbeds4pets.com).

### The Secret to Success ▶

Pueblo-based Timberwolf Pet Products' one-of-a-kind machinery is the secret to its durable, double-braided leashes, collars, harnesses and accessories that withstand years of use — up to 20 years, the company touts. Just select your favorite product, send Timberwolf your doggy's dimensions, and then choose from the company's wide inventory of designs and your pooch will be ready for a fun walkabout in no time. They even have a couple of kitty collars for the adventurous feline. Find out more at [timberwolfpetproducts.com](http://timberwolfpetproducts.com).

