

# ROBYN CORRELL

## EDUCATION

**Master of Public Health**  
*Tulane University*  
*New Orleans, LA*  
*May 2012*

**Bachelor of Journalism**  
*University of Missouri*  
*Columbia, MO*  
*May 2008*  
*Magna Cum Laude*

## COMPUTER SKILLS

Content management systems:  
Wordpress, Umbraco

Design software:  
Adobe InDesign, Illustrator

Statistical software:  
SAS and SPSS

## WRITING & EDITING

Columbia Missourian  
HealthMap  
Huffington Post  
The Lost Girls Blog  
MOMmunizations  
The Points Guy  
Time Out  
TIP Talk! Blog  
TripSavvy  
Verywell

## EXPERIENCE

**Freelance Writer** **May 2016 - present**  
*Houston, TX*

Write content for publications focused on health, family, and travel.

Update published articles to improve search engine optimization, accuracy, and adherence to the publication's voice and style.

**Education Program Manager** **June 2014 - March 2017**  
*The Immunization Partnership | Houston, TX*

Oversaw all of the organization's external communications, including media outreach, website, and social media platforms.

Edited the organization's blog and supervised freelance copy writers.

**Community Outreach Coordinator** **May 2013 - June 2014**  
*The Immunization Partnership | Houston, TX*

Communicated complex health issues to stakeholders in a way that was easily understood by the intended audience.

Wrote content for social media platforms, blog, and website, increasing online reach by more than 300 percent in a single year.

**Senior Public Health Educator** **December 2012 - May 2013**  
*Houston Department of Health and Human Services | Houston, TX*

Presented medical information to a variety of audiences.

Drafted reports and project plans for department leadership.

**Community Health Volunteer** **September 2008 - November 2010**  
*United States Peace Corps | Tumbes, Peru*

Designed and edited *Pasa la Voz*, the nationwide newsletter distributed to the more than 200 volunteers serving in Peru.

Used multi-media and informal education techniques with all age groups to educate the community on health-related topics.

**Reporter** **August 2006 - December 2007**  
*Columbia Missourian | Columbia, MO*

Covered local news, including city council meetings and political campaigns.

**Public Affairs Representative** **November 2006 - May 2008**  
*Missouri Army National Guard | Columbia, MO*

Wrote news stories for print media and military publications.

Earned the 2007 Best Writing Award for Public Affairs.