



Media Performance

Campaign

USA

SCOPE:

From August 1, 2022 to August 31, 2022

Prabal Gurung :

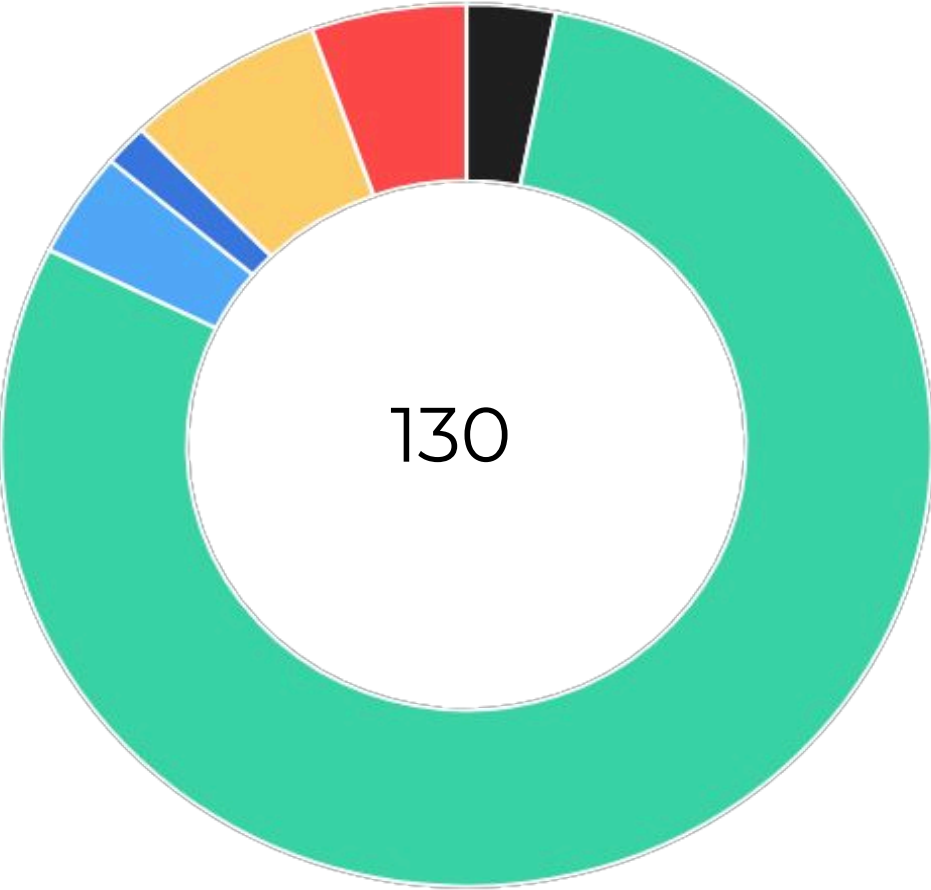
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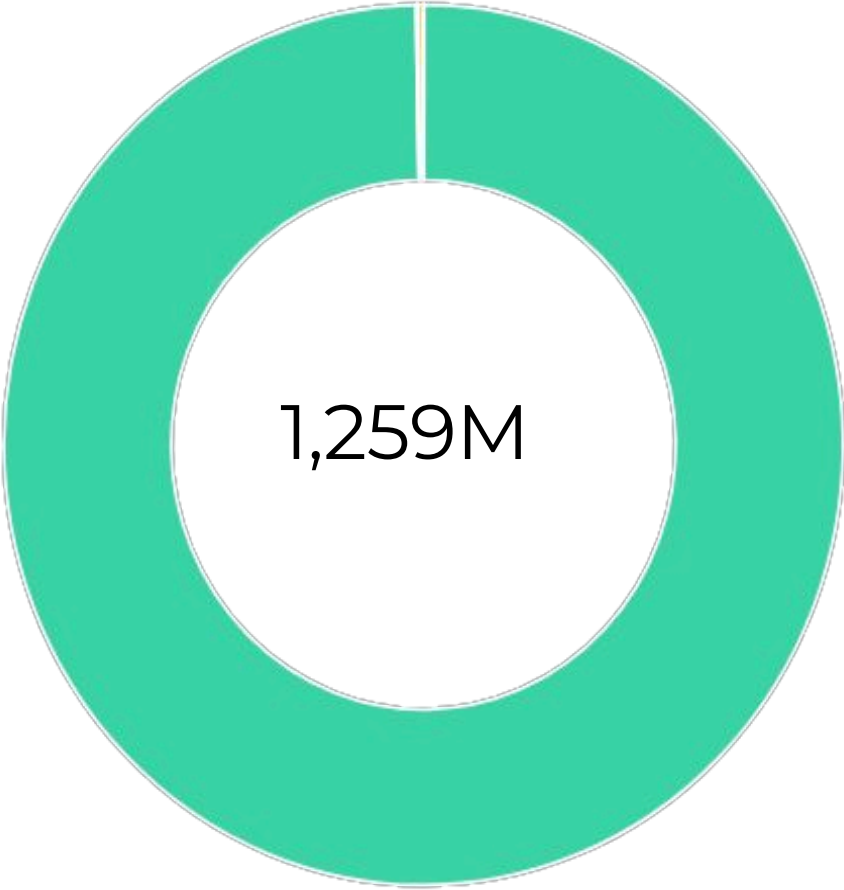
Overview

From August 1, 2022 to August 31, 2022

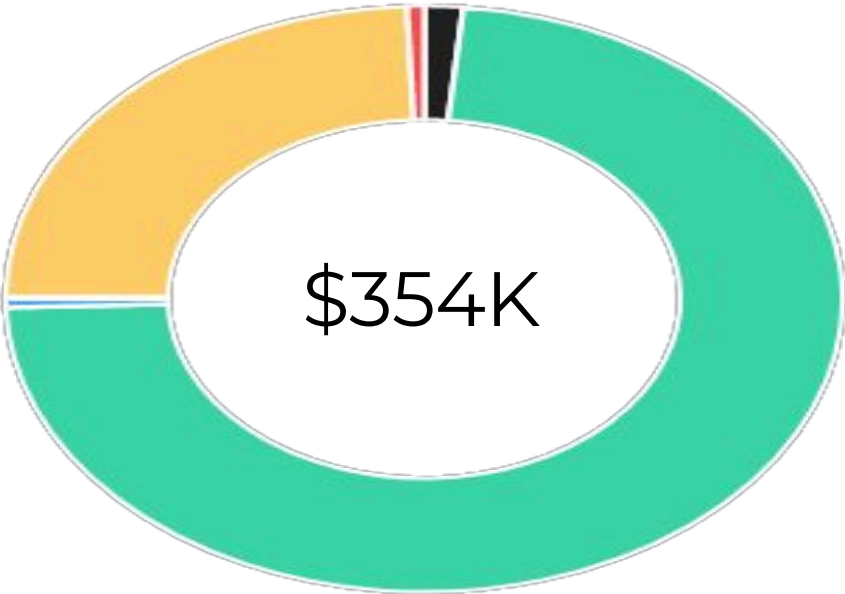
Total placements



Potential Reach



Total MIV



Print Online Twitter Facebook Instagram YouTube



Print Focus




From August 1, 2022 to August 31, 2022



Print Focus - Top Publications

From August 1, 2022 to August 31, 2022

Top 10 supporting Print sources by MIV




		Placements	Pages	Potential Reach	MIV (\$)
	LIFE & STYLE - US	1	0.2	100K	\$3.28K
	WWD DAILY EDITION - US	2	0.077	80K	\$1.35K
	HAMPTONS - US	1	0.1	50K	\$659



Print Focus - Top Publishers

From August 1, 2022 to August 31, 2022

Top 10 supporting Publishers by MIV

		Placements	Pages	Potential Reach	MIV (\$)
	AMERICAN MEDIA INC.	1	0.2	100K	\$3.28K
	PENSKE MEDIA CORPORATION	2	0.077	80K	\$1.35K
	MODERN LUXURY GROUP	1	0.1	50K	\$659



Print Focus - Top Articles

From August 1, 2022 to August 31, 2022

Top 10 Print Placements by MIV

		Issue Date	Issue / Page	Page occup.	Potential Reach	MIV (\$)
	LIFE & STYLE - US the top 10	8/15/2022	33/6	0.2	100K	\$3.28K
	WWD DAILY EDITION - US Designer Katie Gallagher	8/10/2022	154/10	0.067	80K	\$1.18K
	HAMPTONS - US Trendwatch	8/1/2022	6/74	0.1	50K	\$659
	WWD DAILY EDITION - US Arden Cho leads the way	8/26/2022	166/21	0.01	80K	\$171



Print Coverage Selection

Print
From August 1, 2022 to August 31, 2022





AUGUST 26, 2022

21

WWD



Arden Cho Leads the Way in 'Partner Track'

The actress stars in the series adaptation of Helen Wan's novel for Netflix. BY KRISTEN TAUER

Before she became an actress, Arden Cho was a college student eyeing a career in law. While she veered from that initial track, she's finally getting the chance to try out lawyer life on screen with Netflix's series "Partner Track."

"When I first started reading the script, and then reading the book [that the show is based on], I was like, 'Oh my gosh - this would've been my life if I'd actually gone to law school,'" says the actress, who stars in the show as Ingrid Yun, an ambitious lawyer with her sights on making partner at her firm. "And then once we started filming the show, I was like, 'Oh thank god I didn't go to law school or become a lawyer. I wouldn't have made it; I just wouldn't have been cut out for this.'"

Cho has made it in a field that's arguably more competitive: entertainment, and "Partner Track" marks her first leading onscreen role.

"There are not many shows like this - I can't think of really any show with an Asian American female lead going through this relatable career experience, but also managing friends, love, family, all of that," she says. "I love a show that allows an Asian American woman to be bold, to be fierce, to be strong, to be going after what she wants and figuring out life, making mistakes, falling in love - and looking glamorous while she does it."

The series is based on a popular book by Helen Wan, a lawyer-turned-author who tapped into her own experience working in corporate law. The Netflix rom-com hits many of the marks that appealed to fans of "Emily in Paris": an ambitious and fashion-forward young woman, played by Cho, navigates career and a love triangle in a big city, with her supportive (and stylish) friends in tow. From the office to galas at The Plaza, her character's tailored looks include a Christian Dior suit, a white Gucci jacket and pink Oscar de la Renta coat, and Prabal Gurung gown.

"She's got some great shoes," Cho adds. "I am just the worst at stomping around in these heels. But boy, did I get good at walking down the sidewalks in Leouboutins," she continues. "No one will know that the toughest part of shooting this show was walking and talking in stilettos."

Alexandra Turshen as Rachel Friedman, Arden Cho as Ingrid Yun and Bradley Gibson as Tyler Robinson in "Partner Track."

At the moment, Cho's back home in Los Angeles after spending two months in Australia and Singapore - a "very long holiday," with some press for the show mixed in. Cho notes that her last time in Singapore was several years ago, as a singer, and the trip marked her last big concert before she had to put her music career on pause in favor of acting. In 2014, she starred in the popular teen series "Teen Wolf" for two seasons, which marked a major breakout for the actress. Earlier this year, it was reported that Cho passed on the opportunity to join the film reboot of the supernatural teen series when she found out she'd be paid less than her costars who were white and male.

It's a theme that shows up in "Partner Track," too. Despite its bright aesthetic, the show also tackles heavier topics including racism and misogyny in the workplace.

"I love that we get to see what it's like being an Asian American woman in all the different microaggressions that she



Arden Cho

experiences and the assumptions made, and how so many situations are unjust," Cho says. "And I love that our show went there in a way that felt very real and unfair, as it is in reality. Sometimes TV will make it all seem so cushy and easy and nice, and you're like, well, I wish it was like that in

real life. In "Partner Track," a lot of those moments leave you feeling terrible. And you're like, oh yeah, that's what it must be like. And a lot of these things happen every single day, all the time."

"Partner Track" premieres on Friday. With a long vacation behind her, and

summer coming to a close, Cho is ready to get back to work. The actress notes that she's developing a film, but is most excited about heading back into the office.

"We will all be crossing fingers that everyone is binging 'Partner Track' so that we hop into season two," she says.

Stylist: K.Tauer

Product Type: Up-to-date news Womenswear



OBITUARY

Designer Katie Gallagher: A Very New York City Story

● Determined and resourceful, Gallagher liked to figure things out herself rather than be dependent on others.

BY ROSEMARY FEITELBERG

New York City-based designer Katie Gallagher was crafting her latest signature collection, prior to her unexpected death last month, and now friends, relatives, former classmates and fellow creatives are trying to ensure it will be completed and seen.

Raised in a downturned, former coal mining town in Pennsylvania, Gallagher's steady determination, quiet resolve and tireless tinkering allowed her to forge into New York City's already crowded, and sometimes cut-throat, fashion industry. After graduating from the Rhode Island School of Design in 2009, she decamped for Manhattan, interning with Anna Sui at one point and modeling here and there for Gap Japan, Ray-Ban and other brands.

Born Kathryn Marie Gallagher in DuBois, Pennsylvania, Gallagher and her three sisters later moved with their parents — a history teacher father and a registered nurse mother — to State College. A funeral service was held for Gallagher there on Aug. 4 at the Our Lady of Victory Church. A New York City memorial is being planned for the 35-year-old designer, who died on July 23 in her Chinatown apartment.

A hint of her Leo-leaning work habits was evident in Gallagher's most recent tattoo that depicted Our Lady of the Seven Sorrows, with seven being the biblical reference to completion and perfection. Without any brothers, the imaginative band of sisters ran around in the woods together, enjoyed storytelling and learned to stick up for themselves, according to the designer's sister Lara. They were encouraged by their parents to find what they love to do and to never give up. A video that was played as part of Gallagher's eulogy last week included a home movie clip of her father "giving a lecture about not quitting on a coloring contest and quoting [Marlon Brando in the film] 'On the Waterfront' and how you could be a champion. He was really going on about it," Lara Gallagher said. "It was cool. I think we were listening — for better or [for] worse."

Adept about holidays, especially Halloween, and visiting her parents, the designer woke up each day excited for whatever lay ahead — so much so that as a child she signaled that with a dinosaur call to let everybody know that she was up. "We're ready and 'Let's do this,'" her mother Debra said Tuesday. "She always had to have a plan even for fun things. When she came home, we always had to have a plan."

While Gallagher never ascended to international stardom or national fame, as some young designers do, she created her own storyline and maintained a certain ingenuity. One of her former RSD professors Meg DeCubellis said Tuesday, "She had her own style and vision. Yeah, living in the city is tough. The business side of things might have gotten to her more than anything. But her creativity and her craft was her savior. That's what kept her going. Making and designing was how she navigated all of the other intensity of the fashion industry."

Having met Gallagher in her intern days in 2007 and witnessed



Designer Katie Gallagher
has died at 35.

the wherewithal she put into 26 of her signature collections, Shan Reddy, chief operating officer of Probal Gaurang, said Tuesday via e-mail, "For me, Katie personified the work behind the work. More beautiful than any magazine editorial or collection review was her determination to work as a bartender, a florist, a seamstress or whatever it took to realize her truth and vision."

He continued, "She's the story of so many New Yorkers that come to the city with nothing, and give it everything, making it the place the world looks to for creativity, inspiration and most importantly, grit."

Gallagher's side gigs included bartending in Union Square with Alexandra Ocasio-Cortez before the congresswoman ventured into politics.

While detectives from the New York City Police Department investigate her death, Gallagher's family is trying to ensure that her final collection gets finished and is shown publicly, possibly as soon as this fall. Her sister Lara Gallagher said, "That's been the only has solace really, trying to think about everything that meant so much to her, which was her work. Her life was her work. We really just want to honor that like it was a child left behind, because in a way, it really was."

Once Gallagher's laptop and phone are returned to her relatives, they expect to have a better handle on what her plans were for the collection's production and presentation. A GoFundMe page has been started for the Katie Gallagher Legacy Fund, and as of Tuesday at noon more than \$16,200 of the \$50,000 goal had been raised. Funds will be used for the 2023 collection, the memorial, and future projects to preserve her legacy, celebrate her life's work and boost other artists.

DeCubellis said Tuesday, "She was a really cool kid, who I think a lot of people could relate to [in that] I'm-creative,

I want to start my own business [mind-set.] I just feel really badly that this is the way her story is ending here. A good friend of hers said to me recently, 'Oh, we're going to try to keep her business going.' I'm hoping there is a way for somebody or a collective to keep her spirit going."

Growing up, Gallagher had zero personal connections to anyone in the fashion industry and didn't know anyone who was an artist, her sister Lara said. "Because it was such a wild dream, I think that motivated her more. She just wanted what she wanted, and she wanted to figure it out. She was just wildly creative and she had the work ethic to go along with it."

At RSD, Katie Gallagher dreamt up a dress made entirely of metal springs. After the resource for the springs lost his house in a fire, the designer taught herself how to make the springs with a drill, rather than use an alternative material. "No matter what, something wasn't going to fail because of her. It was going to be all the other variables. It wasn't going to be because she couldn't do it or couldn't make it work or she didn't have the money to do it," her sister said.

Photographer William Eadon considered Gallagher to be an inspiration and a muse. At work on her spring 2023 lookbook, the pair had a shoot planned for July 24. Gallagher was street casting all of the subjects and the idea was to shoot the collection on downtown New York City girls, Eadon said. "We wanted every type of girl you could see and we wanted it to resonate personally with these women," he said. "Sadly, we were never able to finish."

Footwear designer Cindy Waters, who recently collaborated with Gallagher on shoes, said Gallagher "cultivated an experience that was about texture, sound and emotion. Her fashion shows debuted the collection, but they were also an art show, a performance piece and a concert.

Her garments slithered along the body like water — froths of sheerness, droplets of shine."

The designer was found in bed in her Chinatown apartment, and the toxicology report and autopsy results could take up to 12 weeks, according to Lara. NYPD officials did not respond to a media request Tuesday. The office of New York City's chief medical examiner said Monday the case and manner of her death are pending further study at this time.

Gallagher's sister said, "It just looks like she didn't wake up. We just don't know. It seems really unexpected. She was with friends that night. There were people, who saw her that night. She was texting with people. Everything seemed totally fine, just a regular night, nothing out of the ordinary. So we just don't know."

The industrious Gallagher launched her eponymous label in 2010 and continued to create collections through the years. Self-reliant, she handmade each of her designs using an industrial sewing machine and a household one that had been handed down from her paternal grandmother Evelyn. Her homegrown approach appealed to luminaries like Lady Gaga, Rita Ora, Laverne Cox and Daphne Guinness.

Gallagher was also an intricate pattern maker, artist and floral designer, partial to funeral ones. Bows, candy, heavy metal music, a Maine Coon cat and poetry were other passions. Uninterested in the comings and goings of fashion, she created "her own beautiful world that had nothing to do with what was in style at the moment," her former assistant Jordan Payne said. "This world she created had me under its spell instantly. Her designs are often seen as dark and gothic, but she had this exceptional naïveté about the world that led to a wonderousness to her pieces."

Gallagher liked to figure things out herself and did not like to depend on others," said Lara Gallagher, a Los Angeles-based filmmaker. The lithe and elegant Gallagher continued to run after moving to New York. Being a competitive cross country high school runner taught her how to "just dig in and put up with stuff and that grit and determination carried through to her work. No matter how hard stuff was she was just going to do it," her sister said.

Reddy speculated that Gallagher's daily runs helped her "shrug off and keep ahead of the exigencies of life in New York City," he said. "Katie was calm, unassuming and deliberate. She was going to succeed, irrespective of the past, the present or what the future brought."

DeCubellis said, "I find that athletes tend to be really good with the practice and routine [of apparel design], always arriving early to class and willing to work really hard. Not just a matter of being talented or not, Gallagher knew how to work hard. That is what made her excel in anything that she did."

Those athletic tendencies could also be seen in the leggings that were routinely featured in collection, including an early one called "Arena," a goth-inspired, sexy range inspired by sports.

As for how Gallagher would want to be remembered, her sister Lara said, "I think she wanted to be known. She wanted everything. She was just always striving and always pushing. She was never satisfied. She wanted to be the best. You can see that in her work and in her patterns just how detail-oriented she was and how much she did all by herself year-after-year. So many people would have quit earlier."

In addition to her mother and father Barry, Gallagher is survived by her grandmother Patricia "Bear" Kuzatsky, her aforementioned sister Lara and two other sisters, Gwendolyn and Marlee.





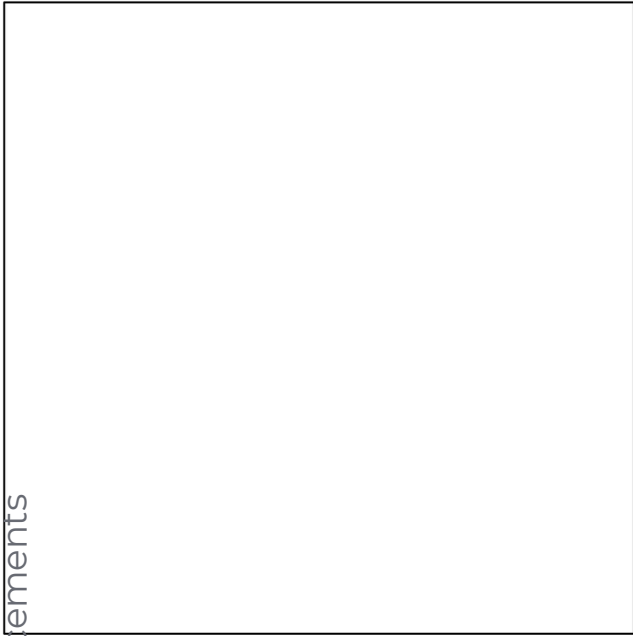
Online & Blogs Focus

From August 1, 2022 to August 31, 2022



Online Focus - Channel Performance

From August 1, 2022 to August 31, 2022



Placements











	Placements	Potential reach	MIV (\$)
Online Media	92	1,241M	\$252K
Image gallery	11	41.4M	\$6.61K
Blogs	0	0	\$0



Online Focus - Top publications

From August 1, 2022 to August 31, 2022

Top 10 supporting Online sources by MIV








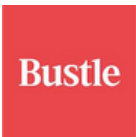
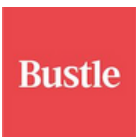

		Location	Placements	Potential Reach	MIV (\$)
	People - US	US	2	171M	\$36.9K
	The New York Times - US	US	1	436M	\$30.4K
	Bustle - US	US	2	43M	\$22.4K
	WWD - US	US	10	21.9M	\$20.2K
	Brides - US	US	1	13.2M	\$17.9K
	Harper's Bazaar - US	US	1	12.5M	\$17.1K
	InStyle - US	US	1	10.4M	\$15.1K
	Footwear News - US	US	1	6.02M	\$14K
	New York Post - US	US	1	134M	\$9.69K
	Teen Vogue - US	US	1	4.61M	\$8.32K



Online Focus - Top Articles

From August 1, 2022 to August 31, 2022

Top 10 Online & Blogs Placements by MIV

		Date	Location	Potential Reach	MIV (\$)
	The New York Times - US Jumpsuits and Silk Pajamas	8/21/2022	USA	436M	\$30.4K
	People - US Nicki Minaj Outfits: Her Most Iconic Looks...	8/26/2022	USA	85.3M	\$18.8K
	People - US Nicki Minaj Brings Barbiecore to 2022 VMAs...	8/29/2022	USA	85.3M	\$18.2K
	Brides - US Prabal Gurung's First-Ever Bridal Collection...	8/1/2022	USA	13.2M	\$17.9K
	Harper's Bazaar - US Christine Ko Is Ready for the Action	8/22/2022	USA	12.5M	\$17.1K
	InStyle - US Everything You Need to Know About New York...	8/30/2022	USA	10.4M	\$15.1K
	Footwear News - US Kaley Cuoco Gets Romantically Chic in Yellow...	8/18/2022	USA	6.02M	\$14K
	Bustle - US Everything You Need To Know About NYFW's...	8/11/2022	USA	21.5M	\$11.2K
	Bustle - US A Compendium Of Halsey's Most Show-Stopping...	8/15/2022	USA	21.5M	\$11.1K
	New York Post - US Panned 'Devil Wears Prada' musical is...	8/18/2022	USA	134M	\$9.69K



Online Coverage Selection

Online
From August 1, 2022 to August 31, 2022

The New York Times - US

August 21, 2022

Reach: 436,450,018 - MIV: \$30,430



United States of America

The New York Times



<https://www.yahoo.com/lifestyle/inside-big-business-sponsored-weddings-120000350.html>



NEW YORK POST

August 18, 2022


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JOHNNY OLEXANDER

Panned 'Devil Wears Prada' musical is seeking a massive makeover

By Johnny Olexander

August 18, 2022 | 2:15pm | Updated



First assistant Emily (Sharon Stone) talks to Andy (Taylor Swift) in the office.

Joe Maita

Magazine editor Miranda Hobbes' famous catchphrase from 'The Devil Wears Prada' is a withering "That's all."

But that — somehow — is not all for Ellen Zeller's disastrous new musical version of the Meg Stieglitz movie. At least not yet.

Broadway insiders thought it was dead or almost after opening to lukewarm (or nothing) reviews in Chicago and work from every major critic — The Post, New York Times, Wall Street Journal, Washington Post, Chicago Tribune, Chicago Sun-Times. (I'm shocked Le Monde didn't show up).

But the show isn't sucking up to **social media** just yet — it's charging ahead like a model who just saw parked on the sidewalk.

Getting to New York, however, will involve a lot more than finding its balance and being its best.

Multiple sources told The Post that "Kinky Boots" director Jerry Mitchell was flown out to Chicago Wednesday by producer Kevin McCullum to see the struggling offshoot and give his thoughts. Other directors have made the trek, too.

A "Prada" rep did not respond to The Post's request for comment.

And, not just that Mitchell simply wanted to take in the beauty of the Chicago River in summer, his new off-Broadway production of "Kinky Boots" starts being seen by critics here on Friday. He's busy.


Current director Anna D. Shapiro, who won a Tony for "August: Osage County" — the total opposite of "Prada" — was at the theater Wednesday night also. Could Mitchell be in town to give her notes? Sure! Jerry Zeller went to Chicago 13 years ago to give "The Addams Family" notes, and the producer loved them so much he fired the original co-directors and gave Zeller the job instead.

The Post has reached out to Shapiro for comment.

Sources inside the production, with a hook by Kate Wetherhead and lyrics by Shaina Taub, said the team has wrestled with what to do with the Miranda character. Played by Beth Leavel, the ice-queen editor barely sings any songs and the few she does once are afterthoughts.

Making the role nearly non-singing is especially weird considering Audra McDonald, a former good singer, was going to play the part in an early workshop. (She left.)

Insiders are perplexed by the choice, though the creative team has stood by it. The bulk of the tunes instead go to Taylor Swift as Andy, the home-husband character, and Jack Huston as Nigel, the gay fashion editor who was played by Stanley Tucci in the film.



WASH. POST

JOHNNY OLEXANDER

Johnny Olexander's latest comeback, 'Telling for Christmas,' is another dud

Sean Penn leaving 'Johnny Be Good' in Hollywood at its most home-dud

Waco Panther 'Wakanda Forever' review: The best-dressed MCU movie ever

MI Quilt on the 'Western Front' review: Shattering gut punch of a war epic

Wanted: Famous Broadway review: Musical review/track

TRENDING NOW

ON NYPOST.COM

Charles Schumer secretly buys \$11.5 million Miami mansion opposite Tom Brady

Don't party properly have raised after-work drinks. Topping my list

Here's how Donald Trump salvaged the Republican nominee

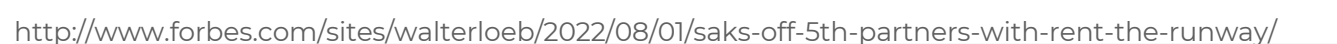
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Wynonna Judd: sister's death at 68

Anna Kendrick: reveals she turned down post-'Wedding Crashers'

Sharon Stone: reveals her life and more star stings

SEE ALL



People - US

August 26, 2022

Reach: 85,291,733 - MIV: \$18,750



United States of America

People

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10/10/2022

Nicki Minaj Outfits: Her Most Iconic Looks Yet

Nicki Minaj's fashion sense has long been a topic of discussion, but her most iconic looks yet have been showcased in recent years.

By [Jade Rhee](#) | Updated on November 12, 2022 10:10 AM

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Nicki Minaj is a multi-talented artist and a fashion icon. Her style has evolved over the years, from her early days in the underground rap scene to her current status as a mainstream superstar. Her most iconic looks yet have been showcased in recent years, including her performance at the 2018 MTV Video Music Awards, her appearance at the 2019 Met Gala, and her look at the 2020 Met Gala.

Nicki Minaj at New York Fashion Week in 2019



Nicki Minaj was seen at New York Fashion Week in 2019, wearing a red dress. The dress was a long, flowing, and voluminous piece, featuring a high collar and a full skirt. It was a striking color and a bold choice for the occasion.

Nicki Minaj at the Met Gala in 2019



Nicki Minaj was seen at the Met Gala in 2019, wearing a pink dress. The dress was a long, flowing, and voluminous piece, featuring a high collar and a full skirt. It was a striking color and a bold choice for the occasion.

Nicki Minaj at New York Fashion Week in 2020



Nicki Minaj was seen at New York Fashion Week in 2020, wearing a floral dress. The dress was a long, flowing, and voluminous piece, featuring a high collar and a full skirt. It was a striking color and a bold choice for the occasion.

Nicki Minaj at the Met Gala in 2022



<https://people.com/style/nicki-minaj-best-fashion-moments/>



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ENTERTAINMENT

Nicki Minaj Brings Barbiecore Style to 2022 VMAs in 2 Dazzling Head-to-Toe Pink Outfits

Nicki Minaj took the stage for the first time since 2019 as she accepted the year's Video Vanguard Award

By Michelle Lee Published August 29, 2022 11:00 AM

© Justin Sullivan/Getty Images

Nicki Minaj brought her signature 30 shades of pink to the 2022 VMAs. The queen of rap made a grand entrance with an all-pink ensemble, making Nicki the VMAs performer since 2019.

Minaj dominated the stage with her hair and a bejeweled version of her signature all-pink outfit — a diamond-encrusted corset with long, flowing sleeves, a diamond-encrusted skirt, and a matching headpiece. The hip-hop queen also wore a pair of pink high-heeled boots with a black and white pattern.

© Justin Sullivan/Getty Images

MINAJ Nicki Minaj is the 2022 Video Vanguard Award winner. Although Minaj has been a recipient of the award, she has never won the trophy. Her last nomination was for her 2019 album, *Queen of the South Atlantic*.

For the first time since 2019, Minaj performed on the VMAs stage. She performed her hit song, "Super Freaky Girl," and her album, *Queen of the South Atlantic*. The album is her first studio album in over a decade.

MINAJ Nicki Minaj is the 2022 Video Vanguard Award winner.

© Justin Sullivan/Getty Images

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© Justin Sullivan/Getty Images

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MINAJ Nicki Minaj is the 2022 Video Vanguard Award winner.

© Justin Sullivan/Getty Images



CELEBRITY STYLE

See Blake Lively's Best Style Moments of All Time

By Vanessa Ramirez | August 25, 2022



Blake Lively at the 2018 Met Gala. (Photo: Justin Sullivan/Getty Images)



More News



It's Official: These Are the Cutest Dog Breeds Big and Small



Twin's Kind' Begins Behind 'Some After Death' After One of Body Snatching



Jennifer Aniston Is Too Hot to Handle in a Guest Role on 'Murder' Show

More News

Blake Lively has cemented herself as an incredible actress, a superstar mom and a total fashionista. After all, there's no celebrity who does a red carpet like her. She can turn heads in gowns, pants and everything in between.

Look Back at Natalie Portman's Beauty Evolution

From her colorful and feminine beaded frocks with just a tinge of effortless boho-fair, to her penchant for Christian Louboutin shoes — Lively's style is uniquely her own and endlessly inspiring.

And it's all the more impressive since the star famously picks her own clothes. That's right, this woman acts as her own stylist.

"It's a lot of work (but) I mean, it's not hard in that we all dress ourselves every morning," she told *WWD* in 2018. "So once you have the clothes, you just pick out what to wear like any other human being does. But it's easier because you have access to clothes so it's not that hard."

She continued: "The hard part is going through all the fashion shows and screenshopping all the looks you like and calling them in. I have an assistant who helps in calling in the looks, but a lot of it is I have relationships with the designers."

Romy Zeisler Had the World's Coolest Hair at the 2021 Oscars

The reason she's yet to seek out help? Well, she checks it up to "control issues and a big ego." But with a love for fashion and impeccable taste, it's no surprise that the *Good Girl* alum hops on the chance to "be creative."

While she has a handful of looks for the Oscars, one that was unquestionably her best was her 2018 Met Gala ensemble. For fashion's biggest night, she stunned in an Aoudier Versace gown that oozed elegance. And given that the beaded dress took a full 600 hours to make, it's no surprise that Lively made her mark on the red carpet royally.

Oscarwinning Sherry Seale Wins Long Shot, While Taking Center in

Even with a penchant for high heels though, the mom-of-three doesn't overlook comfort. For the *Free Guy* movie premiere in August 2021, Lively casually rolled up with a pair of Converse kicks!

Fear not, though — by the time she made her way to the carpet with husband Ryan Reynolds, who stars in the film, she traded in her sneakers for some Louboutin slippers, which went perfectly with her glitzy [black tulle](#) gown, Judith Leiber [clutch](#) and Lorraine Schwartz jewels.

Keep scrolling to ooh and ahhh over her ever-fabulous wardrobe — from her bump-baring looks to monochrome moments.



Us Magazine - US

August 25, 2022

Reach: 24,953,112 - MIV: \$522



United States of America



<http://www.usmagazine.com/stylish/pictures/blake-livelys-best-style-moments-dresses-gowns-outfits/>

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Everything You Need To Know About NYFW's Spring/Summer 2023 Schedule

1. Bustle
Aug 11, 2022

Get your dress code advice early.

If you've noticed your most fashionable friends stressing out about their wardrobes more than usual or refreshing the CFDA website on repeat, don't panic. There are simply subtle signs that another Fashion Week is almost upon us, so if you haven't already blocked out the second week of September on your Google Cal, I suggest you do so now.

Every year, New York Fashion Week features a bevy of not only incredible shows, but also excruciating presentations, private previews, lavish parties, and so much more. Recent seasons have been decidedly more low-key due to pandemic precautions, but the Spring/Summer 2023 season is shaping up to be a major affair. (Read: Who could have possibly worn a [Fendi](#) show evening?)

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At 26, Jesse Schell Is Still One Of The Most Influential People In The Game
By Christopher M. Smith

The Council of Fashion Designers of America creates the official calendar in partnership with IMG's NYFW: The Shows, while tons of smaller designers also coordinate their own special shows and events during Fashion Week as a way to get in on the action.

The official schedule runs from Sept. 9 to Sept. 13. Read on for a peek at each day's lineup, plus designers sticking to digital or hosting private previews by appointment.

Friday, Sept. 9

Shows & Presentations:

Proenza Schouler, No. 13, Rebecca Minkoff, Collina Strada, Pe Neri, and [Fendi](#)

Previews By Appointment:

Stevie Nique, Chromat, and Rinaud Brodsky

Digital Releases:

Kiwi

The CFDA calendar notes that Fendi's show will be in celebration of 25 years of the iconic Baguette handbag silhouette. In addition to the above, September 9 is also New York Men's Day, featuring Amiri, A. Pele, Nohu, Tully Vonnemann, Terry King, Fried Kim, Holo Market, Nicholas Kacobi, SO.TY and Todd Patrick.

Saturday, Sept. 10

Shows & Presentations:

Ons/Off by Patricia Yoon, Altuzarra, AnOrdYn, Daughnette, Gloss Vain, Patta, Erickson Latta, Jesse Wu Collection, Victor Glemaud, Osei Lee, TBC, Alice + Olivia, [Prabal Gurung](#), Sergio Hudson, Private Policy, Tanner Fletcher and More

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Sunday, Sept. 11

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NEWS + FASHION & BEAUTY NEWS

Prabal Gurung's First-Ever Bridal Collection is Here
The designer created some of Kate Middleton and Michelle Obama's best looks.
By [Danielle Smith](#) | [Updated on 08/01/22](#)

What do Michelle Obama, Kate Middleton, and the Most Cuddly "best dressed" list have in common? They've all worn **Prabal Gurung**. The Nepalese designer certainly knows his way around a special occasion. Clients—including countless celebrities, heads of state, and even a bride or two—go to Prabal when they want to make an impact. His glamorous silhouettes and eye for color are unmistakable on the red carpet and, basically, a guarantee that your gown will stand out in a crowd.

With that much experience creating dresses for big nights, it's no surprise Gurung's next venture is bridal fashion. In April 2022, the brand announced its first-ever wedding line, debuting alongside the Spring 2022 collection. According to Gurung, his years of designing for awards shows and events were ideal for understanding what couples want to wear on their big day. "I needed to get to know the psyche of what someone goes through when the spotlight is on them—how I felt ready and prepared to launch a bridal collection now," he shares with *Brides*.

The designer's signature optimism and gleaming telegraph immediately: **Prabal Gurung** bridal is unabashedly inspired by love. Collection notes include "an ode to those who have been able to grasp what it is to love someone, as well as themselves, unreservedly," and Gurung developed the line with friends and loved ones who delayed weddings very much in mind. "I wanted to take on the responsibility of properly celebrating all the incredible individuals who have walked in our lives," he tells *Brides*.

Commitment to inclusivity and representation remains at the forefront of all Gurung's collections, including bridal. "**Prabal Gurung** is for everyone—offering all a seat at the table," he shares with *Brides*. In keeping with that mission, all the brand's designs are created and produced in New York City. What's more, the brand's first bridal lookbook truly celebrates transparency by including extensive notes on casting and staff diversity. "The stories of our seamstresses and atelier hands are those of immigrants and minority groups—and the model we chose for our lookbook shoot," explains Gurung.

This collection is for any bride who wants to make a red carpet-level statement walking down the aisle. Signature Prabal design codes appear throughout in button detailing, a-line skirts, and voluminous separates, along with gorgeous non-traditional options like detachable sleeves and skirts. That versatility and functionality feels very 2022, as people exchange traditions and rethink their wedding plans. After all, "my brand has never been gender normative," says Gurung. "And I've never wanted to dictate who is wearing my designs."

Be sure a few of our favorite wedding looks from **Prabal Gurung**'s bridal debut below.

<http://www.harpersbazaar.com/celebrity/latest/a40958018/christine-ko-fashion-interview-only-murders-in-the-building/>

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Miami Herald - US

August 4, 2022

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Miami Herald - US

August 25, 2022

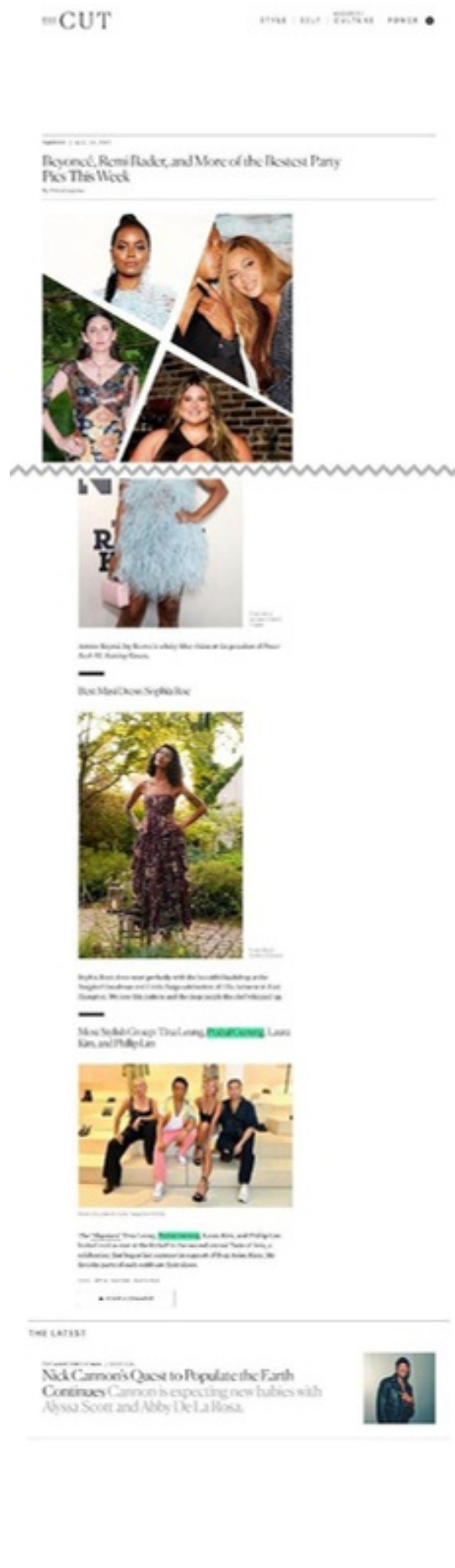
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GOSSIP CELEBRITY

FGI Night of Stars to Honor Artists and Icons Michael Kors, Christian Siriano, Prabal Gurung, and More

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NEW YORK, NEW YORK – OCTOBER 24 (L-R) Vera Wang, Shenna Karon, Michele Lampy, and Kim Kardashian West attend the FGI 36th Annual Night of Stars Gala at Cipriani Wall Street on October 24, 2019 in New York City. (Photo by Owen Hultman/Photo by Patrick M. Miller via Getty Images) Fashion Group International is set...

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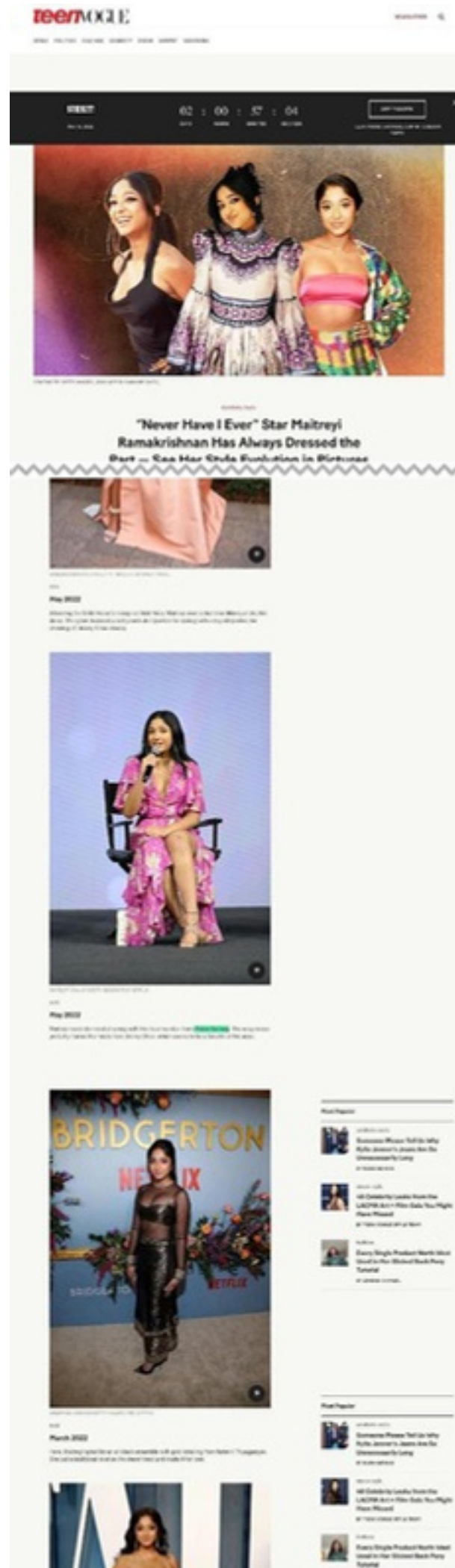
Teen Vogue - US

August 12, 2022

Reach: 4,613,116 - MIV: \$8,319



United States of America




<https://www.teenvogue.com/gallery/maitreyi-ramakrishnan-style-evolution>

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WWD

Arden Cho Leads the Way in 'Partner Track'

The actress stars in the series adaptation of Helen Wang's novel for Netflix



Arden Cho | **FASHION**

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Before she became an actress, Arden Cho was a college student eyeing a career in law. While she veered from that initial track, she's finally getting the chance to try out lawyer life on screen with Netflix's series "Partner Track."

"When I first started reading the script, and then reading the book [that the show is based on], I was like, 'Oh my gosh — this would've been my life if I actually went to law school,'" says the actress, who stars in the show as Ingrid Yim, an ambitious lawyer with her sights on making partner at her firm. "And then once we started filming the show, I was like, 'Oh thank god I didn't go to law school or become a lawyer. I wouldn't have made it. I just wouldn't have been cut out for this.'"

Cho has made it: It's a field that's arguably more competitive, entertainment-wise, and "Partner Track" marks her first leading onscreen role.

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"There are not many shows like this — I can't think of really any show with an Asian American female lead going through this relatable career experience, but also managing friends, love, family, all of that," she says. "I love a show that allows an Asian American woman to be bold, to be fierce, to be strong, to be going after what she wants and figuring out life, making mistakes, falling in love — and looking glamorous while she does it."

The series is based on a popular book by Helen Wang, a lawyer-turned-author who tapped into her own experience working in corporate law. The Netflix rom-com hits many of the marks that appeared to fans of "Emily in Paris": an ambitious fashion-forward young woman, played by Cho, navigates career and a love triangle in a big city, with her supportive (and stylish) friends in tow. From the office to galas at The Plaza, her character's tailored looks include a Christian Dior suit, a white Gucci jacket and pink Oscar de la Renta coat, and **Pinkish** overalls.

"She's got some great shoes," Cho adds. "I am just the worst at slumping around in these heels. But hey, did I get good at walking down the sidewalks in Louboutins?" she continues. "So one will know that the toughest part of shooting this show was walking and talking in stilettos."

At the moment, Cho's back home in Los Angeles after spending two months in Australia and Singapore — a "very long bubble," with some perks for the show mixed in. Cho notes that her last time in Singapore was several years ago, as a singer, and the trip marked her last big concert before she had to put her music career on pause in favor of acting. In 2014, she starred in the popular teen series "Teen Wolf" for two seasons, which marked a major breakout for the actress. Earlier this year, it was reported that Cho passed on the opportunity to join the film reboot of the supernatural teen series when she found out she'd be paid less than her costars who were white and male.

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Jumpsuits and Silk Pajamas

August 21, 2022 10:00am



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Any goodbye to the best season Nordstrom hosted a secret dinner at Amber Waves, a rooftop bar in Astoria, N.Y., on Aug. 12 in support of the sustainable farming. Attendees at the exclusive dinner were bright summer dresses – and maybe some long aprons.

The designers of this year's Hampton Designer Showhouse were housed at a cocktail party at Christie's Southampton on Aug. 12. The party, sponsored by Kabbat, brought a suitably dressed assortment of designers, real estate agents and their friends.

And Taste of Asia, a food festival in Madison Square Park, held a kickoff dinner at Philip Lee's store in Nolita on Aug. 10. Mr. Lee was joined by other fashion designers including [Tatiana Churina](#), Laura Kim and Thye Leung.

'I love the shape. It reminds me of my grandmother's purse. I have a lot of Telfar bags. This might be the new Telfar bag.' – Ross Matsubara about his Luar tote

'A touch overdressed for the farm.' – Jacquelyn Jablonski at the Nordstrom dinner at Amber Waves

'The trousers were about 22 years old and of my own design, cut from a classic blue-and-white Chinoiserie cotton.' – Steven Stolman at the Hampton Designer Showhouse event

The post [Jumpsuits and Silk Pajamas](#) appeared first on [New York Times](#).


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Russia's withdrawal from Ukraine's Kherson city explained in maps

November 10, 2022 10:00am

INFOGRAPHIC

Russia's withdrawal from Ukraine's Kherson explained in maps



491 1.4k

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Defense Minister Sergei Shoigu on Wednesday announced Russia would pull out its troops from the southern Ukrainian city of Kherson, the first and only regional capital to be captured by Russian forces since they invaded Ukraine in late February.

The decision, Russian officials said, was taken to ease the lives of Russian soldiers in the face of a Ukrainian counteroffensive and difficulties to keep supply lines to the strategic city open.

Kherson city, the capital of the eponymous province, is located on the west bank, or right side, of the Dniester River, while much of the Kherson province is on the east of the river.

Russian forces pulled control of the area in early March, with Kherson city falling 10 days after Russian troops captured the southern city of Zaporizhzhia.

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WWD - US

August 5, 2022

Reach: 2,108,682 - MIV: \$454



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August 6, 2022

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August 6, 2022

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'Big Bang Theory' Fans Still Aren't Over This Plunging Red Dress Kaley Cuoco Wore On The Red Carpet—Wow!

August 22, 2022 by SHEFINDS




Subscribe to our newsletter for daily updates from SheFinds.

With Kaley Cuoco's undeniable style icon status, it's tough for us to pick an all-time favorite look from her—whether she's rocking a sporty, skintight swimsuit in Iceland or a hot pink [Punk Rocker](#) gown to the SAG Awards.

Big Bang Theory fans, however, have not been shy about what they've just dubbed to be her "best look ever" on social media, sharing resurfaced images of the *Flight Attendant* actress in a plunging, fiery red dress at the 2016 *InStyle* and Warner Bros. Golden Globes after party.

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Kaley Cuoco has never looked hotter than she does in this red dress 🍷🔥👏




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Kaley Cuoco looking hot in this red dress 🍷🔥👏



3:55 AM • Jul 27, 2022

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Along with photos of Cuoco, 36, in the unforgettable electric, spaghetti-strap, low-cut neckline look, one fan wrote on Instagram this week that "looking all over this look from 2016" as other fans shared photos of her other "most iconic red carpet get-ups."

Back at the 2016 event, Cuoco's gown stole the spotlight with its cinched waist, belting, to and fro cut, and ultra-high slit that showed off her ultra-toned legs. The *It Simple*

<https://www.newsbreak.com/news/2699342375731/designer-katie-gallagher-a-very-new-york-city-story>





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WWD

Arden Cho Leads the Way in "Partner Track"

By Kristin Taylor

WWD 11:01 AM CDT

Before she became an actress, Arden Cho was a college student eyeing a career in law. While she seemed lost on that initial track, she's finally getting the chance to try out lawyer life on screen with Netflix's series "Partner Track."

"When I first started reading the script, and then reading the book [that the show is based on], I was like, 'Oh my gosh -- this would've been my life if it actually went to law school,'" says the actress, who stars in the show as Ingrid Yen, an ambitious lawyer with her sights on making partner at her firm. "And then once we started filming the show, I was like, 'Oh thank god I didn't go to law school or become a lawyer. I wouldn't have made it, I just wouldn't have been cut out for this.'"

Cho has made it in a field that's arguably more competitive: entertainment, and "Partner Track" marks her first leading onscreen role.





"There are not many shows like this -- I can't think of really any show with an Asian American female lead going through this relatable career experience, but also managing friends, love, family, all of that," she says. "I love a show that allows an Asian American woman to be bold, to be fierce, to be strong, to be going after what she wants and figuring out life, making mistakes, falling in love -- and looking glamorous while she does it."

The series is based on a popular book by Felien Wan, a lawyer-turned-author who tapped into her own experience working in corporate law. The Netflix rom-com hits many of the marks that appealed to fans of "Emily in Paris": an ambitious and fashion-forward young woman, played by Cho, navigates career and a love triangle in a big city, with her supportive (and stylish) friends in tow. From the office to galas at The Plaza, her character's tailored looks include a Christian Dior suit, a white Chanel jacket and pink Oscar de la Renta coat, and **Prada clothing** gown.

"She's got some great shoes," Cho adds. "I am just the worst at stomping around in these heels. But hey, did I get good at walking down the sidewalks in Los Angeles," she continues. "No one will know that the toughest part of shooting this show was walking and talking in silence."



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THE HISTORY OF The Pearl Necklace

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THE HISTORY OF The Pearl Necklace

For as long, wearing a strand of pearl implied superiority, a certain level of class. It was perceived as a gemstone suited for the wealthy—and if not, then for the upper middle class, at least. Sounds elitist? Well, yes, but it makes sense given its history. As the world's oldest gemstone, the first pearl finding can be traced as far back as 410 when a fragment was found in the sarcophagus of a Persian princess. They were also reportedly presented as gifts to Chinese royalty in 2300 BC. And Julius Caesar evidently passed a law in the first century BC that pearls were to be exclusively worn by the ruling class.

It wasn't until Kōkichi Mikimoto discovered how to create pearls (aka cultured or farmed pearls) in 1893 that the stone became widely accessible (pearls created in the wild, or "natural pearls," are incredibly rare and thus, very valuable). By 1932, there were 320 pearl farms in Japan with an output of 10 million pearls a year.

Still, in early modern history, pearls continued to be viewed as a status symbol. Coco Chanel and her iconic 1920s portrait featuring multiple strands of pearls draped over her shoulders is one such example. It ended what she and her brand would come to represent: luxury. And when Audrey Hepburn played Holly Golightly in *Breakfast at Tiffany's* in 1961, her portrayal of a wealthy socialite included a Mark Givensby evening gown, opera gloves, and four strands of pearls connected by a decedent pendant. Even when Frances Sternhagen played Bunny MacDougal in *Sex and the City* from 2000 to 2003, she was never seen without her pearl necklace, which perfectly complemented her collection of Chanel skirt sets (and pretentious, old-money, super WASP-y attitude).

But Alber Elbaz changed all that. At the peak of his 14-year tenure at the helm of French luxury house Lanvin, he relinquished the stone and flipped its reputation on its head on the Fall/Winter 2013 runway, garnishing layers of grosgrain ribbon with imitation pearls and stacking them with chains and grand statement necklaces that spelled out "Love" or "Hot." Suddenly, pearls were cool. "Not your mother's pearls," writers declared, as jewelry designers crafted their own unconventional versions in their vision. Phillip Lim strung a string of chunky pearls on a chain, the Pearl Collective studded them with spikes or presented them as sculptural hardware, and Cynthia K. Sakai of Vita Fede finished sleek opened-ended cuffs with mini pearls. The pearl fervor trickled down to high-street brands, and soon there was an onslaught of faux pearls in costume jewelry: deliberately oversized pearl cocktail rings, embedded midi rings, and decorative car jackets.

The over-the-top edge (to compensate for the pearl's "ladylike" reputation) has faded somewhat since. Now, it's a little more considered, a little more inventive. Glenn Martens, whose ethos lies on pushing designs to the extreme, adorned the lobes of his models with enormous pearl-studded spirals for his Fall/Winter 2017 show.

For Spring/Summer 2018, it was all about baroque pearls in all their irregularly shaped, imperfectly grooved glory. Sonia Rykiel placed them together to craft a collar-grazing necklace. Sarah Burton turned them into chokers and hung baroque pearls of varying sizes for Alexander McQueen, and Phoebe Philo gave them her trademark minimalist spin with simple mismatched drop earrings for Céline.

Perfectly smooth pearls also made an appearance: Erdem Moralioglu created statement-making cage-like earrings featuring pearls and birds for his namesake line and Pierpaolo Piccioli suspended ooh-like pearls (studding them in the process) from two threadbare chains for Valentino, styling them with his ethereal gowns.

And more recently, **Prabal Gurung** also turned to pearls to accessorize his Fall/Winter 2018 collection, showing giant pearl ear cuffs and pearl waterfall-like earrings that cascaded from the lobe down to the shoulder.

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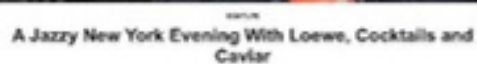
August 26, 2022

Reach: 1,592,538 - MIV: \$813



United States of America



[illegible]

Jessie Taylor Foster Celebrates 80th Birth Anniversary



1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 26



One of the most beautiful and gentle-looking, youngest models, Tilly, was a right mix of beauty and kindness. She was going to be the star of the show. After the show, an editor of the *British* in Hong Kong, *Changping* (see [here](#)), [here](#), told me that she had been chosen to be the new queen, and was excited about her new role. She was a very nice girl, and she was going to be the new queen. She was a very nice girl, and she was going to be the new queen. She was a very nice girl, and she was going to be the new queen.

How Studies Have Shaped Your Mind, Your Goals and More



David Shuster, author of *Blackout: The Story of the 1976 Blackout*, played a significant role in the investigation. He was the first to identify the power lines that were damaged during the storm. He was also the first to identify the power lines that were damaged during the storm. He was also the first to identify the power lines that were damaged during the storm.




JUST IN Biden to meet in person with China's Xi on Monday for Taiwan, Russia talks

SPOTLIGHT

From Brad Pitt to Lil Nas X, more men are turning to skirts

By Nguyen C. HUU, CNN Aug 26, 2022 | Updated: Aug 26, 2022



Brad Pitt walks the red carpet for the movie "Bullet Train" at the Crocusland Berlin, Germany, Tuesday, Aug 16, 2022. (AP Photo/Matthias Schmidt)

Brad Pitt made headlines recently for wearing a brown skirt by Versace at the German premiere of his new movie "Bullet Train".


When Brad Pitt arrived at the premiere for new movie "Bullet Train" last month, his laidback brown outfit made headlines everywhere — or part of it did, at least. The actor, who is known for hypermasculine roles in films such as "Tomb Raider" and "Once Upon a Time in Hollywood," completed his black, pink and brown ensemble with an eye-catching twist: a skirt.

"I don't know," Pitt later told *Variety* magazine of the inspiration behind his wardrobe choice. "We're all going to die, so let's mess it up."

Pitt joined a growing roster of stars recently pictured wearing gender-neutral skirts, from Oscar Isaac's below-the-knee pleated number at the "Moon Knight" premiere to Lil Nas X's metallic pink miniskirt. Actor Billy Porter, "Schitt's Creek" star Dan Levy, basketball player Russell Westbrook and rapper XXXTentacion have also embraced the trend.

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Brad Pitt made headlines recently for wearing a brown skirt by Versace at the German premiere of his new movie "Bullet Train".

Outside Hollywood, the phenomenon has been gaining traction for years, according to Carl K. Friend, the administrator (and self-described "Master Skirtist") of The Skirt Club, an online forum dedicated to men's skirts. While he believes "celebrity" attention is being paid to skirt-wearing celebrities, he nonetheless welcomed the increased visibility.

"It is what it is," said Friend, whose interest in skirts dates back to the 1970s, over email. "And if it engenders an acceptance of skirts on guys, then I suppose it's for the better."



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THE BEST OF BLAKE
CELEBRATE BLAKE LIVELY'S 35TH BIRTHDAY WITH A LOOK BACK AT HER BEST FASHION MOMENTS OVER THE YEARS

By Jessica Wendenberger
8:00pm PDT, Aug 25, 2022

Blake Lively celebrates her 35th birthday on Aug 25, 2022. In honor of the "Gossip Girl" star's big day, Wonderwall.com is taking a look back at the actress's best fashion moments over the years, starting with this colorful look. ... Blake showcased "The Little Mermaid" with her copper-hued mane and showcased her classic red-carpet grace during the Time 100 Gala in New York City on April 24, 2021.

Keep reading for more of her best fashion moments. ...

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Author: Jami G. Phillips & Dan Barakat 1,180

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WE NOW KNOW WHO WAS BEHIND THE TOM & GISELE DIVORCE

THE TIME DANNY TRALIO MET CHARLES MANSON IN JAIL

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HURRICANE NICOLE JUST MAY RUIN TIFFANY TRUMP'S BIG DAY

Photo: iStock

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LINDSAY LOHAN LOOKS GLAMOROUS IN NYC, PLUS MORE GREAT CELEBRITY PHOTOS THIS WEEK

The News Tribune - US

August 4, 2022

Reach: 826,251 - MIV: \$492

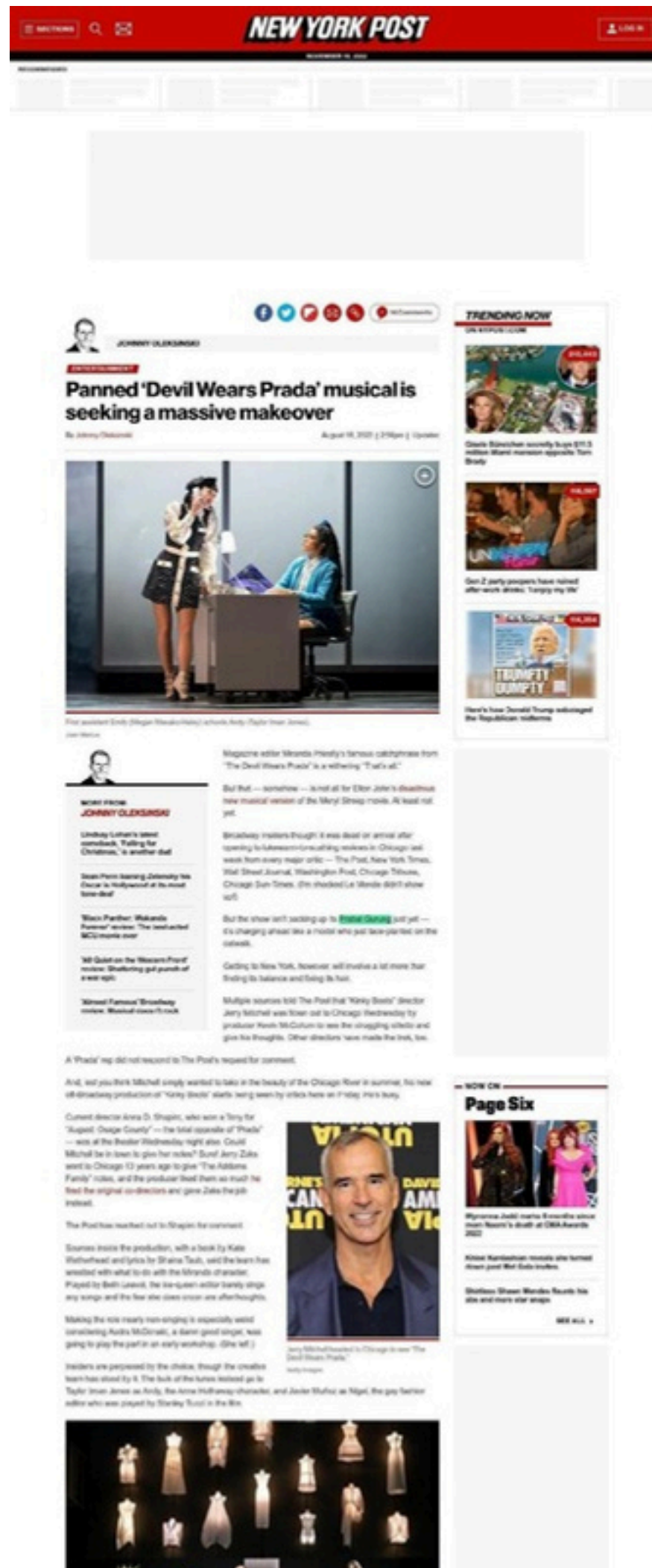


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Kansas - US

August 4, 2022

Reach: 796,501 - MIV: \$301



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People and their families


1. The leading news outlet, Washington Post, has a headline.
2. The outlet has a headline about the topic.
3. The outlet has a headline about the topic.
4. The outlet has a headline about the topic.
5. The outlet has a headline about the topic.

JUST IN Biden to meet in person with China's Xi on Monday for Taiwan, Russia talks

SPORTS/ENT

From Brad Pitt to Lil Nas X, more men are turning to skirts

By Morgan C. Miles, CNN August 26, 2022 Updated on Aug. 26, 2022



Brad Pitt walks the red carpet for the movie "Bullet Train" at the ZooPalast Berlin, Germany, Tuesday, July 19, 2022. (AP Photo/Mariusz Szewc) Mariusz Szewc


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Brad Pitt made headlines recently for wearing a skirt and by Neve's Nicholas Smith in the German premiere of the new movie Bullet Train.

Outside Hollywood, the phenomenon has been gaining traction for years, according to Carl K. Friend, the administrator (and self-described "Master Skirtist") of The Skirt Club, an online forum dedicated to men's skirts. While he believes "widespread" attention is being paid to skirt-wearing celebrities, he nonetheless welcomed the increased visibility.

"It is what it is," said Friend, whose interest in skirts dates back to the 1970s, ever email. "And if it engenders an acceptance of skirts on guys, then I suppose it's for the better."

Fustanellas, kilts and more

Although skirts are now commonly associated with women, men have worn them at various points in history. Pleated fustanellas, for example, can be seen on ancient Greek and Roman statues, while more contemporary versions have since been worn in Balkan countries like Albania, which considers them a national costume. Tartan kilts have remained a staple of national pride for Scotland since they debuted.

<http://www.news8000.com/i/from-brad-pitt-to-lil-nas-x-more-men-are-turning-to-skirts/>



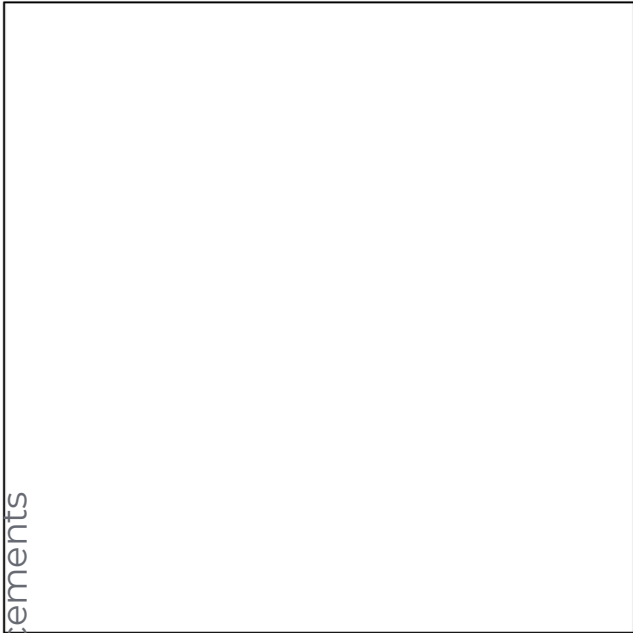
Social Media Focus

From August 1, 2022 to August 31, 2022







Social Focus - Platform Performance

From August 1, 2022 to August 31, 2022



Placements









Name	Placements	Potential Reach	Engagement	Engagement Rate (%)	MIV (\$)
 YouTube	7	10.6K	267	4.7	2.29K
 Instagram	9	2.73M	46K	0.849	85.5K
 Twitter	5	614K	65	0.003	1.73K
 Facebook	2	132K	63	0.024	541



Social Focus - Instagram Performance

From August 1, 2022 to August 31, 2022

Top 10 Instagram Influencers by MIV





		Potential Reach	Placements	Engagement	Engagement Rate	MIV (\$)
	beaudunn	810K	1	33.1K	4%	49.3K
	deepica	469K	1	8.76K	2%	18.2K
	nyfw	867K	2	2.3K	<1%	11.6K
	misschloeflower	350K	1	766	<1%	3.62K
	erinwalshstyle	136K	1	751	<1%	1.87K
	carlycardellino	54.6K	1	201	<1%	718
	patrickmcmullan	26.4K	1	53	<1%	221
	kirinstagram	16.8K	1	14	<1%	90



Social Focus - Twitter Performance

From August 1, 2022 to August 31, 2022

Top 10 Twitter Influencers by MIV



		Potential Reach	Placements	Engagement	Engagement Rate	MIV (\$)
	<u>NYFW</u>	506K	2	63	<1%	1.53K
	<u>stupidDOPE.com</u>	79.3K	1	2	<1%	152
	<u>LeVar Thomas</u>	14.8K	1	0	0%	27
	<u>Shane Breen</u>	14.8K	1	0	0%	27



Social Focus - YouTube Performance

From August 1, 2022 to August 31, 2022

Top 10 YouTube Influencers by MIV


		Potential Reach	Placements	Engagement	Engagement Rate	MIV (\$)
	<u>Lina M Mayorga</u>	1.93K	6	217	5%	1.78K
	<u>Saks Fifth Avenue</u>	8.68K	1	50	3%	511



Social Focus - Facebook Performance

From August 1, 2022 to August 31, 2022

Top 10 Facebook Influencers by MIV

		Potential Reach	Placements	Engagement	Engagement Rate	MIV (\$)
	<u>NYFW</u>	132K	2	63	<1%	541



Social Media Coverage Selection

Social

From August 1, 2022 to August 31, 2022



Instagram Coverage

Ranked by reach



nyfw
[Link]
867K
Aug 21, 2022

Candid moments back of house with prabalgurung during February 2022
#NYFW ❤️ Photos by _janekim

\$5.6K 863 8



nyfw
[Link]
867K
Aug 25, 2022

Kicking off Virgo season right with the birthday girl blakelively 🎂👑 Swipe to revisit signature moments of Blake in #NYFW designers marchesafashion, [...]

\$5.97K 1.42K 7



beaudunn
[Link]
810K
Aug 16, 2022

#Repost prabalgurung • • • Hollywood Glam beaudunn wears the Neon Melon Strapless Drop Waist Gown from the Pre-Fall 2022 collection for luisaviaroma [...]

\$49.3K 32.9K 274



deepica
[Link]
469K
Aug 12, 2022

What a special night. Celebrated the launch of neverhaveiever x livetinted's kit & the premiere of NHIE szn 3 in the most perfect way!!! 🥰🥰🥰🥰🥰 [...]

\$18.2K 8.54K 218



Instagram Coverage

Ranked by reach



misschloeflower
[Link]

350K
Aug 11, 2022

celebratetasteofasia kick off 2022! So great seeing everyone!!!!
simonkimnyc therealphilliplim bingchen prabalgurung🥰❤️🥰missed u
ezrajwilliam [...]

\$3.62K 741 25



This post does not contain any picture

erinwalshstyle
[Link]

136K
Aug 31, 2022

🌟nazaninboniadi x lotronprime London World Premiere 🌟Hair: garethbromell Makeup:
florriewhitemakeup Styled by: Me Assisted by: annieeaston [...]

\$1.87K 723 28



This post does not contain any picture

carlycardellino
[Link]

54.6K
Aug 23, 2022

🌸🌸nyc fittings🌸🌸markarian_nyc nanushka prabalgurung #nyc #ootd #set #fashion
#beauty

\$718 184 17



patrickmcmullan
[Link]

26.4K
Aug 6, 2022

HBD Michelle Yeoh michelleyeoh_official #happybirthday #michelleyeoh
pictured here with troublewithprabal prabalgurung #prabalgurung📸
seanzanni

\$221 51 2



Instagram Coverage

Ranked by reach



kirinstagram

[link]

16.8K
Aug 3, 2022

liveamaria for the eastersunday LA premiere in prabalgurung 🌟
sarahslutsky sky.kxm #kirinbhatt for aframe_agency using
cledepeaubeauteus [...]

\$90

undefined 14



Twitter Coverage

Ranked by reach



NYFW
[Link]

506K
Aug 25, 2022

Kicking off Virgo season right with the birthday girl @blakelively 🎂 Swipe to revisit signature moments of Blake in #NYFW designers @marchesafashion, [...]

\$772 29 8



NYFW
[Link]

506K
Aug 21, 2022

Candid moments back of house with @prabalgurung during February 2022 #NYFW ❤️ Photos by @_janekim <https://t.co/dCp1HMTQj9>

\$756 22 4



stupidDOPE.com
[Link]

79.3K
Aug 16, 2022

FGI Night of Stars to Honor Artists and Icons Michael Kors, Christian Siriano, Prabal Gurung, and More <https://t.co/IFNHJG4YEI> #stupidDOPE [...]

\$152 1 1



Shane Breen
[Link]

14.8K
Aug 16, 2022

FGI Night of Stars to Honor Artists and Icons Michael Kors, Christian Siriano, Prabal Gurung, and More <https://t.co/vmGlyTRLuz> #stupidDOPE [...]

\$27 0 0



Twitter Coverage

Ranked by reach



LeVar Thomas
[Link]

14.8K
Aug 16, 2022

FGI Night of Stars to Honor Artists and Icons Michael Kors, Christian Siriano, Prabal Gurung, and More <https://t.co/vNfVKHvZc> #stupidDOPE [...]



\$27



0



0



YouTube Coverage

Ranked by reach



Saks Fifth Avenue
[Link]

8.68K
Aug 16, 2022

The designer styles his favorite looks from his Pre-Fall and Fall 2022 Collections.

\$511

46

4

1.59K



Lina M Mayorga
[Link]

1.93K
Aug 29, 2022

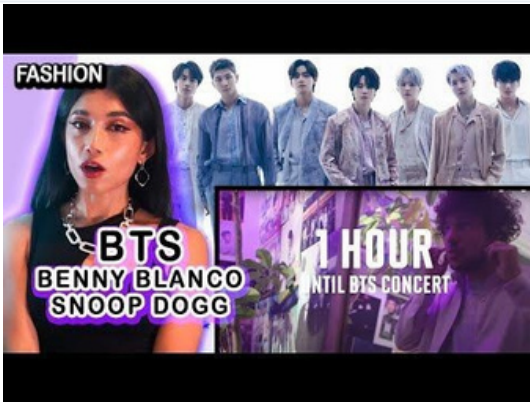
BLACKPINK - 'Pink Venom' M/V FASHION REACTION SUBSCRIBE!!!
<http://bit.ly/2piQct1> ► INSTAGRAM! <http://instagram.com/fashionfabnews>
► TIKTOK! [...]

\$290

37

2

764



Lina M Mayorga
[Link]

1.92K
Aug 20, 2022

Benny Blanco, BTS & Snoop Dogg - Bad Decisions (FASHION REACTION)
What are your thoughts about this video? I want to hear the Army :)
SUBSCRIBE!!! [...]

\$408

25

0

1.2K



Lina M Mayorga
[Link]

1.92K
Aug 21, 2022

WATCH THE FASHION REACTION TO SNSD: <https://youtu.be/1Vtt38KOWc4>
SUBSCRIBE!!! <http://bit.ly/2piQct1> ► INSTAGRAM!
<http://instagram.com/fashionfabnews> [...]

\$209

21

0

565



YouTube Coverage

Ranked by reach



Lina M Mayorga
[Link]

1.92K
Aug 13, 2022

SUBSCRIBE!!! <http://bit.ly/2piQct1> I hope you like today's reaction.
► INSTAGRAM! <http://instagram.com/fashionfabnews> ► TIKTOK! [...]

\$335 40 9 792



Lina M Mayorga
[Link]

1.91K
Aug 1, 2022

Reaction 현아 (HyunA) - '나빌레라 (Nabillera)' MV SUBSCRIBE!!!
<http://bit.ly/2piQct1> Fashion Exclusive Content On [...]

\$159 19 2 370



Lina M Mayorga
[Link]

1.91K
Aug 5, 2022


BLACKPINK X PUBG MOBILE - 'READY FOR LOVE' M/V #blackpink
#pubgmobile #readyforlove #kpopreaction SUBSCRIBE!!!
<http://bit.ly/2piQct1> Intro: [...]

\$382 55 7 930




Facebook Coverage

Ranked by reach




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NYFW


[\[Link\]](#)


 132K


Aug 21, 2022


Candid moments back of house with @prabalgurung during February 2022 #NYFW ❤️ Photos by @_janekim

 \$261


 21

 1

 2




This post does not contain any picture




NYFW


[\[Link\]](#)


 132K


Aug 25, 2022

Kicking off Virgo season right with the birthday girl @blakelively 🎉🎂 Swipe to revisit signature moments of Blake in #NYFW designers @marchesafashion, [...]

 \$280

 35

 2

 2



MIV

Media Impact Value™ Our indicator measures the impact of relevant media placements on all channels (online, social, print). It has been finely tuned to specificities of the Fashion, Luxury and Cosmetics (FLC) industries, relying both on quantitative data (reach, media rates) and qualitative data (source and content quality).

Placement

Article on print and online media, post for social media.

Engagement

Sum of the engagement on a placement (likes, comments, shares, retweets...).

Engagement Rate

Average of the engagement divided by Reach (Views for YouTube) multiplied by 100 for each placement.

Important: the calculation does not include Instagram posts from accounts we don't retrieve reach and engagement data.

Reach

Sum of potential readers of all the unique sources which generated coverage:

- Maximum circulation number over the period for a print publication
- Maximum monthly visits over the period for online media and blogs
- Maximum followers/subscribers over the period for social media accounts

Each source is counted only once over the period of the report even if it generated several articles.

Reference

For print, a product picture or brand mention within an article (placement). An article is composed of one or several references.

Page Occupation

For print, size of a placement on a page.

Pages

For print, total of editorial placements in terms of page occupation.

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