

BACK TO ROUTINE FASHION REFRESH!

ZRR x TODAY

INTRO POINTS...

- Back to LIFE!!! Post summer....School, work, meetings IRL!!!
- It's time to give up your quarantine uniform.
- Peel off the tie dye hoodie and cozy drawstring sweatpants and the fuzzy slippers.....
- And put on some REAL clothes and feel their transformational power.
- Let's face it....Since last March (when we actually had to dress for IRL!!) our closets feel a little outdated -- or just don't fit anymore!!! Time for a refresh!!
- Key style choices can help ease your way back into a routine, help mental preparedness and give a semblance of normalcy!
- Gone are the days when we have to sacrifice comfort for style!! Emerging trends fuse the two!! Here's some looks and tips on how to re-enter society in style and COMFORT.
- Hybrid Dressing!!!

MODELS



SHIVANI



PHYLLIS



MADISON



KEN-NEIL & PETRA

LOOK 1: RETURN TO OFFICE (RTO)

THE LOOK: RELAXED AND COLORFUL SUITING

With many returning to office in the coming months...retailers are seeing an uptick in demand for suiting.

But designers are smart and they know we don't want to squeeze back in to restricting clothing!!

They deliver -- Looser tailoring, bright optimistic colors. Suits that empower without restricting! The suit of the future!!!

Silhouette: Meet the new power suit!! Office place answer to the sweat suit!!

Relaxed Tailored jacket - oversized and sloping shoulders.

Easy on pants with elastic - Stretch and suit are not two words that were ever connected!! Not constricting waistline (wears like your favorite joggers!)

Color: In light of our last year....people are looking for bright and optimistic colors. Unusually we are seeing a fall trend towards pastels for Fall!

Chunky Sneaker - Our feet have are NOT used to heels. Lets not torture ourselves!! Plus the sneaker suit thing has eternally cool vibes. If you can pull this off in your office - DO IT!!



*Different sneakers
than in photo



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[Zara - \\$29.90](#)



[H&M - \\$24.99](#)

LOOK 2: THE WEAR EVERYWHERE DRESS (IRL)

THE LOOK: SHIRT DRESS

- Trending hard. Particularly great for days you want to look pulled together but can't figure out what to wear!!
- It's a Hybrid: The structure and biz quality of a button down shirt. With the femininity of a dress!
- SUPER appropriate for LITERALLY everywhere!! Day + Play // Night + Day!
- **Office** - Stiff poplin that looks great for work. More biz appropriate than a summer dress! Utilitarian feel looks chic with a heel and chic bag.
- **Weekend** - Equally good for a Saturday hang with sneakers and a fanny pack.
- **Super flattering** w nipped waist and leave buttons open for a airy V neck.
- Love the exposed cotton details.
- **Easy Sandal** - Dressed up flat. Reflect the stitching in the dress.
- **Tote** - The EVERYTHING bag!! The Classic tote is tipped to be the IT bag for Fall with our return to work, play, travel!!!



*Different shoes and adding a bag



MANGO - \$79.99



Aldo - \$55



Aldo - \$60

LOOK 3: DAY DO'S

THE LOOK: TOMMY HILFINGER T-SHIRT DRESS

- **T Shirt dress:** VERY relatable. SUPER simple to style up or down to carry you through a fun day out!
- Comfort of a T shirt - Polish of a dress!
- Stretch - check.
- Comfortable fabric - check.
- No creasing - Check!
- Love the details - side stripe and ringer crew neck. Special details.
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- **Blazer:** Throw on a double breasted CHIC jacket with hardware to elevate instantly.
- **Gold Accents:** Earrings, bag, buttons etc. Elevate!!!
- **Shoes** - Rafia wedges!!! Hybrid shoe!! Lucky us - another big trend. Delivering equal measure of comfort and height - Dressed and casual!!



*Switching blazer for black colorway, changing shoes and adding bag



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[Aldo - \\$58](#)



[Zara - \\$89.90](#)



[Zara - \\$89.90](#)

LOOK 4: NIGHTS OUT!!

THE LOOK: THE NEW DRESS UP!!

- For all those upcoming nights. Be they dates or rescheduled birthday dinners etc! (I know my cal is filling back up!!)
- Searching for an exciting look...(Or new parents!!! Pet + KenNeil....need a night off!)

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- **A-SYM RL Jumpsuit**
- Fluid jersey - SUPER stretch and comfort.
- RL - Intertwining rope design
- Left flutter sleeve.
- Bodice lined! Quality!
- Put it on and you want to go out! Transformative power. From diapers and lockdowns to nights on the town!!!
- Flattering A sym neckline, nipped waist, pants for comfort.
- **Shoes** - Fun and flirty. Black heels - 2" heel - ease your way in with mini block heel.
- **Bag** - Chic but practical size. Love the gold accents and quilting trend.



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[Aldo - \\$55](#)

LOOK 5: NIGHT OUT

- Chic, relaxed, cool!!!
- Sharp blazer over a relatively relaxed look of T and jogger fit plaid suit pant!!
- Dark shoe elevates the look.



[UNIQLO - \\$59.90](#)
(purchased in Navy)



[Zara - \\$35.90](#)



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[H&M - \\$39.99](#)