

# NICOLE INDOVINO



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📍 Crested Butte, CO

🌐 <https://nicoleindo.portfolial.com/>

## PROFILE

After working for the past eight years in the wine industry, I am looking for my next opportunity in expanding my professional experience. I have experience in sales, customer service, and hospitality as well as a strong background in working with an international community. I make wine as a hobby, mountain bike, and volunteer in my free time.

## SKILLS

- D2C Sales and Customer Relations
- Google and Microsoft Suite, Zendesk
- Adobe Suite, Canva, Figma
- Copywriting and Content Creation
- Native English / Fluent Spanish
- Wine Education / Sommelier
- Viticulture

## EDUCATION

### VINIFERA EUROMASTER

- International Master of Science in Enology and Viticulture
  - SupAgro; Montpellier France,
  - Universidad de Polit cnica; Madrid Spain

2019 - 2022

### BACHELOR OF SCIENCE-BIOLOGY

Colorado College, Colorado Springs, CO

## EXPERIENCE

### CONTENT CREATOR, SALES AND CUSTOMER SUPPORT Buckel Family Wine

April 2020 - September 2022

- Assistance in copywriting website and regular blog content
- Social media assistance, photography and video creation, post organization, planning and calendar.
- Customer outreach and involvement.
- Wine education and sales and more.

### COPYWRITER AND CONTENT CREATOR 15 Enterprises and Buckel Family Wine

2020 - Present

- Developed marketing and website content for various non-profit organizations and small wineries.
- Working with clients to tailor content to SEO, and sales/donation goals, while maintaining alignment with the client's message.
- Online marketing assistance and planning

### VINEYARD TECHNICIAN AND CELLAR HAND Rudd Oakville Estate

2017 - 2019

- **Vineyard responsibilities:** collecting maturity samples, crop estimation, pruning weights, as well as vine management work.
- **Biodynamics:** foraging, making preparations, performing sprays, composting, working with animals
- **Cellar responsibilities:** collecting samples, Brix and temperatures, additions/inoculations, operating press, and crush equipment, etc.
- **Research Project:** Collecting temperature and humidity data to determine misters' cooling effect on the canopy and grapes during extreme heat events.

## ADDITIONAL WORK

- **Winemaking:**
  - Joseph Phelps Vineyards (2016)
  - Wither Hills (2017)
  - Kingston Family Vineyards (2019)
  - Vinos Ambiz (2022)
- **Hospitality:**
  - Dogwood Cocktail Cabin (Crested Butte)
  - La Cruda, Sommelier (Madrid, Spain)