

Cloud Computing: The Future of Canadian SMEs

As per the latest reports, 90 percent of the businesses using cloud technology also adopted a multi-cloud strategy and 87 percent took the hybrid cloud route. The verdict has been given by the market. In the post-pandemic world cloud technology for businesses is no longer just a buzzword, but a precise business advantage.

Having said that, let's have a look at how cloud computing can help Canadian Small and Medium Enterprises.

What is Cloud Computing?

Put simply, cloud technology enables enterprises to access programs, data, and services online, instead of storing them on-premise computers.

Advantages of using Cloud for Canadian SMEs

Reduces infrastructure cost – Switching to cloud technology from older solutions is cost-effective for businesses on multiple levels. Unlike the on-premise IT infrastructure that every business needs, cloud computing involves no infrastructure cost or licensing fees for software. Instead, the cloud is offered on a subscription basis and comes with multiple tiers suited for various sizes of businesses. Switching to the cloud means an organization can keep track of exactly how much they are paying for the IT infrastructure per month, thereby reducing overhead costs in the long run. Cloud solutions also mean saving money on frequent software upgrades, maintenance, and monitoring, as the whole operation is managed by the service provider.

Pay according to usage – Since cloud computing service is available in different tiers, businesses pay for only the services they need according to the current requirement of operation. This means it's possible to dial back on the services they no longer required or opt for an upgrade of the subscription plan as they grow.

Accessible from anywhere – Cloud computing systems can be accessed from anywhere in the world. In the post-pandemic world, enterprises are employing remotely both to reduce expenses and to leverage additional expertise. By switching to the cloud the SMEs can yield the flexibility to work from anywhere with an internet connection. This also means spending less time on operations and focusing more on business, which culminates in better productivity.

What does CDW Cloud service offer for Canadian SMEs?

With 20 years of service and support experience, CDW offers the most comprehensive and enterprise-friendly cloud services for Canadian businesses. Our team of skilled architects and support team will not only help you navigate through the new system but also identify and remove the problem areas to improve operation and reduce costs. We will also provide security recommendations to help keep your business data protected.

At CDW Canada businesses can also opt for a hybrid cloud solution. We understand that many organizations may like to keep some parts of their on-premise IT infrastructure for various needs. By choosing CDW hybrid cloud solutions you can be assured that the operation between cloud and on-premise IT systems will run on one smooth system without disrupting the workflow.

Finally, cloud computing is the inevitable future of business in Canada and the rest of the world. Speak to an expert at CDW for the best and easiest transition for your business.