

VINA MEDENILLA

MEDIA PROFESSIONAL

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Cainta, Rizal

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SUMMARY

A journalist with 3 years of experience in media. I am looking forward to putting my skills in writing and content creation in various forms of media.

I am open to discussing roles that are not mentioned above.

EDUCATION

Miriam College (2015-2019)

Bachelor of Arts in
Communication

LANGUAGES

Filipino, English, Bikol

CHARACTER REFERENCE

Chandra Thea Salvador

GMA Network
Segment Producer
chantheaes@gmail.com

WORK EXPERIENCE

KMC Solutions (April 2023 - present)

Copywriter

- Writes marketing copy, press releases, and video scripts to promote the products of the company.

MANILA BULLETIN (January 2020- November 2022)

Content Producer

- Wrote content (400+ articles) for the agriculture section (online, print, and magazine), conducted interviews, covered events, submitted pitches, handled the Agriculture section's social media accounts, and created graphics for the brand.

AWARDS

Ulat SIPAG Award (November 2022)

Second Place, National Print Category
Issued by DOST-PCAARRD

Best Agriculture Feature Story - National (September 2022)

15th Bright Leaf Agriculture Journalism Awards
Issued by PMFTC Inc.

"Cavite interior designer is a weekend farmer."

Best Online Story (July 2021)

14th Bright Leaf Agriculture Journalism Awards
Issued by PMFTC Inc.

"An agritourism site fosters sustainable agriculture to strengthen communities."

GMA Network (July-August 2019)

Program Researcher

- Looked for case studies and pitched stories that are relevant to Unang Hirit, the longest-running morning show in the Philippines.
- Coordinated with the company staff, hosts, and case studies—before, during, and after production. Assisted in the live production of the said show.