

MEN'S WEARHOUSE®

## Finding the Perfect Look With a Redesigned User Interface

### Challenge + Opportunity

Men's Warehouse wanted a creative, engaging, and efficient experience that would allow grooms and the wedding party to search for traditional attire and add-on apparel options.

### Solution Highlights

Wedding Wingman is an interactive guided application built as a headless user interface that leverages React and Node libraries that interact with HCL Commerce V9.1.

### Key Benefits

The app offers a product catalog of suits, shirts, and shoes based on user inputs around. Users can purchase suggested items online or save to a virtual closet to try on in-store.

