

Melissa Moody

JOURNALIST

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PERSONAL STATEMENT

Talented and immensely creative journalist with a commitment to high-quality research and writing. First class journalism degree holder with a proven history of working to a high standard with tight deadlines and multiple responsibilities. Dedication to accurate news with knowledge of UK media law and experience writing and reporting across a variety of platforms, including print, television and online social media. A passion for social affairs and politics, with history of campaigning for Young Carers.

JOURNALISTIC EMPLOYMENT AND EXPERIENCE

Junior Reporter *August 2018 - Present* *Dewberry Redpoint*

- Update three websites and newsletters daily with relevant foodservice and high-end restaurant content.
- Write features and news articles for three separate magazines even when given deadlines at the last minute.
- Sub-edit and proof read magazines before print.
- Contact PRs and associations for news and feature stories finding the best angle for the magazine's audience.
- Creating a company social-media strategy
- Revise and edited news stories so they meet the publication style guide and hold a high level of reporting standards.

Shift reporter *May 2018* *The Daily Express*

- Write news stories to tight deadlines in a busy newsroom.
- Follow up on leads with PRs and public regarding breaking news stories.
- Pitch stories to news editor with audience-specific angles.

News Editor *January - May 2018* *The River - Student Newspaper*

- Organising and motivating those writing news stories and keeping to deadlines.
- Collate the stories for each issue and work within a team to construct the news section online and in the newspaper.
- Designing and sub-editing pages within tight deadlines

Fashion and Beauty Work Placement *August 2017* *Closer Magazine*

- Writing fashion features for a specific audience
- Transcribing interviews quickly and to a
- Organising and conducting research for features to help staff reporters

Media Team Work Placement *August 2017* *The Children's Society*

- Sub-editing for grammatical and factual errors
- Finding out breaking news information and collating a PR response
- Writing press releases for local news
- Creation and editing of videos released on charity's social media

OTHER EMPLOYMENT

Team Member *May 2018 - August 2018* *Disney Event Staff*

Academic Advisor *October 2016- April 2018* *Kingston University*

InDesign PAL *October 2017 - April 2018* *Kingston University*

Team Member *May 2016 - May 2018* *Partyman World of Play, Eastleigh*

EDUCATION

First Class Bachelor of Arts with Honours in Journalism *2015 - 2018* Kingston University

3 A-Levels - English Literature, English Language, Media Studies (BBB)

13 GCSE's A* - C

ESSENTIAL SKILLS

- Accurate news reporting and writing
- Excellent knowledge of grammar, spelling and punctuation
- Editing and proof-reading to a high standard
- Exceptional interviewing ability
- Knowledge of UK libel and court reporting laws
- Valuable contacts
- Ability to network effectively
- Feature writing
- In-depth researching
- Knowledge of newspaper and magazine layout and branding
- Writing to tight deadlines, even with last-minute assignments
- Excellent time management to organise priorities
- Effective at working within a team
- Using social media effectively
- Video creation using SLR or mobile phones

COMPUTER SKILLS

- Extensive experience with InDesign
- Premiere Pro and Final Cut Pro skills
- Proficiency with various CMS systems and website formats including wix and wordpress
- Ability to write effective blog posts to increase traffic
- Use of SEO effectively
- Photoshop ability
- Excellent understanding and proficiency with Microsoft packages (Excel, Word, Powerpoint)

ACHIVEMENTS

- Kingston University Journalism award for Overall Achievement, 2018
- The Children Society's Star Award, 2016
- National Points of Light Award, presented by David Cameron, 2014

REFERENCES GIVEN ON REQUEST