

**Life. Giving. Breakthroughs.**

OUR CAMPAIGN FOR THE FUTURE OF MEDICINE

Name

Address1

Address 2

Address3

Dear [name],

I am writing to inquire about the possibility of securing one of your authors to be the keynote speaker at the Annual Women's Health Luncheon presented by Boston-based Brigham and Women's Hospital. Held each year on the Friday of Mother's Day weekend, the luncheon highlights the work the Connors Center for Women's Health and Gender Biology at the Brigham is doing to protect and promote the health of women around the world.

The Connors Center is a national leader and change agent in women's health. Its work has advanced groundbreaking discovery in sex- and gender-based biology, and Connors Center advocacy continues to influence national policy related to how research is conducted and applied to women's healthcare. While significant progress has been made in women's health research during the past decade, in part due to the Connors Center's leadership, how diseases and drugs impact women and men differently is still unknown for the vast majority of medical conditions. The Connors Center's work is focused on actively changing this paradigm to achieve parity in women's health.

A must-attend event for Boston business leaders and philanthropists, the luncheon features a guest keynote address, followed by three brief TEDMED-style presentations about groundbreaking research and compelling patient stories from renowned Harvard-affiliated Brigham physicians. Our next luncheon, taking place on May 8, 2020, at The Westin Copley Boston, will focus on gender differences in mental health.

Given you represent an excellent group of authors, I am reaching out to see if any would be interested in a keynote speaking opportunity next spring. In addition to reaching 500-plus mostly female Boston-based business leaders, our keynote speaker is featured prominently in both pre- and post-event promotion to the hospital's extensive database. Please see the attached fact sheet for more detailed information about the luncheon and the benefits of being the keynote speaker.

I will follow up with you next week about authors you have that match up well with this speaking opportunity.

Sincerely,

Susan Watson

Asst. Vice President, Communications

Brigham and Women's Hospital

617-424-4212