

Diana Abdullah

+6281236828410 | dianacontentwriter@gmail.com | Editor, At Large

Summary

Content Writer & News Editor with exceptional writing skills and editing capabilities. 15 years of experience working with a number of multinational corporations including Volvo, Samsung, Unilever, AMD, SMC, Avaya, American Express and more.

Delivering great quality, well-written and well-researched content for any industry, with the ability to write extensively on almost any topic from scratch in the customers' brand voice.

Trilingual: Native-level English, Bahasa Indonesia and Bahasa Malaysia.

Please check out my portfolio: dianacontentwriter.journoportfolio.com

Experience

Travel Pursuit UK | Walsall, West Midlands

Head Content Writer & News Editor | 09/2021 - Present

Content writing for all platforms, including the news site, social media captions, guidebooks, cruise ships overview, destination pages, product guides, hotel pages, blog posts, newsletters, presentations, etc.

Island Media Management | Seminyak, Bali

Blog Writer | 05/2018 - Present

Freelance writer, producing content for a variety of clients covering a number of topics including hospitality and tourism, diving and snorkelling, wildlife and exploration, food and shopping, health and wellness, nightlife and fun, and more.

Balipus Magazine | Canggu, Bali

Chief News Editor & Content Writer | 08/2018 - 02/2020

Responsible for all content creation for the monthly magazine, daily newsletters, social media captions and website content. Also responsible for the undertaking of all media interviews and media events.

Skills

Writing Skills, Blogging, Content Creation, English, Proofreading, Communications, Communication skills, Documentation review, Bilingual, Microsoft word, Editing

Education

Open University Malaysia | Kuala Lumpur, KL

English Studies | 12/2013

IELTS

TOEFL | 07/2009

Total score of 106

Reading: 29/30

Listening: 29/30

Speaking: 23/30

Writing: 25/30

British Council

Business English | 12/2004

Malaysian Institute Of Integrative Media | Kuala Lumpur, KL

Journalism | 09/2002