

PORTFOLIO: <https://cynerarod.journoportfolio.com/>

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I am a qualified Multimedia Broadcast Journalist with experience across print, radio, TV/video, and digital content. Currently working as a news reporter at Riverside Radio with previous experience in fast, accurate, and impartial reporting for a local English newspaper in India. Committed to delivering factual and concise news that informs and engages a wide range of audiences.

CORE SKILLS

- SEO and WordPress
- Attention to detail and accuracy
- Digital media content creation
- Audience understanding
- Adobe Audition, Premiere, InDesign, Burli
- Storytelling

EMPLOYMENT HISTORY

News Reporter | Mobile News, London, UK **Sept 2022 - present**

- Produces investigative features/news related to the telecoms industry for the magazine and website.
- Generates interviews with senior executives of leading networks, manufacturers, and distributors.
- Sources and posts stories online and on social media.
- Develops and maintain relationships in the mobile comms channel among dealers, manufacturers, and PR agencies.

News Reporter | Riverside Radio, London, UK **Jul 2022 - present**

- Researches, gathers and delivers the news across South-west London.
- Reports on the field and conducts live interviews on air, Runs the desk, and prepares interview line-ups.
- Confers with producers and assistants to select program content, based on audience tastes, program specialties, and public requests.

News Writer | Pigeon Week News, London, UK **May 2022 - Jun 2022**

- Published own exclusives (What's it like to be a storm chaser?) that made it to the features page.
- Reported on national and international breaking stories, for instance, reported on the Texas school shooting, and China's Uyghur detention camps.
- Worked on beats like real life, lifestyle, and entertainment news as well.

Feature writer | Sunday mid-day newspaper, Mumbai, India **Feb 2021- Aug 2021**

- Delivered reliable and high-quality feature and city stories that made it to Page 1 of my newspaper.
- Organised shoots and edited videos for the newspaper and their social media handles respectively.
- Reported quickly, concisely, and accurately about complex topics under tight deadline pressure.
- Sourced exclusive and breaking stories from social media and Google trends.
- Edited, fact-checked, and proofread copies before sending them for printing.

EDUCATION

MA Multimedia Broadcast Journalism | University of Westminster (BJTC accredited) **Sept 2021- Sept 2022**

- Took on the role of a reporter and covered a story of healthcare staff shortage at the NHS due to vaccine hesitancy.
- Produced a television and radio documentary on obstetric violence in the UK that was among the first to address this issue and has been nominated for the BJTC awards.
- In-depth knowledge of media law and media regulators – IPSO and Ofcom
- Produced a radio documentary on obesity in the UK, with Tam Fry, chairperson of the National Obesity Forum as one of the main interviewees, who has been actively campaigning to end this epidemic.
- Exclusively covered the first press conference of Nazanin Zaghari-Ratcliffe, the protests of Extinction Rebellion, Ed Sheeran's copyright claim, and a criminal offense at the Old Baileys in an OFCOM-compliant way.

Bachelor of Arts, Majors – History | St Xavier's College, Autonomous, Mumbai

Jun 2017 – Mar 2020